

Hunter Young Portfolio	Design Director & Brand Strategist	hello@hunteryoung.studio
Summary	Design leader with 8 years of experience directing brand systems, campaigns, and digital experiences. Skilled at guiding multi-disciplinary teams, aligning stakeholders, and delivering measurable business growth. Trusted by global brands, athletes, and cultural leaders to connect design with strategy and outcomes.	
Core Skillset	Creative Leadership, Brand Strategy, Campaign Direction, Identity Systems, Digital Experience, Packaging, Motion, Stakeholder Alignment, Analytics-Driven Design, Apparel Design + Production.	
Experience	7D8 Multi-Disciplinary Agency	Creative Director + Designer 2021–Present
	Provide creative direction across major brand and campaign initiatives. Oversee multi-disciplinary teams, manage vendors, and lead identity, digital, and campaign work for clients spanning real estate, lifestyle, and global sports. Ensure creative execution connects directly to business growth and community impact.	
	FAM Fashion Branding Agency	Art Director + Designer 2022–2023
	Directed identity, strategy, and campaign work for high-end fashion and retail clients. Helped reposition brands in the luxury space while elevating the agency’s own platforms. Balanced creative execution with strategic leadership to strengthen FAM’s reputation in global fashion.	
	Lonely Ghost Global Lifestyle Brand	Creative Director + Designer 2021–2022
	Led the transformation of a startup label into a recognized lifestyle brand. Established a clear identity, guided collections and campaigns, and built the creative team. Expanded the brand’s cultural relevance through retail and collaborative opportunities.	
	Venice Run Club Community Event	Brand Director + Designer 2023–Present
	Guide branding and marketing for one of Los Angeles’ most active running communities. Oversee creative direction for campaigns , events, and annual races (Abbot Kinney One), ensuring design strengthens community engagement and sponsor partnerships.	
	Hunter Young Studio Independent Practice	Founder + Designer 2018–Present
Selected Clients + Collaborators	Work independently with a wide range of global and local clients across sports, fashion, and lifestyle. Deliver brand identity, campaigns, packaging, and digital design, with a focus on aligning creative with strategic outcomes.	
	Brands	Nike, Adobe, FIFA, Utah Jazz, Devin Booker, Perry Ellis, Song of Style, On Running, Lonely Ghost, Phoenix Suns, Mountain Hardware, RTA, Venice Run Club, 47G, NFL, Under Armour, Cana, City of Portland, ORE, Larry H. Miller Companies, Evening Elephants, Tech Ridge, Rosaluna Mezcal, Destination Homes, Doterra
	Agencies + Creators	Forth + Back, House of Gül, Hint, Figure, Fisk, Team 13, Studio Institute, FAM, ZZ2C, Furniture XYZ, Michael Friberg, Works Collective, Dror Cohen, Adam Eastburn
Education	BFA Graphic Design	BYU 2017-2021
Awards & Publications	Type Directors Award for Typographic Excellence	2024
	Communication Arts Design Award of Excellence	2021
	Communication Arts Typography Award of Excellence	2021
	BYU College of Arts Designer of the year	2020 Video Link
	Graphis Gold & Platinum	2020
	The One Club / Young One’s Award	2020
	ADC Bronze Cube	2019
	State Sterling Scholar Visual Arts	2014
Mastered Tools	Adobe Creative Suite, Figma, Microsoft Office, Various Website Builders, After Effects, Shopify, Google Analytics, Print Setup	
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