

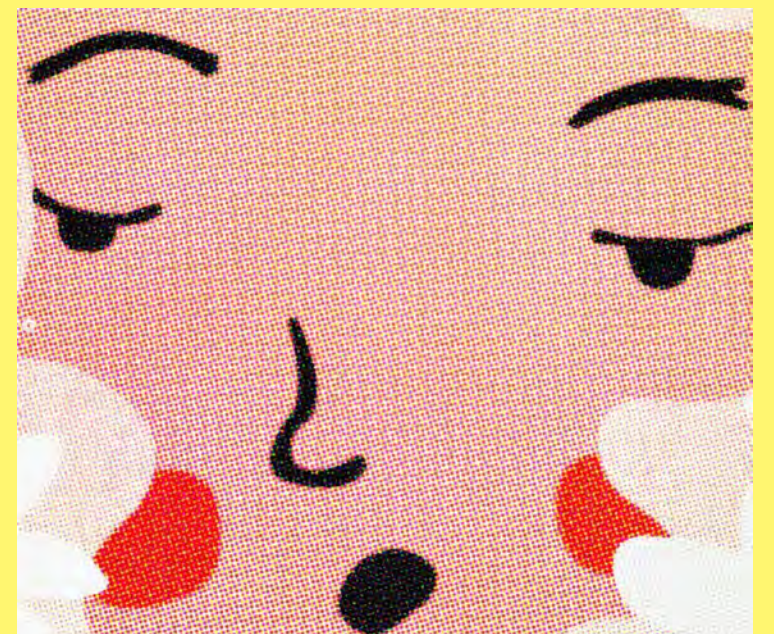
Emil Rivera

Graphic Design & Illustration

emilrivera.com

emil.rivera@gmail.com

917.675.1269



Hello!



MADE IN THE
DOMINICAN
REPUBLIC

16+
Years

Photoshop &
Illustrator &
After Effects &
Indesign &
Lightroom.

My other car is
work life balance



I am a multidisciplinary designer.
With over 16 years of experience
working with Sales and Marketing
in b2b environments.

**White Papers in Print and Digital,
Animated .gifs, Tradeshow
Booths, One Pagers, Roll up
Banners, Posters, Flyers,
Instagram Posts, Social media
Ads and Stories, Linkedin Banners,
Posts, Emails, Cats, Newsletter,
Icons, Illustrations, Art direction,
Portraits, Event Photography,
Templates, Experiments, Leaps,
Work & Luck.**

WGSN Futures at MoMA

WGSN Futures New York 2017 took place on November 2nd at the Museum of Modern Art in New York. Over 200 creative leaders in design, marketing, retail, and digital innovation met to hear WGSN experts and world-class industry speakers share their insight on what the world will look like in 2030.



Bring Futures to your office

Find out more

Thank you for joining us at Futures New York. We hope you left feeling energized and ready to propel your brand into the future.

If you want to share the experience with your team, or if you'd like a session tailored to your specific questions, check out our advisory service [WGSN Mindset](#).

Our trend experts can come to your office with custom research and forecasts – whether it be a deep dive of The Future Consumer for your target market or an analysis of The Retail Apocalypse as it pertains to your category.

Carla Buzasi
Global Chief Content Officer, WGSN

Meet our experts

Andrea Bell
"The Future Consumer"

Brian Trunzo
"The Future of Product & Design"

Sarah Owen
"Modern Brand"

Sidney Morgan-Petro
"The Retail Apocalypse"

f

t

in

t

u

ig

G+



The Future of Design

WGSN
Futures New York

To create "Items: Is Fashion Modern?," Paola Antonelli combed the globe for the most iconic objects of the past 100 years. Paola will discuss the process of developing prototypes of everything from the classic shift dress to the Cartier love bracelet.

After the talk, join us for a private viewing of the exhibit and networking reception.

[Get your tickets today](#)

WGSN

Groups of 3+ get up to \$150 off per person

WGSN Futures | Nov. 2nd | The Museum of Modern Art

Discounts for groups of 3+

WGSN
Futures New York

~~\$840~~ \$790/person

Early bird pricing has sold out, but you haven't missed your chance for discounted tickets. For a limited time, tickets are \$150 less per person if you purchase 3 or more.

So, find a couple of friends and colleagues who share a similar interest in The Future Consumer, and [get your discounted tickets before they sell out](#).

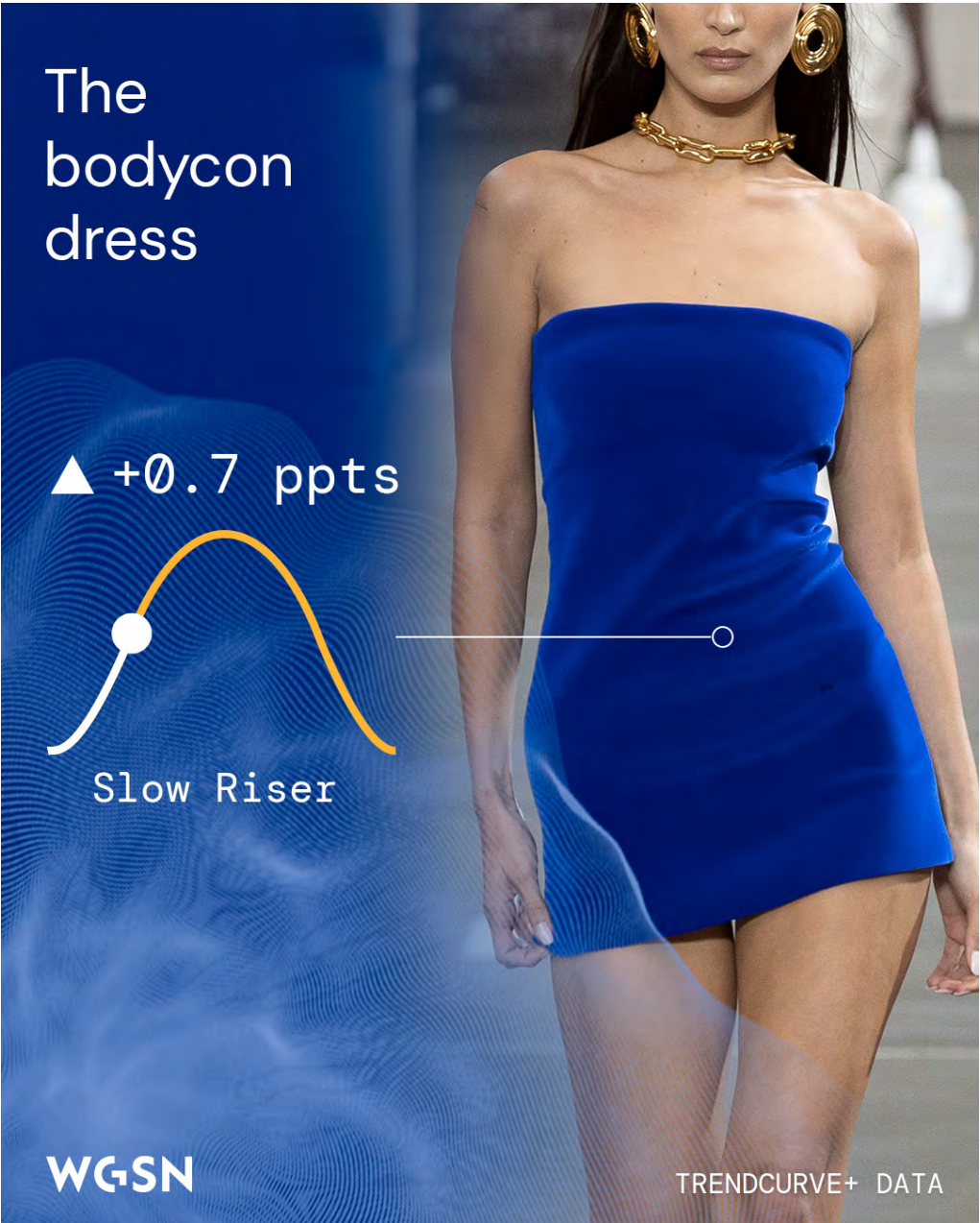
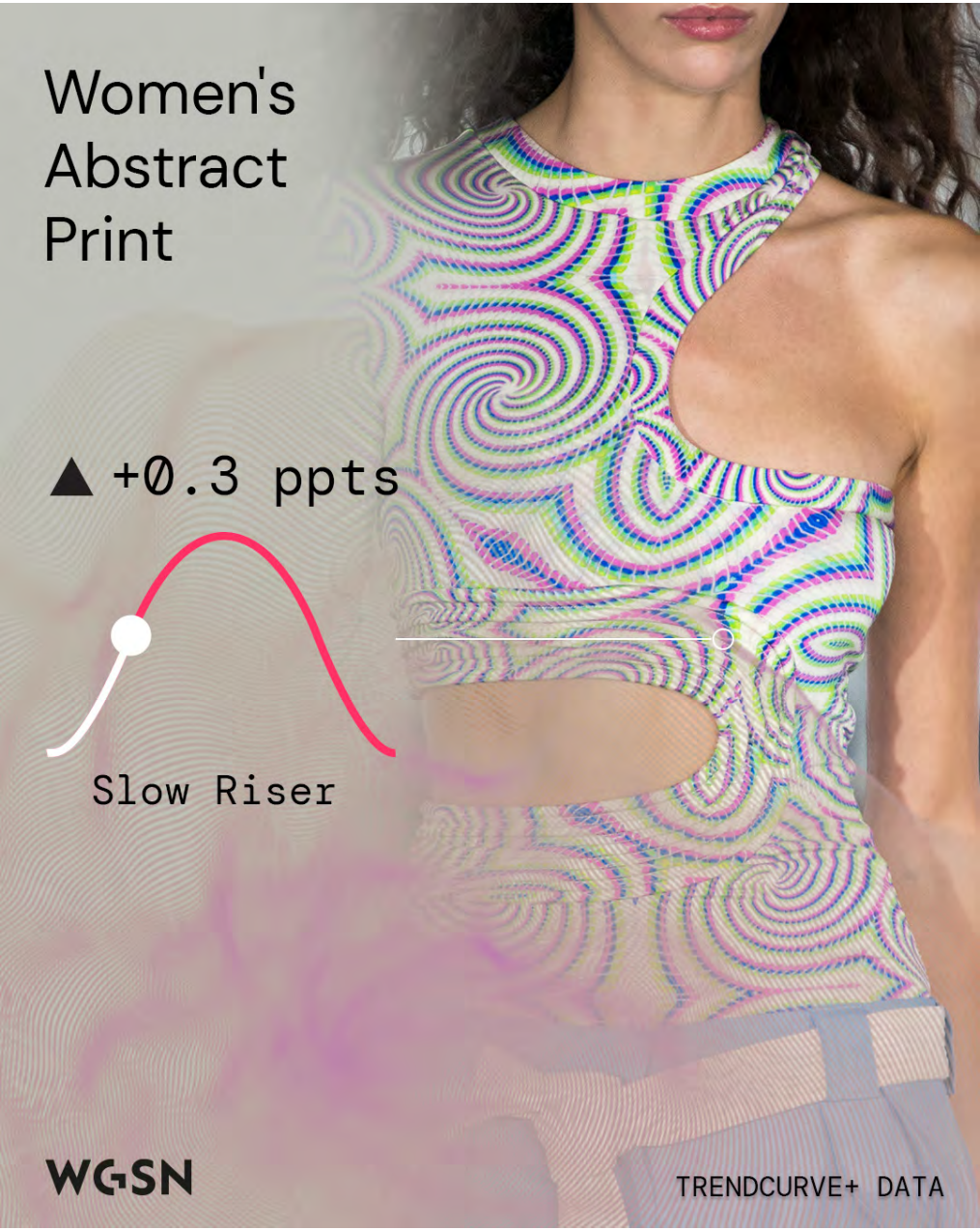
WGSN

Get your Group Discount tickets today

WGSN Futures | Nov. 2nd | The Museum of Modern Art

Social Media Runway Data

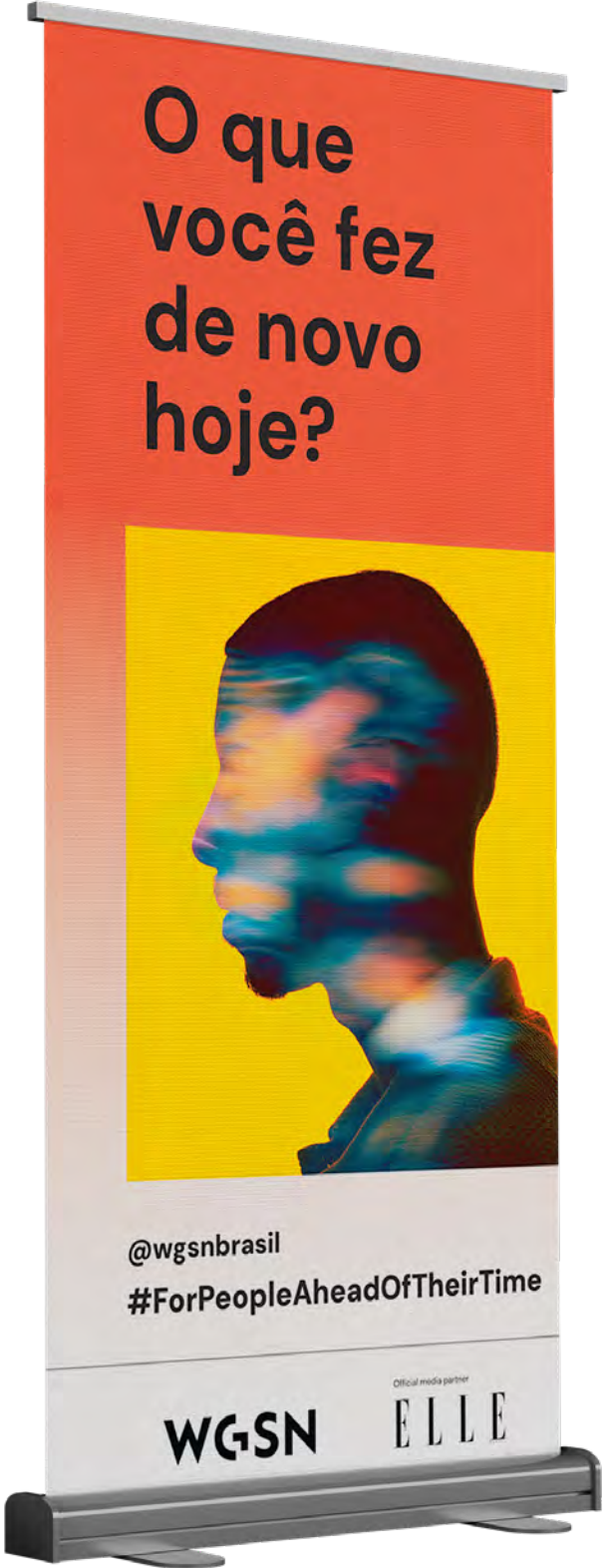
A series of Social media assets focused on Catwalk trends data.



WGSN Fashion Summit

Design for WGSN’s Fashion Summit Brazil, a Latin American forum for industry professionals.

This campaign included digital assets like email banners, social media posts, and print leaflets, printed signage, credentials, and banners for the venue.



WGSN Fashion Summit

16 de maio, 08:30–12h
Teatro Unimed

→ [Registre-se agora*](#)

*Sujeito à lotação

<p>À medida que há um reaquecimento do mercado, grande parte das empresas estão focadas em retomar ou até exceder os seus resultados. É hora de buscar pelo próximo best-seller, pelo melhor canal de venda e rever o posicionamento da marca, implementando mudanças com o objetivo de aproveitar as oportunidades latentes. E, para iniciar a estratégia desses desafios, todos começam pelo mesmo ponto de partida: o consumidor.</p> <p>Este ano, a WGSN lança um novo evento focado na indústria da moda e exclusivo para clientes: o WGSN Fashion Summit. Idealizado para tocar as principais dores, oportunidades e desafios, vamos analisar e direcionar juntos as grandes inseguranças do mercado de moda e como olhar para o futuro com mais segurança.</p>	<p>PROGRAMAÇÃO:</p> <table><tr><td>08:30–09h</td><td>Welcome Coffee</td></tr><tr><td>09:00–09:45</td><td>Impactos na indústria da moda: do AI à polarização de tendências Sofia Martelli (Head of Womenswear, WGSN) & Mariana Santilini (Gerente de Client Services, WGSN LATAM)</td></tr><tr><td>09:50–10:30</td><td>A cosmovisão brasileira e os reflexos na moda WGSN Mindset + Agência K&L</td></tr><tr><td>10:35–11:15</td><td>Roadmap 2026: Fashion critical issues Andres Bell, VP Consumer Insight WGSN</td></tr><tr><td>11:20–11:50</td><td>Painel “O impacto dos desafios globais na moda nacional” Convidados externos a confirmar</td></tr><tr><td>11:50–12:00</td><td>Encerramento</td></tr></table>	08:30–09h	Welcome Coffee	09:00–09:45	Impactos na indústria da moda: do AI à polarização de tendências Sofia Martelli (Head of Womenswear, WGSN) & Mariana Santilini (Gerente de Client Services, WGSN LATAM)	09:50–10:30	A cosmovisão brasileira e os reflexos na moda WGSN Mindset + Agência K&L	10:35–11:15	Roadmap 2026: Fashion critical issues Andres Bell, VP Consumer Insight WGSN	11:20–11:50	Painel “O impacto dos desafios globais na moda nacional” Convidados externos a confirmar	11:50–12:00	Encerramento
08:30–09h	Welcome Coffee												
09:00–09:45	Impactos na indústria da moda: do AI à polarização de tendências Sofia Martelli (Head of Womenswear, WGSN) & Mariana Santilini (Gerente de Client Services, WGSN LATAM)												
09:50–10:30	A cosmovisão brasileira e os reflexos na moda WGSN Mindset + Agência K&L												
10:35–11:15	Roadmap 2026: Fashion critical issues Andres Bell, VP Consumer Insight WGSN												
11:20–11:50	Painel “O impacto dos desafios globais na moda nacional” Convidados externos a confirmar												
11:50–12:00	Encerramento												

wgsn.com

WGSN

SAVE THE DATE

WGSN Fashion Summit

16 de maio
São Paulo em local inédito*

WGSN

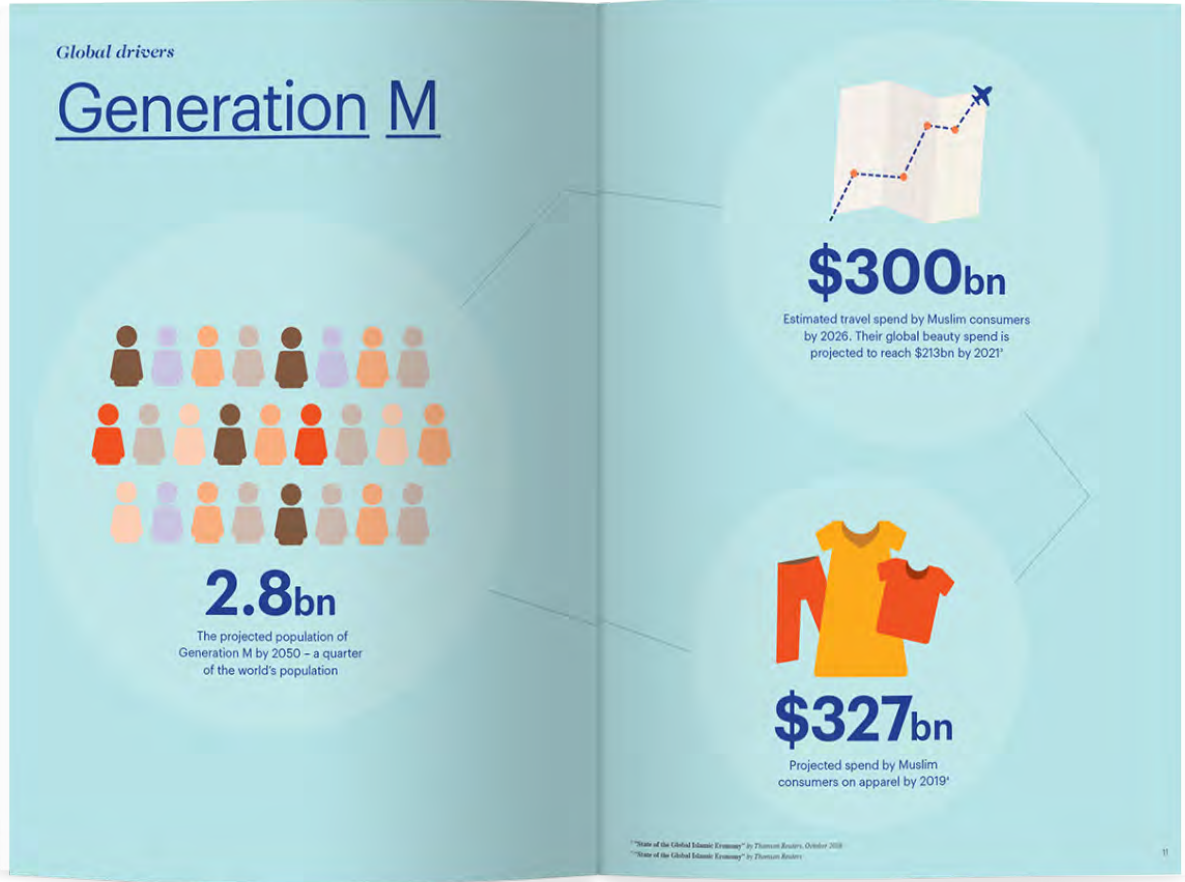
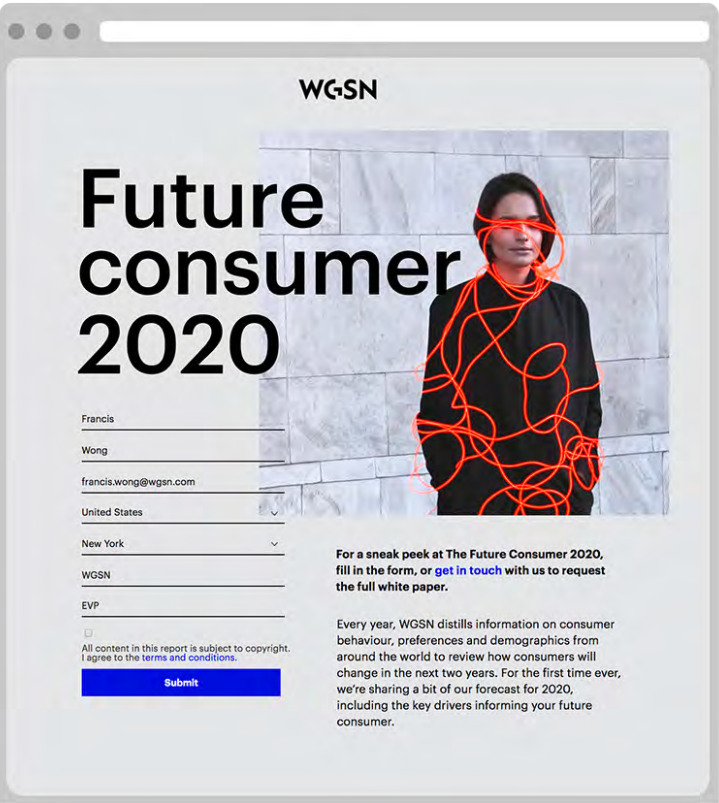
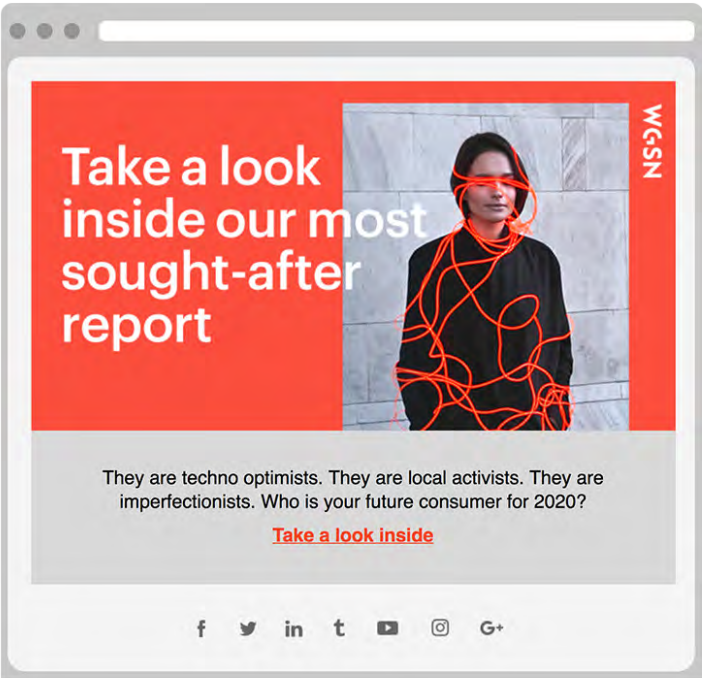
*Mais informações em breve

WGSN

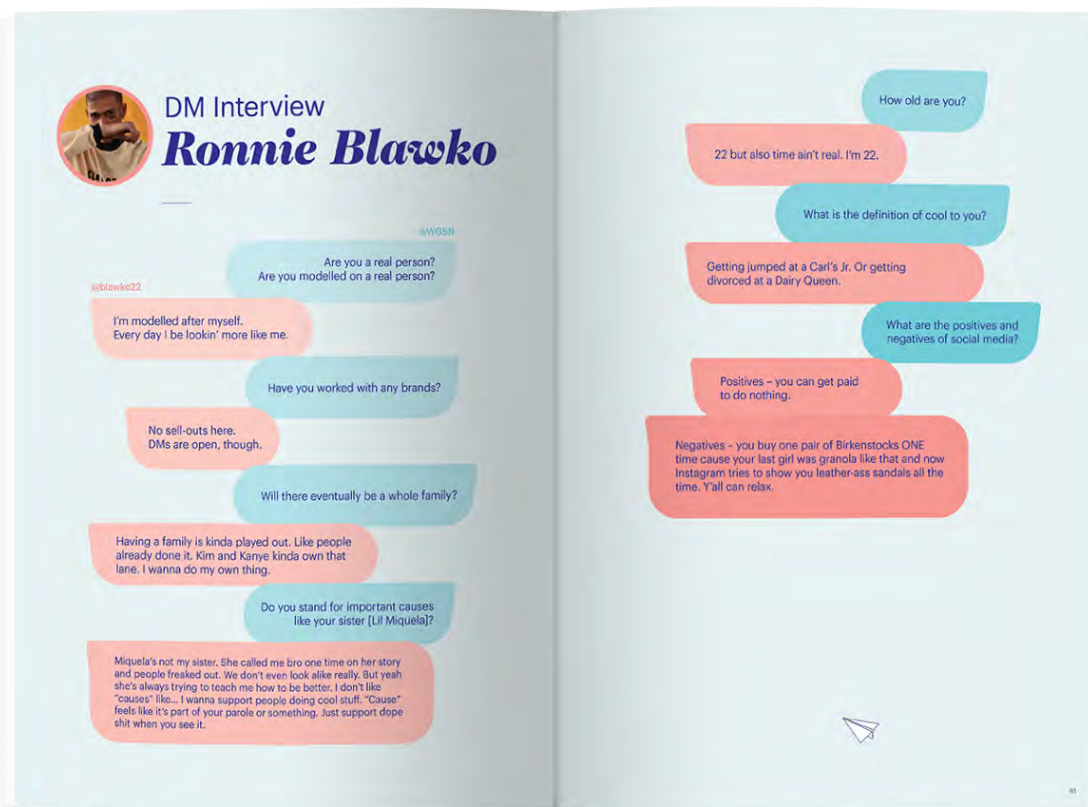
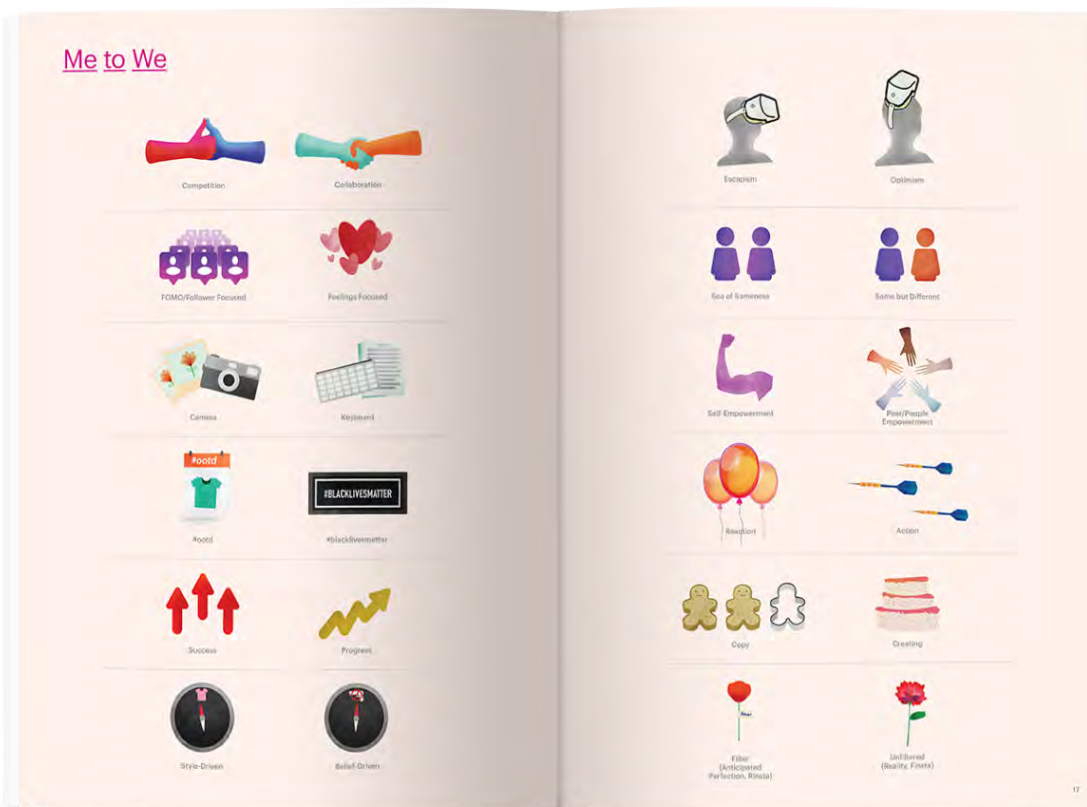
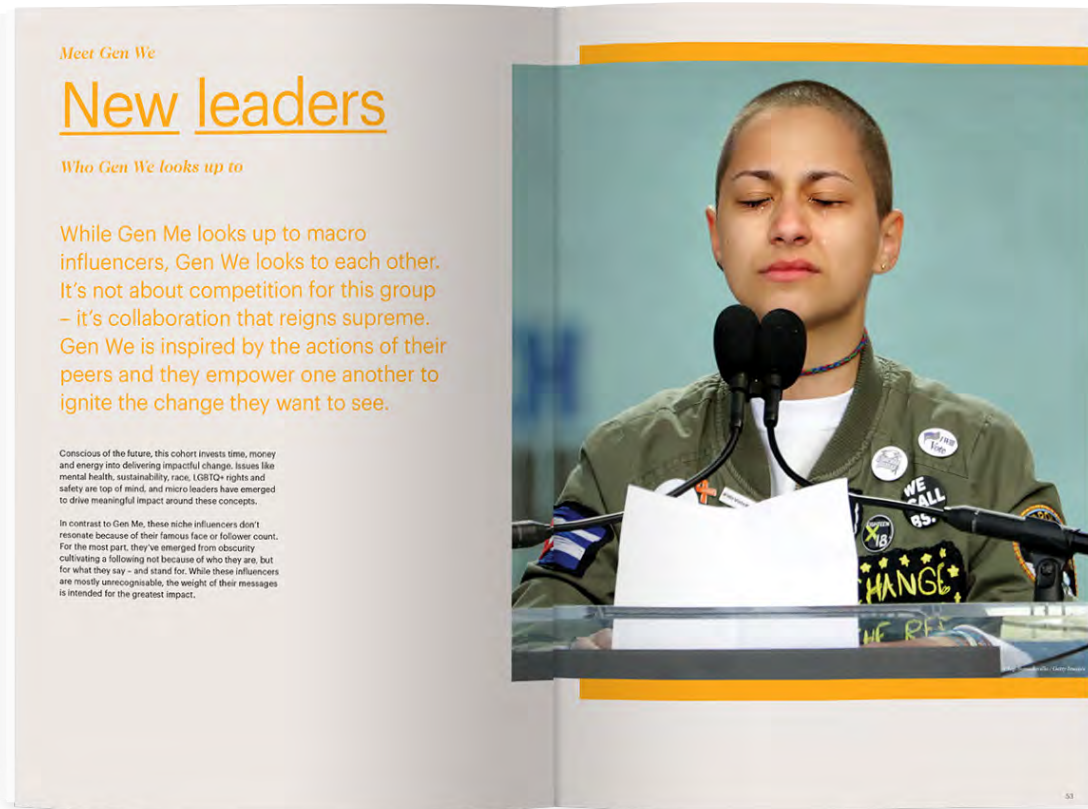
White Papers

I had the pleasure of working on 4 key White Papers and their marketing campaigns. Anatomy of a trend, Future Proofing your brand, The Future Consumer 2020, and The Gen Z Equation.

For this campaign i worked on a series of html emails, social media images across multiple platforms and their target landing pages.

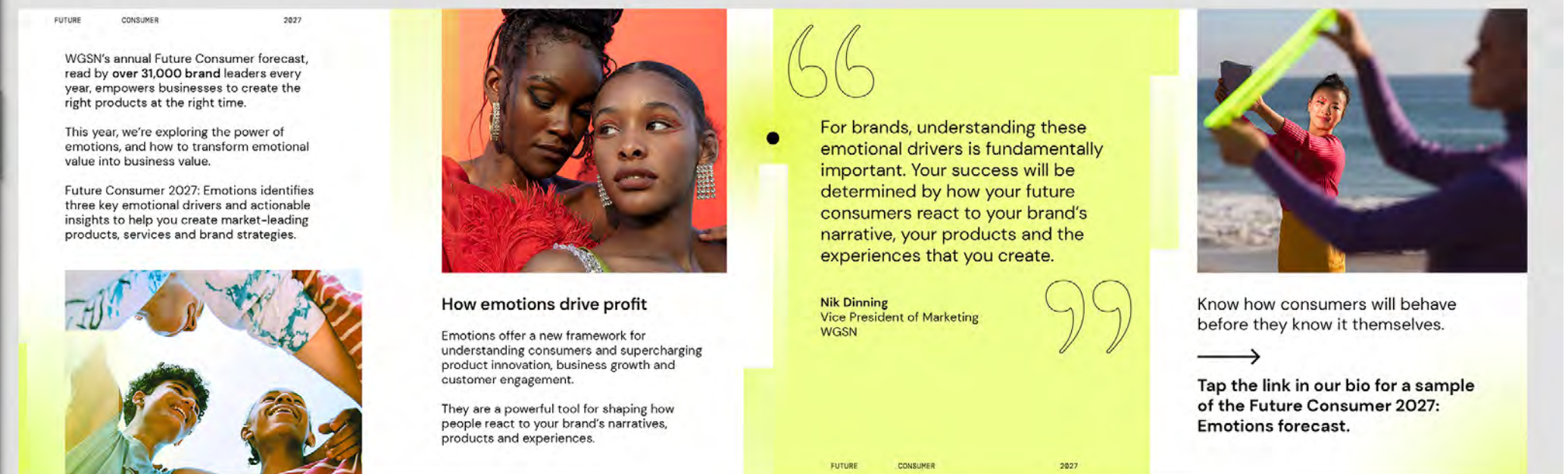
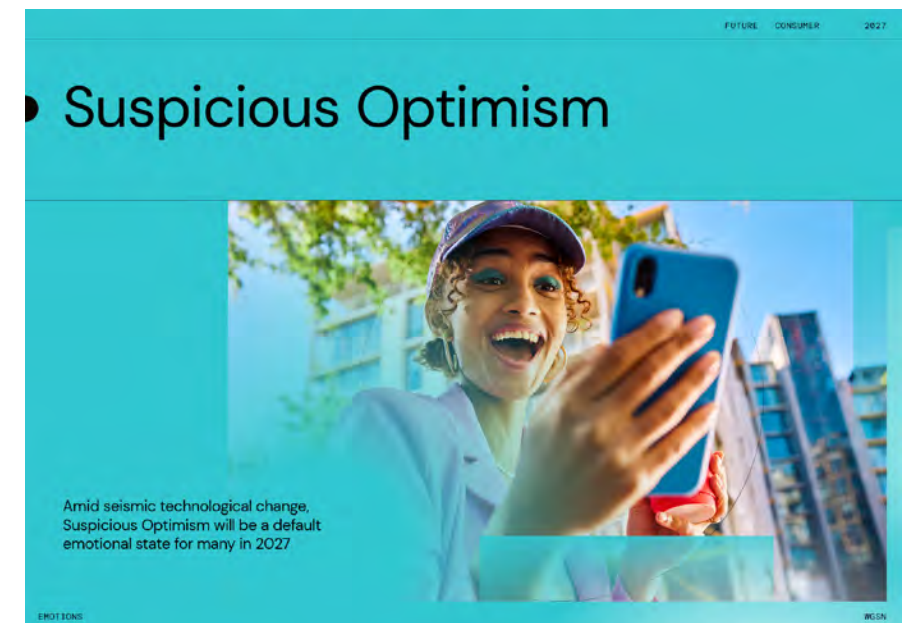
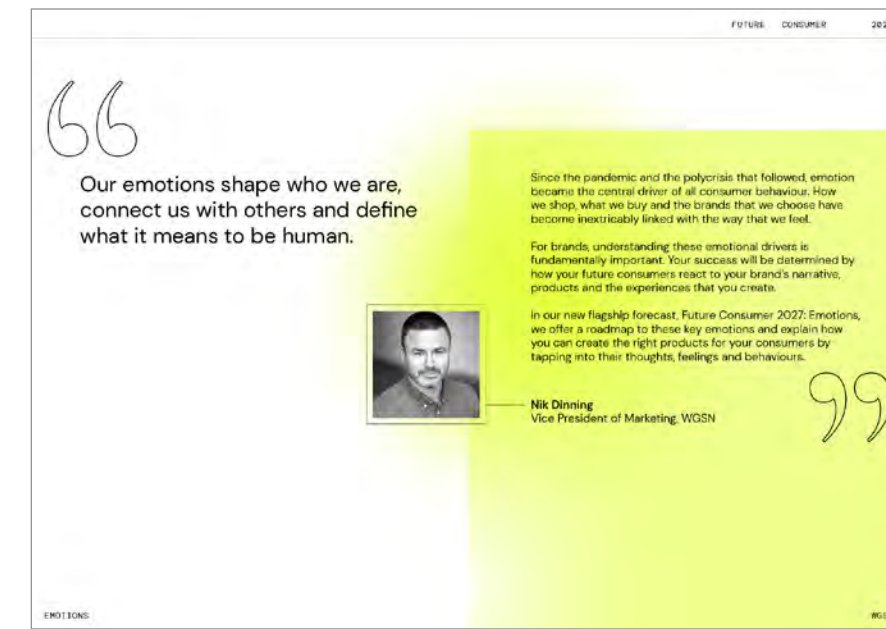
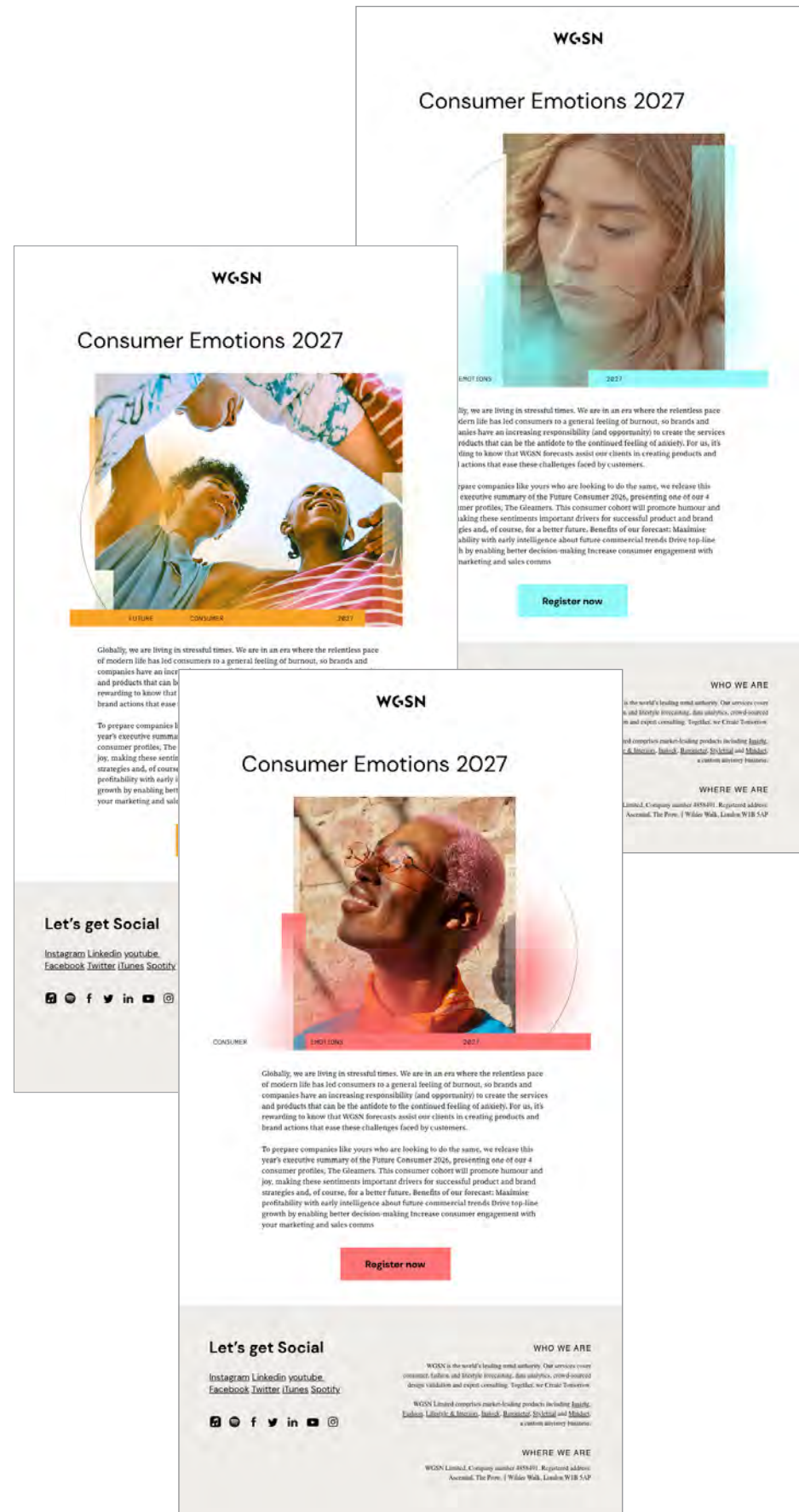


WGSN White Papers



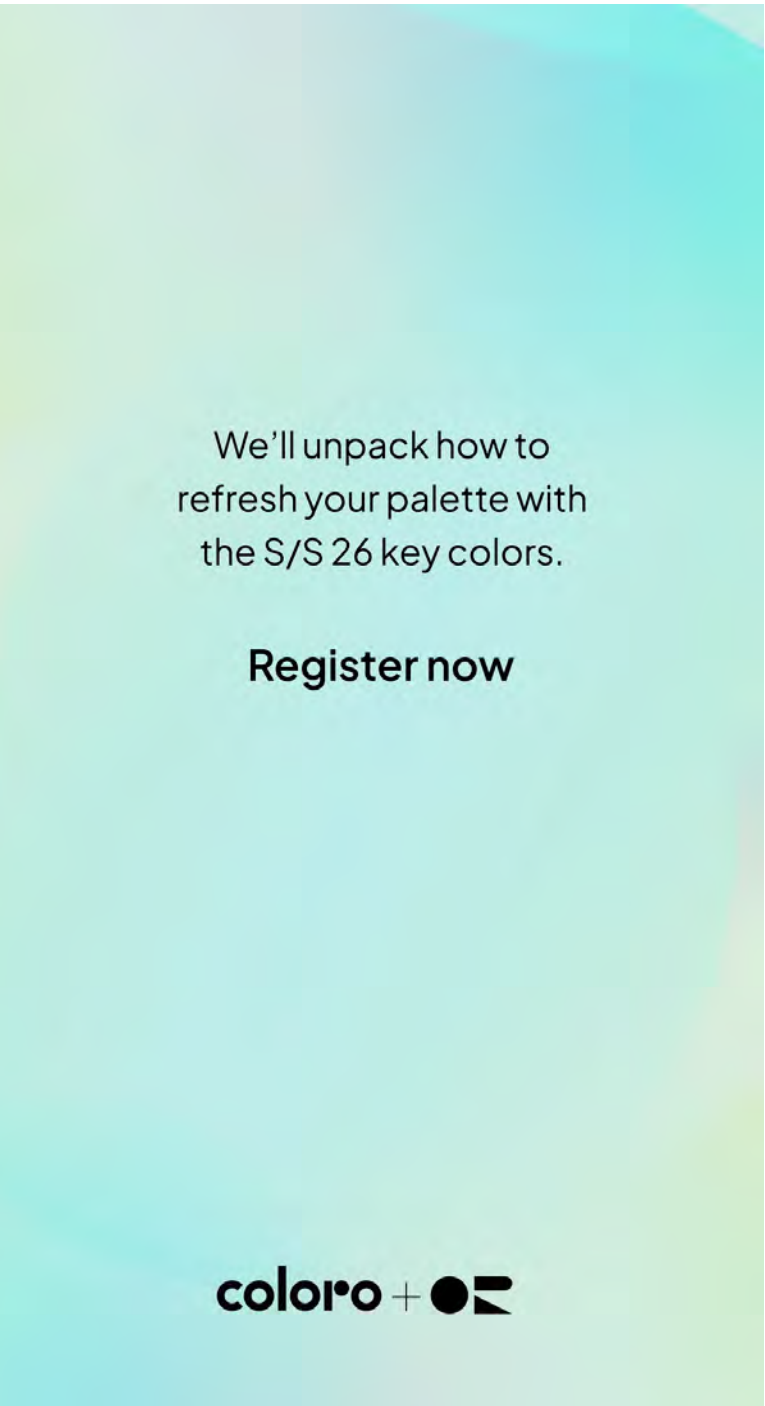
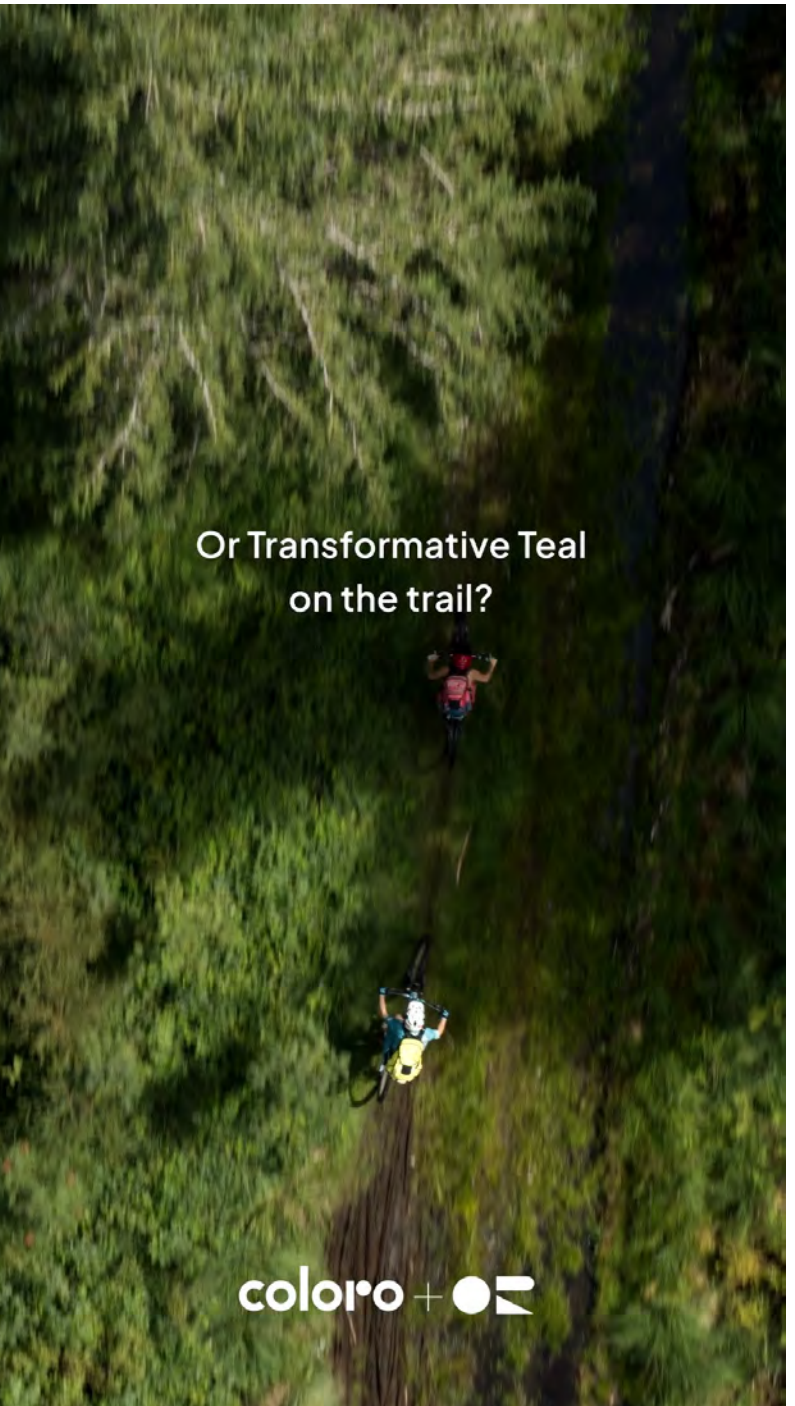
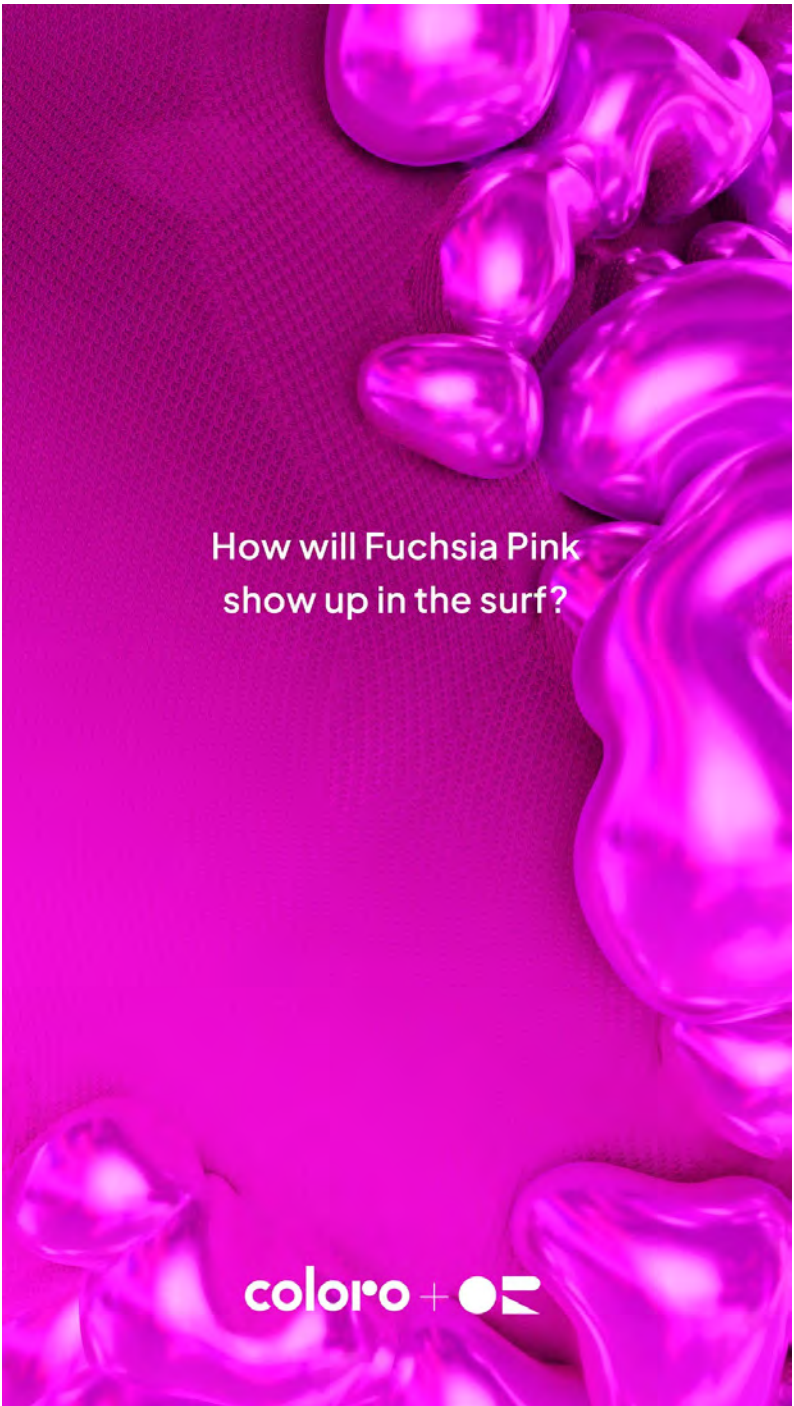
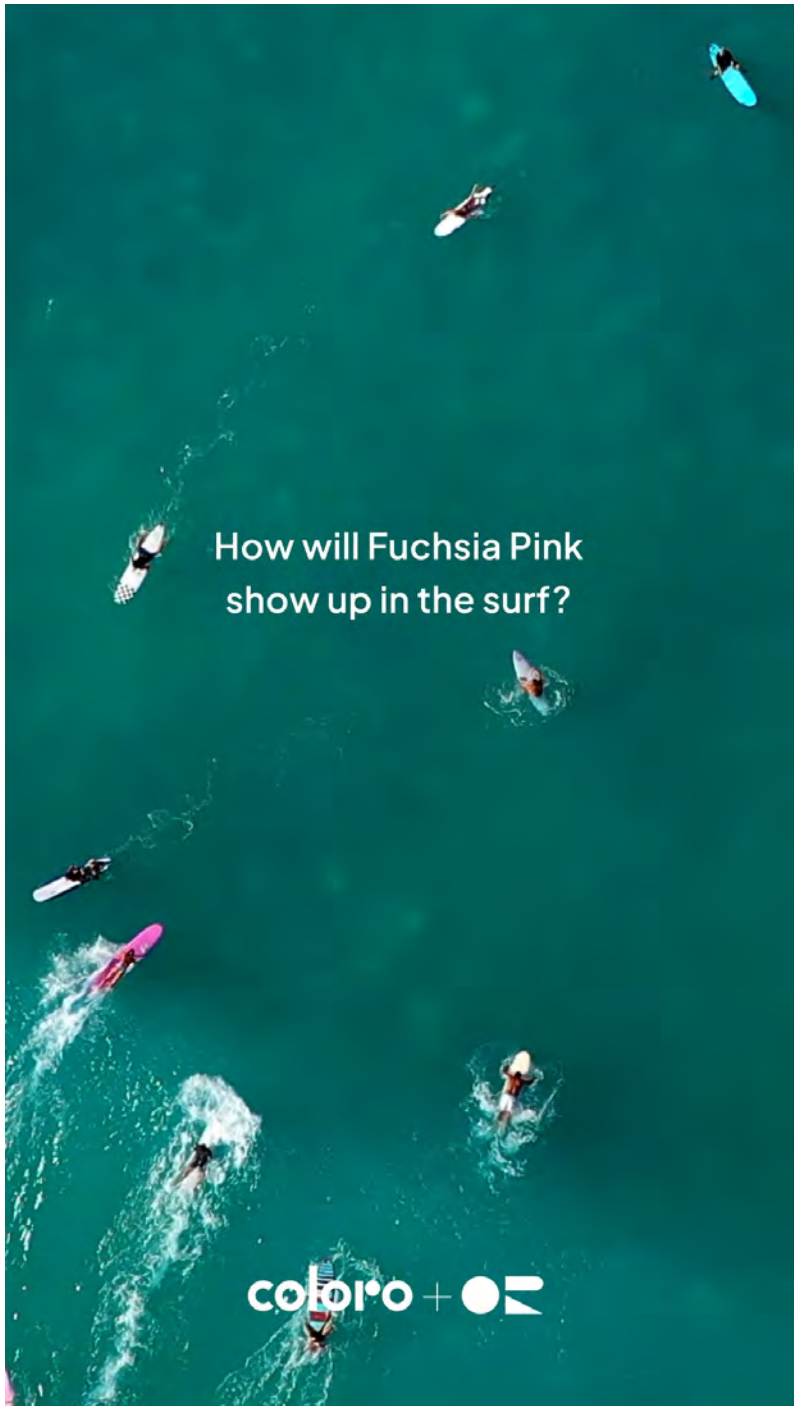
Future Consumer 2027: Emotions

A digital White Paper and a campaign to promote it via emails, LinkedIn, and Instagram Posts.



Coloro + Outdoor Retailer

Social media campaign for Coloro advertising the brand’s presence at the Outdoor Retailer tradeshow. Assets include LinkedIn banners, Instagram posts and an Instagram story.



WARC: Effective

A selection of social media and direct email created to promote WARC's Strategy Toolkit.

How often is
creative work also

effective?

“The craft
of a campaign
is important
as the

idea itself.”

Fernando Machado
CMO, Burger King

Discover the truth behind the

extraordinary

Find out more



The
Advisory
Board



^ WARC Rankings

“New challenges
bring new

insights
and creative
solutions.”

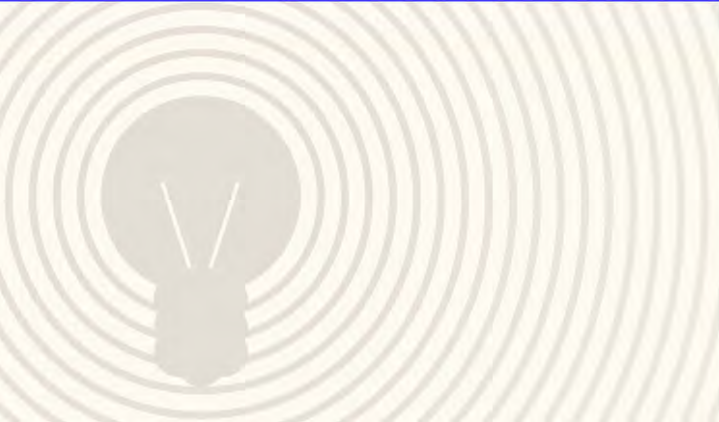
Gal Swisa
Always Brand Leader
P&G Israel

Rethinking
B2B Marketing

The WARC Guide

WARC's
Strategy Toolkit

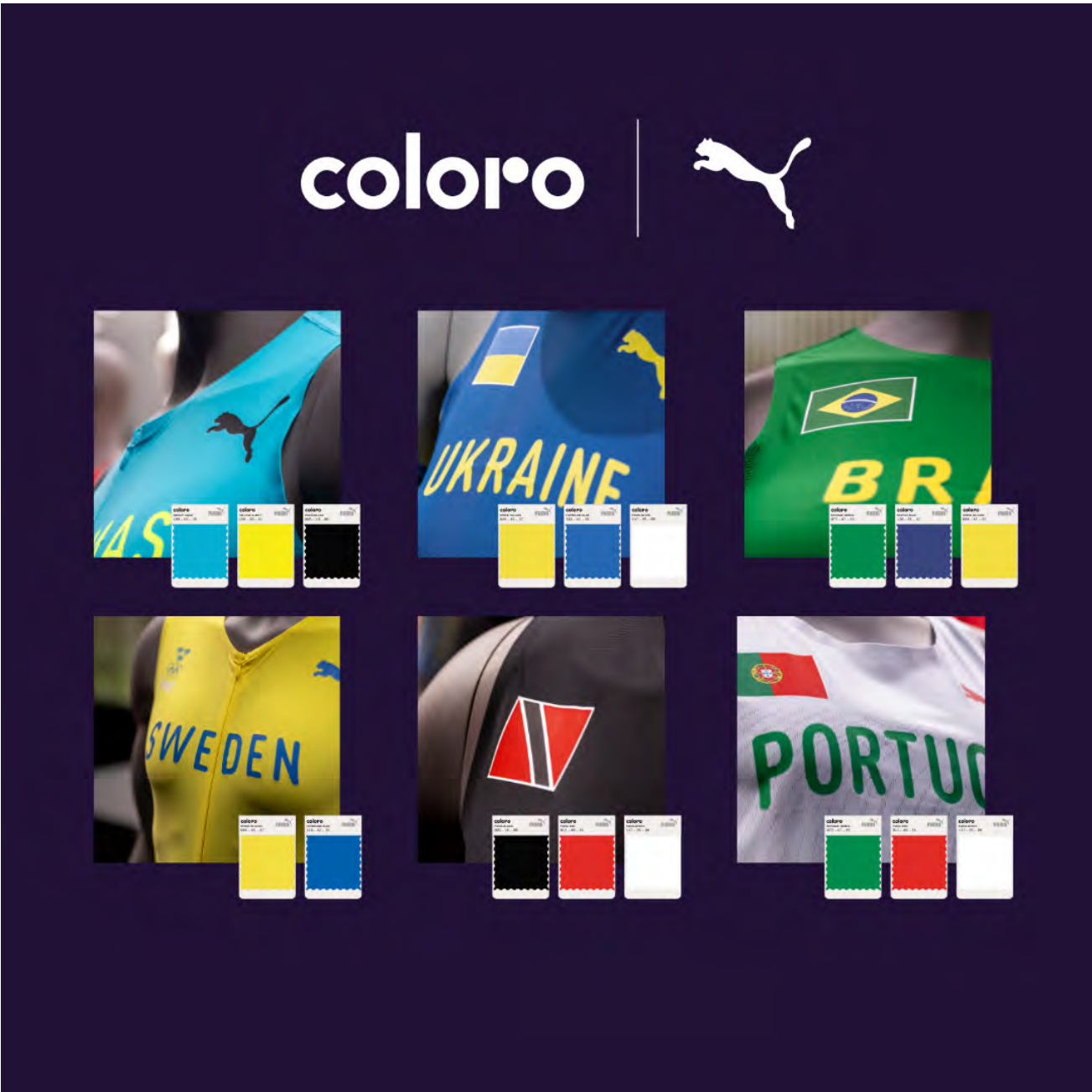
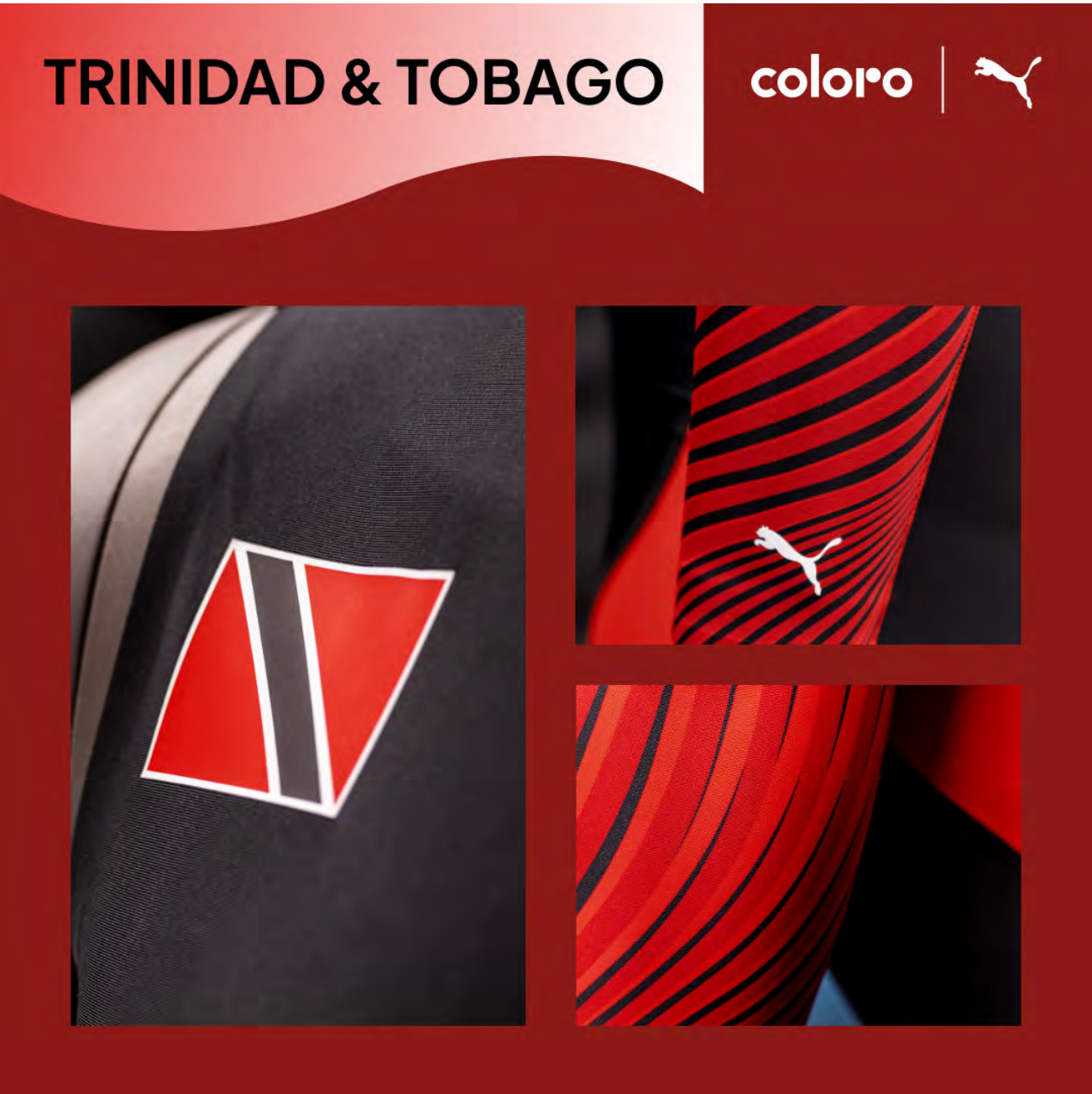
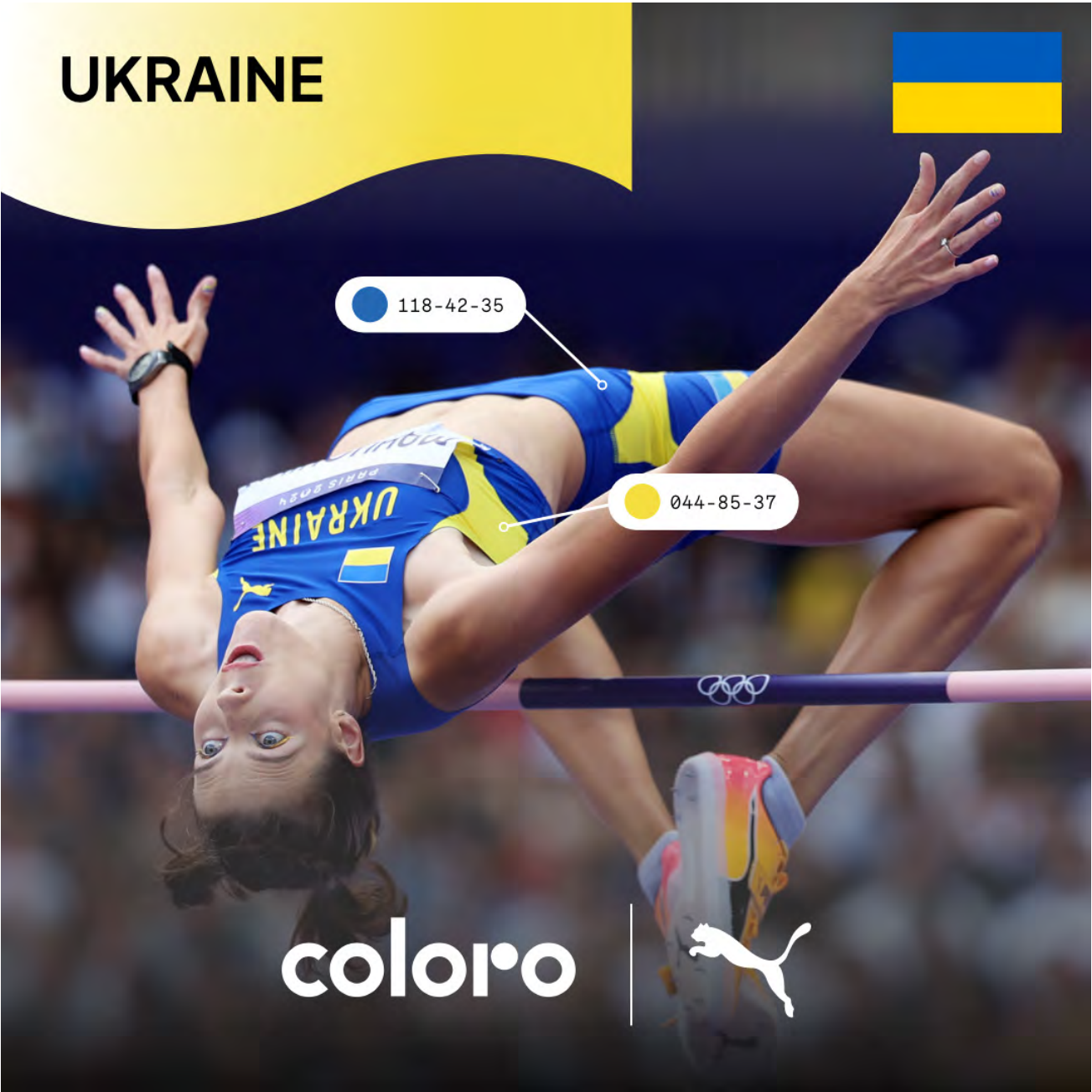
Develop your skills as a
strategic thinker



WARC

Coloro x Olympics

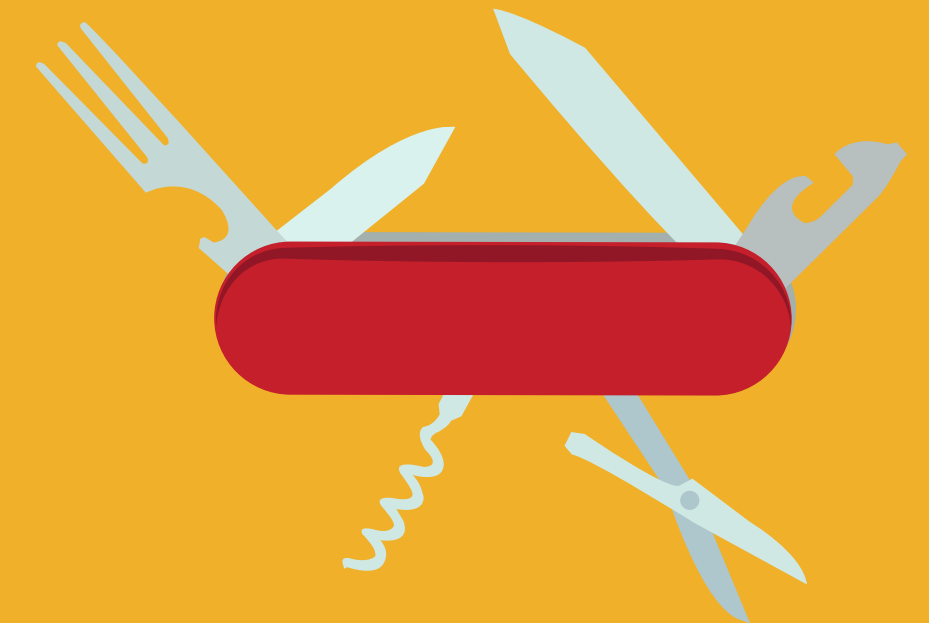
Social media posts for Coloro, in colaboration with PUMA, to celebrate the fact that for the first time the kits wore by the athletes were all made using the Coloro system.



Life on Demand

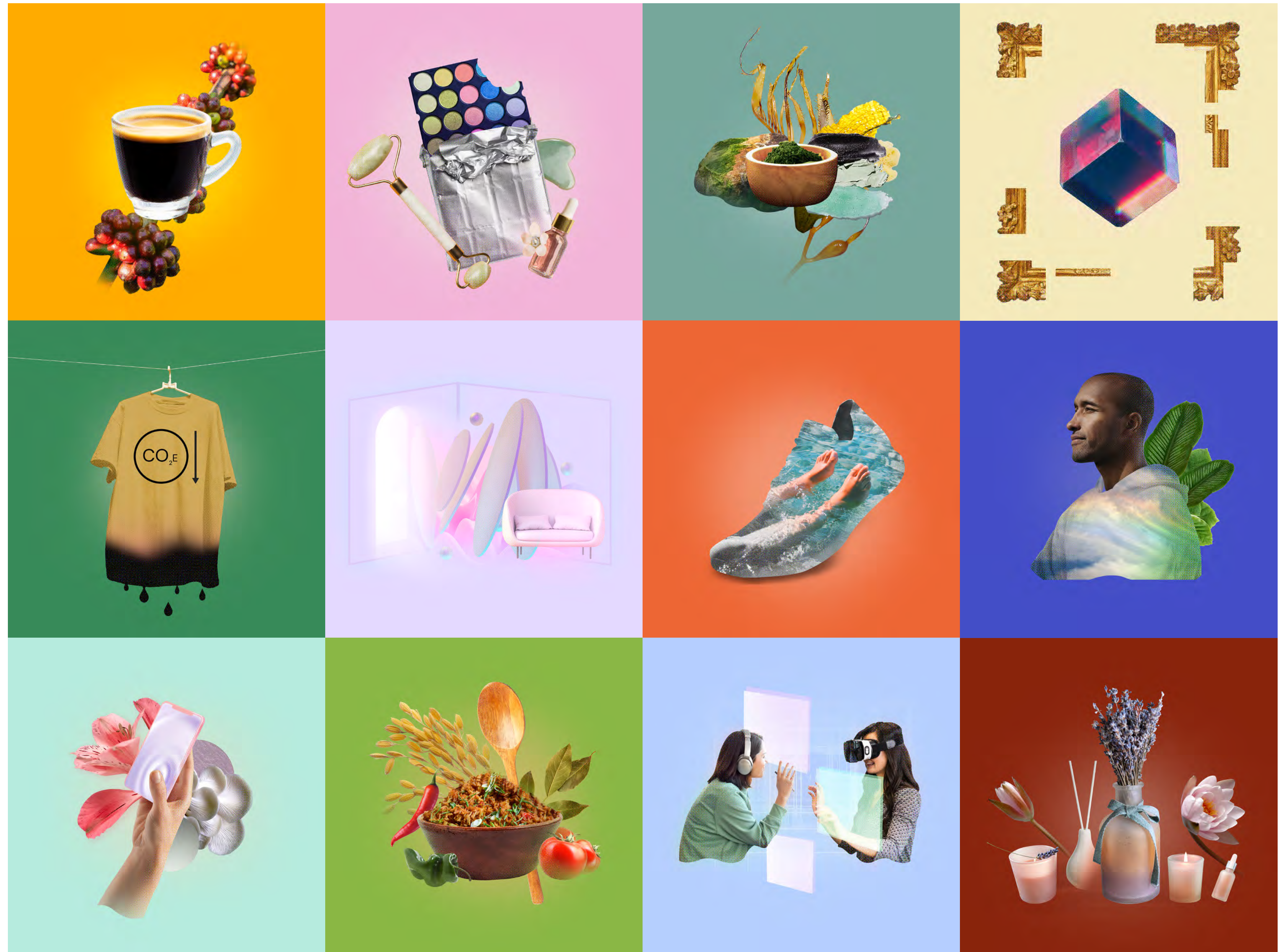
Animated vector illustrations for WGSN, envisioned as the last step of the journey of a social media campaign.

[*Click here to view in motion*](#)



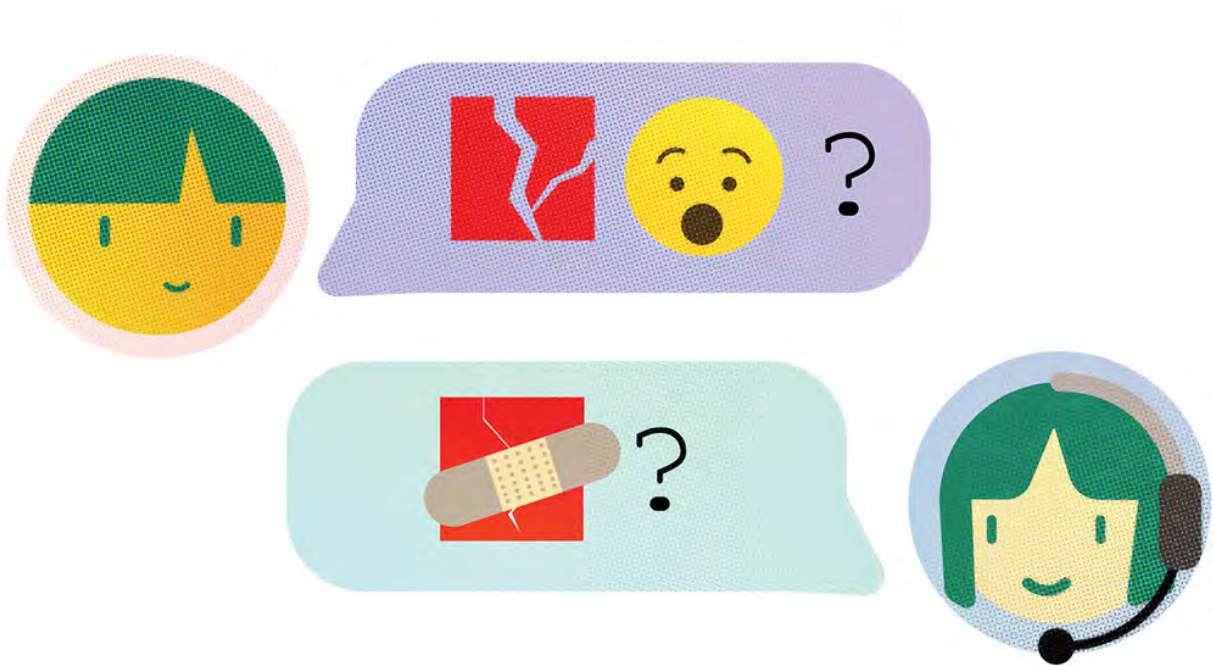
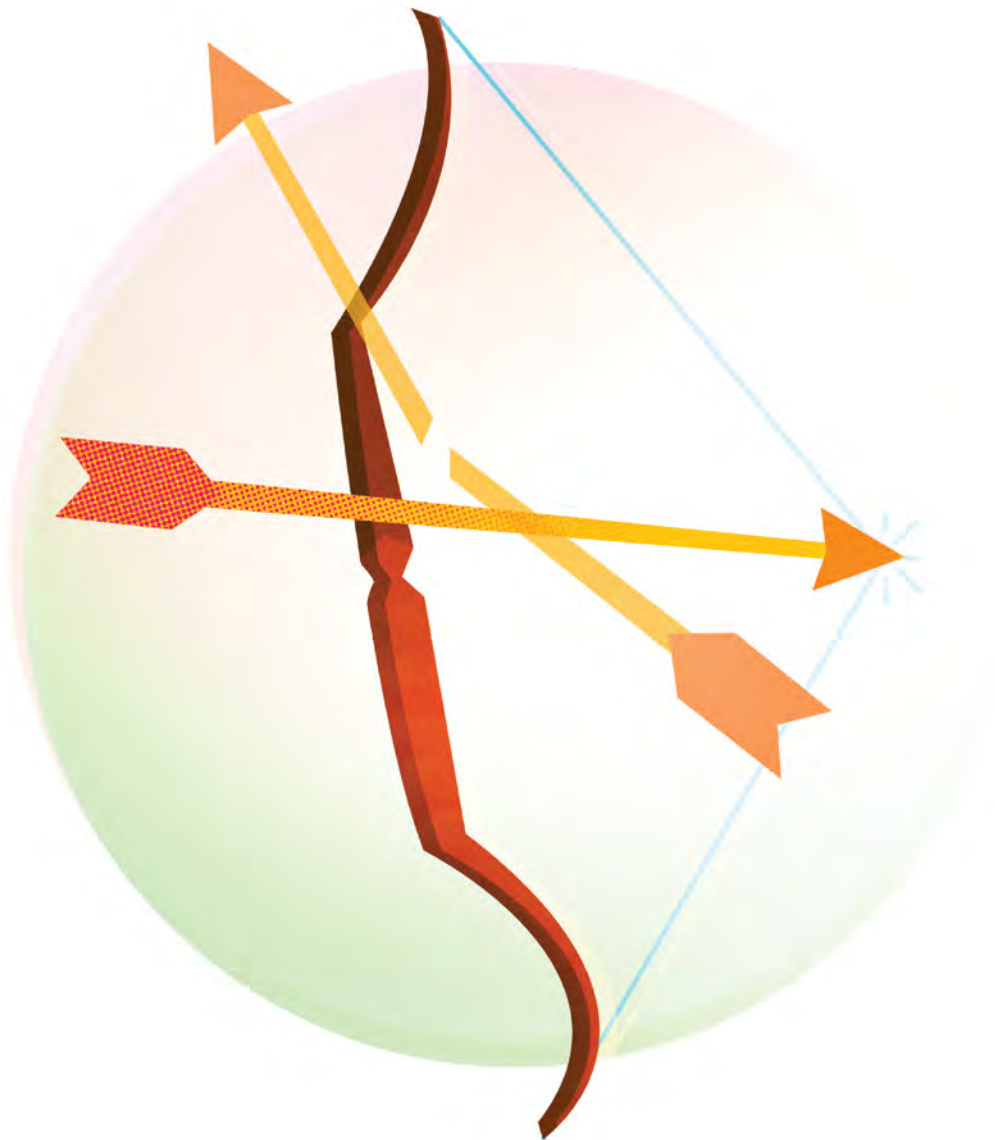
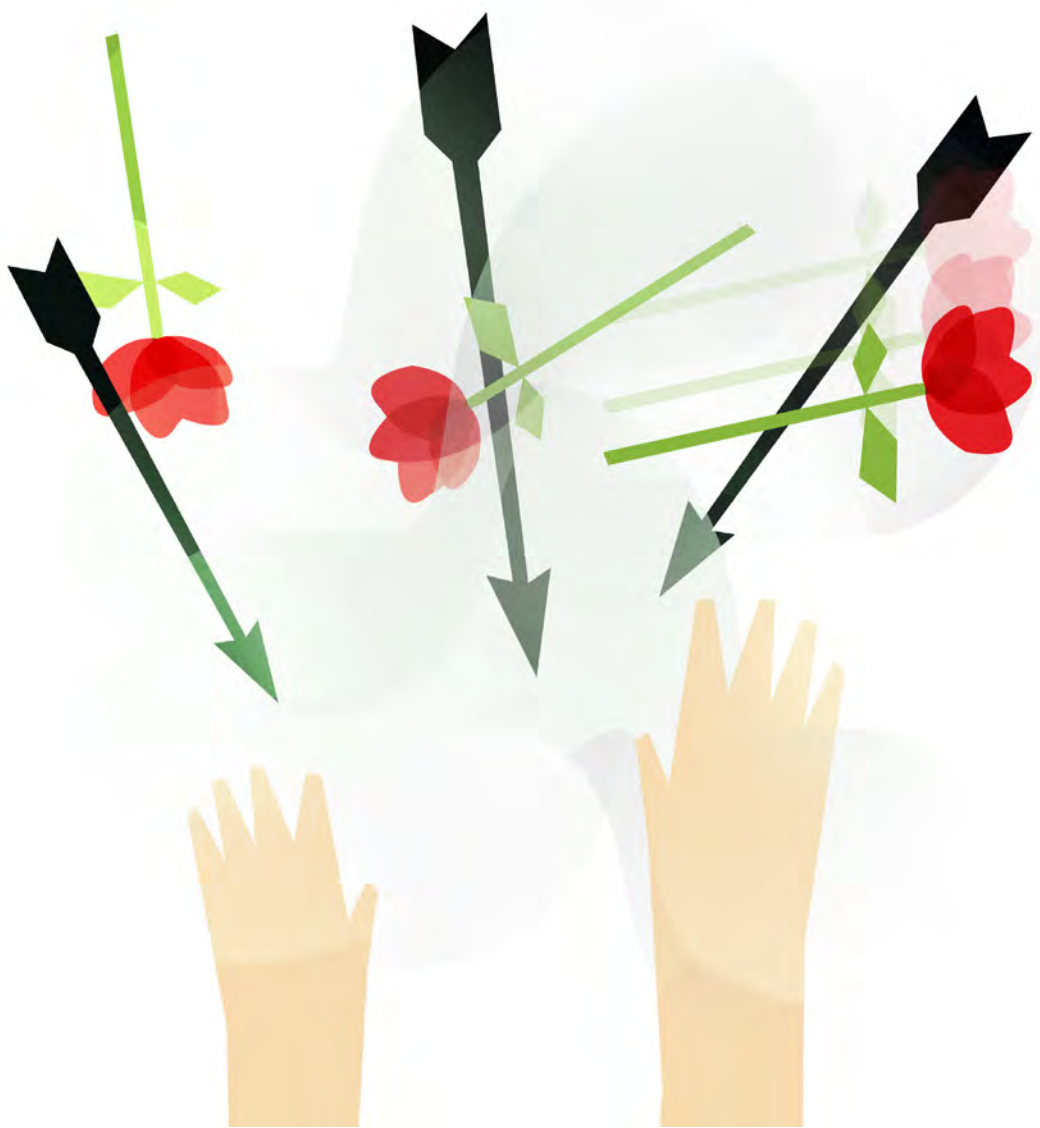
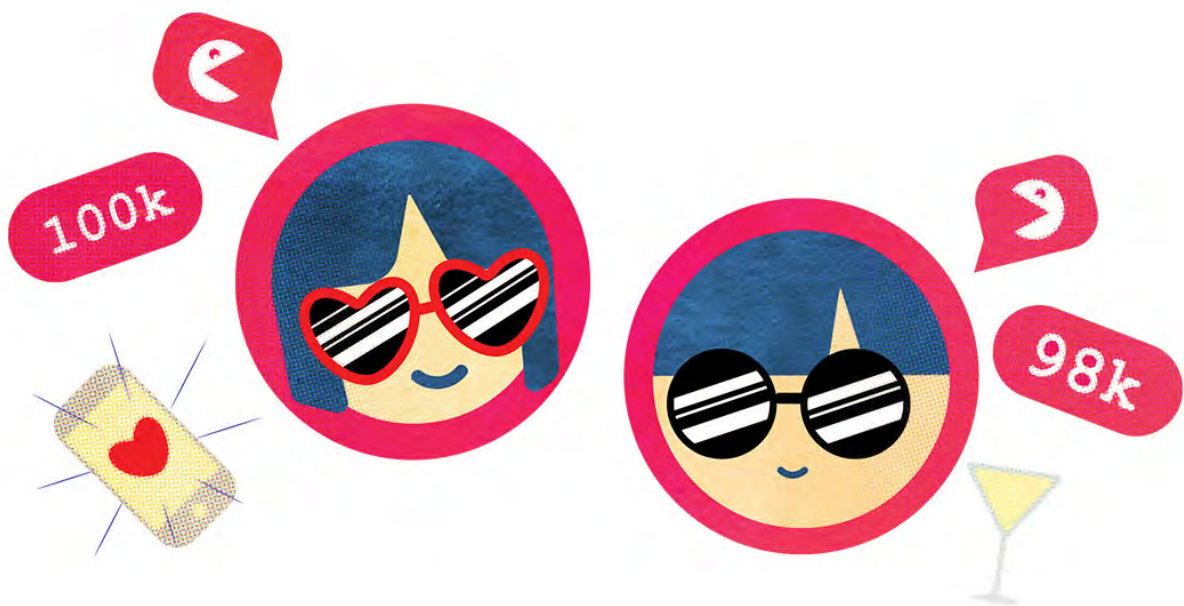
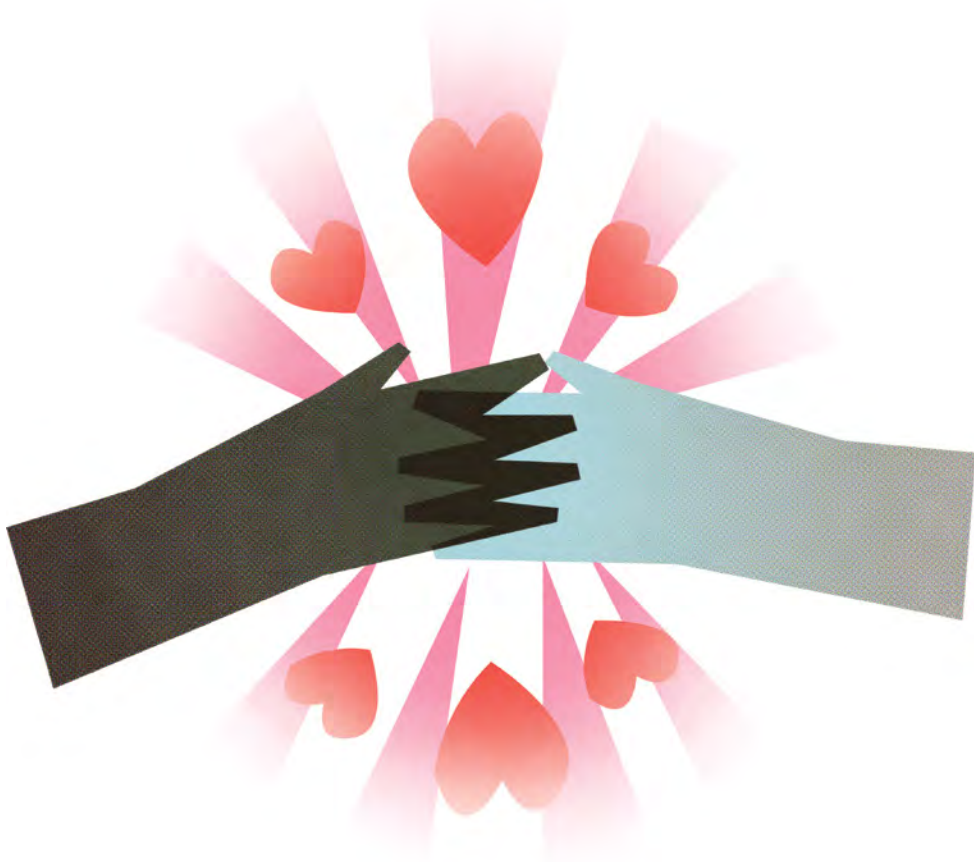
Top Trends 2022

Photocollages for the WGSN Top Trends
2022 campaign.



Editorial Illustrations

Selected vector-based editorial illustrations for various issues of the photography themed Resource Magazine.



Documentary Photography

A selection of photographs, protests, events,
and observation.

WGSN Brand

A selection of photographs, protests, events,
and observation.

WGSN



Consumer Forecast:

Navigate the retail landscape
with confidence

Experience

WGSN
Senior Graphic Designer, 2021 – Present
My focus at the moment is the continued support of the marketing, sales, and content departments and ensure their communication needs are taken care of while simultaneously advancing the brand.

Ascential
Designer, 2020 – 2021
As part of the Ascential network i worked to support up to 6 different brands in their growth efforts, working directly with several teams on day to day assets, key hero campaigns and big picture initiatives like rebrands.

WGSN
Digital Designer, 2014 – 2019
I worked alongside the marketing department to develop email campaigns, infographics, social media assets, event landing pages, trade show booth branding and any printed collateral necessary to assist the sales department their client retention and acquisition efforts.

Stylesight
Graphic Designer, 2009 – 2014
My main responsibility included designing and coding html email blasts and newsletters, designing web banners and developing early social media branding.

Resource Magazine
Freelance Illustration and Design, 2008 – 2015
Starting as a designer i had the opportunity to develop spreads and key sections of the magazine before eventually transitioning into an editorial digital illustrator.

Fauxmood
Freelance Photographer, 2013 – 2014
I served as an art director and fashion photographer for the Fauxmood blog, capturing models on the street and in studio.

Fresh Concentrate
Design Intern, 2009
My role was to support the brand designers in the creation of print collateral and editorial within larger projects.

Great Young Minds
Design Intern, 2009
As an intern i supported the creative leads in day to day tasks so they could focus on the consulting an hero projects.

Education

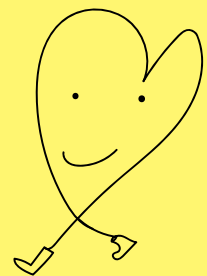
Communications and Digital Design at Altos de Chavón School of Design in affiliation with Parsons School of Design. La Romana, Dominican Rep.

Skills

Creative and Art Direction	Basic understanding of CSS/Html	Familiar with digital photography studio workflow.
Photoshop, Illustrator InDesign, After Effects, Lightroom	Marketo Landing Page and Email platform	Experience in documentary, and Portrait photography.
Presentation and word processing apps	Understanding of Gen AI, experience with Midjourney	Spanish, Native level

Contact

emil.rivera@gmail.com
emilrivera.com
917-675-1269



Available right now!*

*Standard 2 weeks notice to my current employer