

Isabelle Hung

UX/UI DESIGNER

Passionate designer looking for new opportunities and internships

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EXPERIENCE

Nov 2022 – Jan 2025

Human-Computer Interaction Designer, *IBM + Stanford Uni. Research*

Designed a user-centered website that uses AI Large Language Models to generate personas based on research papers, working closely with a cross-functional team

Aug 2023 – Nov 2023

Artificial Reality User Experience Designer, *Cartoon Art Museum*

Prototyped an AR art exhibition through user research, concept development, 3D modeling, animation, and user testing. Quickly mastered new design tools

Mar 2023 – Nov 2023

Graphic Designer, *Storefront Records*

Created concert posters for 3-time Grammy winning artist Fantastic Negrito, aligning with his visual brand identity, and working in a fast-paced environment

Sep 2022 – Dec 2022

User Experience Designer, *Pathloom*

Identified usability issues and proposed design improvements for the app, ensuring design consistency through design documentation and design system

EDUCATION

Parsons School of Design
Communication Design BFA

Columbia University
Visiting Student

SKILLS

Figma

Sketch

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

HTML/CSS

Unity + Blender

Design Thinking

User Research + Testing

Wireframing + Prototyping

Typography + Color Theory

Mock-ups

Brand Identity

Design Critique

Attention to Detail