



Eric Mallafré - Graphic Designer



Passionate about brand creation, tennis, and padel.
Skilled at teamwork and overcoming challenges,
both on and off the court.

EXPERIENCE

Tree House Group - Junior Graphic Designer

October 2024 - December 2024 (3 months)

↗ Letter of recommendation

<https://grupotreehouse.com>

- Developed projects for 20 companies, including 4 pioneers in the Spanish food sector.
- Designed a TV program for the most-watched channel in Catalonia, achieving a 14.5% audience share.

Summa Branding - Graphic Design Intern

November 2023 - July 2024 (9 months)

↗ Letter of recommendation

<https://summa.es>

- Worked on projects for 30 companies from various sectors.
- Created the 20th-anniversary logo for CCIB.
- Proposed a logo for a new sector of the most important fair in Barcelona.
- Generated content for a leading sustainable bank.

Parròquies de Dalt i de Mar - Graphic Designer

January 2023 - December 2024 (2 years)

<https://dedaltidemar.org>

- Redesigned logos, unified in one entity.
- Created and implemented a new graphic identity.
- Designed the weekly parish newsletter.
- Designed physical and digital signage.

TOT TOT ESTAMPAR S.L. - Copy Shop Assistant

July 2018 - September 2022 (4 years 3 months)

↗ Letter of recommendation

<https://tottot.es/>

- Handled manual projects for a wide variety of people and companies of different sectors and sizes.
- Responsible for training 8 intern workers.

EDUCATION

EINA - Bachelor's Degree in Graphic Design

2020 - 2024

<https://eina.cat>

CESF - Higher Vocational Training, Marketing and Advertising

2018 - 2020

<https://stucom.com>

SKILLS

Brand Identity
Visual Language
Digital
Campaigns
Content
Naming
User Experience
User Interface
Editorial
Typographic Design
Illustration
Packaging
Social Media
Print

TOOLS

Photoshop
Illustrator
InDesign
Figma
XD
Midjourney
Firefly
Premier
After Effects
Microsoft Office
Keynote

LANGUAGES

English: Intermediate
French: Basic
Spanish: Native
Catalan: Native