Malik Watson

Designer and Student at Portland State University

Hi! I'm Malik, a young multidisciplinary designer and a student at Portland State University. I'm eager to learn and constantly exploring new ways to tell stories through art and design. I've creative directed projects, organized events for young creatives in Portland, and built brand identities through my own projects. I'm all about experimenting with ideas, collaborating with others, and building community through art and design.

My Values

Creativity
Ambition
Punctuality
Reliablility
Patience
Flexibility
Open-Mindedness
Loyalty
Respect
Determination
Integrity
Curiosity

My Skills

Communication
Teamwork
Sales ability
Graphic Design
Fashion Product Design
Merchandising
Layout Design
Moodboarding
Tech Packs
Packaging & Experience Design
Entrepreneurship
Project Management
Art & Creative Direction
Problem Solving
Creative Ideation

Software Skills

Illustrator
InDesign
Photoshop
Premiere Pro
Lightroom
Figma
TouchDesigner

Experience

Rodeo Seasonal Graphic Designer (January 2025 – present)

Rodeo is Portland State's in house graphic design studio. Here I work on team projects too deliver creative solutions for real-world design projects, building collaboration and practical design skills.

EMISSARIES Art Direction & Co-Founder (November 2023 – present)

Emissaries is an art and design collective organizing and creating events for young creatives in Portland, Here I am leading creative direction and collaborating with a team to bring ideas to life

A_PAVILION Creative & Art Direction (August 2022 – present)

A personal project exploring concepts through fashion and blending mediums, leading creative direction and experimental design.

Freelance Design -

Fait Par Lui [2023+]
Oliver Leone Studios [2022]
Colorado Health Foundation [2023+]

Education

Cherokee Trail High School | 2018–2022 [Highschool Diploma]

Portland State University | 2022–2026 [Graphic Design BFA]