JASMIN PALERMO

Professional Experience	Jun 2024–Aug 2024	**Sunday Afternoon** Junior Designer (Intern)
		Collaborated on rebranding and campaign projects, contributing to logotypes, motion design, identity systems, and guidelines. Clients included Hoka, Gotham, and The Nature Conservancy.
		New York, NY
	Jul 2023–Apr 2024	**Morphing Matter** Design Researcher
		Designed visual assets on the Meta-Garden team. Making physical and virtual garden experiences to foster local community connection.
		Berkeley, CA
	Aug 2023–Sep 2023	**Phantasma Studio** Digital Media Designer
		Comissioned by a design agency to draw illustrations and mockups for clients such as Samsung.
		New York, NY

Awards	2025	Young Ones ADC Award
	2024	Blue Sky Thinking Award
	2021	Ritchey Scholarship
	2021–	Deans List x4

Skills	Language Skills	English: Native Spanish: Fluent
	Technical Skills	Illustrator, AfterEffects, InDesign, Glyphs, Photoshop, JavaScript

Education	Aug 2021–May 2025	**Carnegie Mellon University (CMU)** BDes, Graphic Design
		Minor, Computation & Textiles
		Pittsburgh, PA
Academic Experience	Jan 2025–	**In the Making** Brand Design Director
		Leading brand design for In the Making, CMU's School of Design Senior Show. Overseeing team of designers and developing the logotype, visual identity, and exhibition materials.
		Pittsburgh, PA
	Jun 2024–Jul 2024	**Typographics** Volunteer
		Assisted in speaker talks, workshops, and setup for a typography design conference. Collaborated with festival organizers to foster an interactive experience for lovers of type.
		New York, NY
	Jun 2023–Aug 2023	**CMU School of Design** Teaching Assistant
		Developed and taught a 6-week workshop series on color theory, design thinking, and the Adobe Creative Suite.
		Pittsburgh, PA