

MARIAM DARCHIASHVILI

Art Director & Graphic Designer

A multidisciplinary design practice, offering creative direction, design and curatorial services in cultural and commercial spheres. Inspired by ancient ways and applying contemporary techniques, I specialise in typography, visual identity, editorial & exhibition design with interest in curation.

EDUCATION

MBA , Arts & Cultural Management IESA - Ecole Marché de l'art et Métiers de la Culture	Paris, FR
MSc , Arts & Cultural Management PSB - Paris School of Business	Paris, FR
BA , Graphic Design KABK - Royal Academy of Art	The Hague, NL

WORK EXPERIENCE

Art Director & Designer <i>/Komnen</i> <ul style="list-style-type: none">• Specialise in and provide services in art direction, concept development, visual identity and editorial design as well as research design in the context of cultural and commercial domains.• Practice includes work on numerous museological projects across Middle East and Europe as well as commercial work in a range of industries including advertisement and real estate.	Remote Sept 2018 - Present
Artistic Director & Lead Graphic Designer <i>/Avesta Group</i> <ul style="list-style-type: none">• Missions included: art direction, graphic design and illustration for museum scenography, exhibition design and signage; development of visual identities and branding for internationally located museums and cultural centres.• Lead and managed the workload of the Design Team and its communication with other departments and clients, overseeing the overall production, ensuring consistent quality in deliverables and providing constructive feedback to team members.• Coordinated multiple projects simultaneously, prioritising tasks, and meeting tight deadlines while maintaining a high level of quality and attention to detail.	Paris, FR Nov 2021 - Jul 2023
Graphic Design and Communication Intern <i>/Avesta Group</i>	Paris, FR July 2021 - Oct 2021
Graphic Design Intern <i>/Stefan Schafer Design & Research Studio</i>	Amsterdam, NL Sept 2018 - Nov 2018

NOTABLE PROJECTS & RESEARCH EXPERIENCE

'Para-solitude: One as Many' <ul style="list-style-type: none">• Curated and produced an exhibition in Paris as part of a Diploma project for the MBA/MSc in Art&Cultural Management. A week-long show included artists such as Randa Maroufi, Société Réaliste, Violaine Lochu and Fayçal Baghriche. (For more details please refer to my website)	Paris, FR September 2021
Amnesty International - 'Models of Humanity' <ul style="list-style-type: none">• Researched one of the Amnesty International's cases for its 50th Year Anniversary;• Created an art installation for the show, visually translating research results and interviews into an interactive artwork. (For more details please refer to my website)	Amsterdam, NL April 2018
Kunstmuseum Den Haag - 'Balance by Struggle' <ul style="list-style-type: none">• Curated, designed and organised an exhibition 'Balance by Struggle' for the 100-year Anniversary of the "De Stijl" movement in Holland in 2017;• Shared responsibility for concept development, production of artworks, budgeting, transportation and marketing stages of the process.	The Hague, NL September 2017

SKILLS

Design skills: Fluent in use of Adobe software; Proficient in type design and calligraphy, fluent in use of Glyphs; Intermediate use of HTML and CSS programming languages; Familiar with Riso printing, silkscreen printing and letterpress. Basic knowledge of 3D software such as Unity and Blender.	Languages: <ul style="list-style-type: none">• Georgian [Native]• English [C2]• Russian [C2]• French [C1]• Italian [B2]	Soft and academic skills: <ul style="list-style-type: none">• Honesty.• Leadership and project management.• Eloquent creative writing and research skills; Strong concept development ability.• Fluent communicative & organisational skills; Strong capacity for collaboration, team leading and critical reflection.
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