

# Mac Clapper

[macclapper.graphics](http://macclapper.graphics)  
[macclap@me.com](mailto:macclap@me.com)

## Experience

### Graphic Designer

Carbon Limiting Technologies  
Aug '24 – Sep '24 — Internship

redesigned logo and created new branding guidelines book. created various other marketing materials. delivered complete rebrand in one calendar month.

### Graphic and Web Designer

Studio Art + Commerce  
Apr '24 — Contract

redesigned website in Readymag, redesigned logo. presented work to clients and CEO. delivered complete rebrand in less than one month.

### Creative Director - 'In Progress'

UAL: Central Saint Martins  
Oct '24 – Feb '25 — Internship

provided creative direction for theme. designed spreads. printed, cut, and assembled 250 copies. designed and assembled stand to sell publications at MA show.

### PG Community Ambassador

University of the Arts London  
Jan '25 – Present

plans events, workshops, creates social media posts and content, collaborates with and connects all UAL colleges.

### Photographer

Freelance  
Jan '17 – Present

fashion and event photographer. recently photographed events for UAL, collections for Albert Kingsley Meek, CSM BA fashion students.

## Skills

graphic design  
layout  
publication design  
publication consulting  
publication construction  
web design  
photography  
photo-retouching  
photo-restoration  
video production  
animation  
3D modelling  
3D image making  
3D animation  
3D physics animation  
archival processing

## Clients

Carbon Limiting Technologies  
Studio Art + Commerce  
UAL: Central Saint Martins  
Albert Kingsley Meek  
University of the Arts London  
University of Westminster  
Voice of London  
George Mason University  
MITRE  
Roanoke County Public Schools

## Education

### Central Saint Martins

MA Graphic Communication Design  
Sept '23 – June '25

### George Mason University (Honors College)

Communications, Media Production. Graphic Design.  
Dec '22 — 3.6 GPA — cum laude

### University of Westminster (study abroad)

Journalism, Media Studies, Graphic Design.  
Sep '21 – May '22

## Software

Indesign  
Illustrator  
Photoshop  
After Effects  
Davinci Resolve  
Premiere Pro  
Lightroom Classic  
Blender  
ReadyMag  
Cargo

for full resume, please see my [linkedin](#)

2025