

Ollie Mills is a **Creative Art Director** with a decade of experience shaping ideas, campaigns and visuals for some of the world's top agencies and brands.

About

With expertise in ideation, art direction, photography and design, he has collaborated with major international brands and radical independents alike. Driven by a passion for bold, innovative work, he seeks to uncover the insights, ideas, and emotions that harmonise with a brand's essence, crafting communication that is both impactful and meaningful.

Filling the world with more original, unexpected and beautifully crafted ideas is his mission. He combines old-school craft with new tools, and is excited by any project that springs from a pure idea with the potential to become famous.

Ollie is here to think differently. He currently works in a team with Senior Copywriter Matt Duxbury.

Skillset

- * 360 concepts
- * Art Direction
- * Visual Storytelling
- * Layout & composition
- * Concept development
- * Cultural insight
- * Pitching and presenting
- * Storyboarding
- * Casting
- * Trend forecasting
- * Creative Collaboration
- * Post-production
- * Creative Direction
- * Design Direction
- * Attention to detail
- * Craft

Experience

Various Agencies – Senior Creative Team (Freelance)

Nov 2024 - Current

The Behaviours Agency / PMG
Transport For Greater Manchester / Community Fibre

Truant London – Senior Creative Team (Freelance)

Jul 2024 - Oct 2024

Campaign creative / Pitch creative
PizzaExpress, B.O.S, Royal Caribbean, Rockstar Energy, Dash Water

Ourselves – Senior Creative Team (Freelance)

Mar 2024 - Jul 2024

Pitch win / Brand platform creative
Norgine, Blue Dragon, Billington's

PepsiCo – Senior Creative (Freelance)

Jun 2023 - Nov 2023

Campaign creative
Walkers, Doritos, Cheetos

The & Partnership – Senior Art Director (Freelance)

May 2023

Pitch creative collaborating with NY team
George Dickel Tennessee Whisky

ITV – Senior Art Director (Freelance)

Apr 2023

Design and Art Direction
ITV x Deliveroo

Havas London – Senior Creative (Freelance)

May 2022 - Nov 2022

Brand platform / Campaign creative / Pitch support
Rekorderlig, Coors, Mixmag, Reeses

Sky Creative Agency – Senior Creative (Freelance)

Oct 2019 - May 2022

Campaign creative, Art Direction, Key Art, Title Art
Sky Brand, Sky Entertainment, Sky Sports, Sky Docs

The Gate London – Creative, Art Director

Feb 2017 - Sep 2019

Campaign creative, Pitch wins, Agency rebrand
Church & Dwight, The Electoral Commission, Canal & River Trust

TBWA London – Creative, Art Director

Sep 2015 - Feb 2016

Campaign creative / Pitch creative
Nissan, Lidl, Olmeca, Datsun