Maki Ozawa

Graphic Designer, UIUX Designer

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EXPERIENCE

<u>Decimal Studios</u> — Design Intern

New York, NY | May 2025-Aug 2025

- Led a brand identity project for a Webflow studio, creating a full system including logo, illustration, motion, and website design.
- Developed 4 distinct concepts and directions to present to the client.

<u>Unknown System</u> —UI Designer (Volunteer)

Remote | Jan 2025-Present

- Collaborated with the design team on UI visuals, user flow, and information architecture for a smoother user experience.
- Developed brand illustrations for a more welcoming user interface and strengthened the engagement between the user and the app.

CLOUDHUES — Graphic Designer (Contract)

Remote | Jan 2024-Feb 2025

- As the sole designer, I designed the tea packaging for CLOUDHUES brand's original product.
- Created, implemented, and maintained a design system that aligned with brand guidelines and technical considerations.

<u>Lightsaver</u> — Graphic Designer Intern

New York, NY | Feb 2024-May 2024

- Established social media campaigns and daily posts.

Seat In Green — Graphic Designer (Contract)

Remote | Oct 2023-Feb 2024

- Developed the brand identity for the start-up, establishing a legible visual system that aligns with the brand's values and vision.
- Collaborated with the design team to define design goals and ensure seamless implementation for packaging.

EDUCATION

School of Visual Arts

Sep 2021 -May 2025 New York, NY

BFA Graphic Design

SKILLS

Design: Typography, Graphic Design, Brand Identity Design, Color Theory, Image Editing, Illustration, UI, UX, Mockup, Editorial Design, Motion Graphic, 3D Visual Art, Market Research, Advertising, Poster, Design, Packaging Design, Social Media Marketing

Tools: Adobe Illustrator, Photoshop, After Effects, InDesign, Premiere, Figma, Microsoft Office, C4D, Google Workspace

Language: English, Mandarin, Japanese

$\underline{\textbf{YUYU Active}} - \textbf{Graphic Designer}$

Taipei & Remote | Jun 2023-Dec 2023

- Contributed to the design and development of digital marketing materials, commercials, email campaigns, and social media posts.
- Worked alongside the design team to create engaging promotional materials for weekly collection launches and build a strong social media presence to increase brand visibility.