

Graphic Designer
angelaludesign@gmail.com
+1 (949) 508 – 6243
angelalu.me

Education

Sep 2020 – Aug 2024

ArtCenter College of Design
Bachelor of Fine Arts in Graphic Design
Minor in Business

Recognition

Dec 2023 – Apr 2024

Office of the President Exhibit
ArtCenter College of Design
Lee Kum Kee Redesign Packaging

Dec 2021 – Aug 2024

Student Gallery
ArtCenter College of Design

Port St. Willows Syncope Music
Photography, Poster

Lee Kum Kee Redesign
Packaging, Poster

Extension WCS
Publication

Lucky Charms Redesign
Packaging

Expertise

Strong working knowledge of:

InDesign, Illustrator, Photoshop, Figma,
After Effects, SolidWorks, KeyShot, Glyphs,
MadMapper, Keynote, Acrobat, Webflow,
HTML/CSS, Cinema 4D

Skills

Art Direction, Brand Identity Development,
Editorial Design, Packaging Design, Spatial
Experience Design, Illustration, Design
Research, 3D Modeling, Product Rendering,
Presentation Design, Typeface Design

Craft

Laser Cutting, Kongsberg Cutting, 3D Printing,
DSLR, Photography, Book Binding

Languages

Proficient in English
Native in Mandarin and Cantonese

Experience

May 2024 – Jun 2024

Graphic Designer
Kia Cooperation
ArtCenter College of Design
Pasadena, CA

DesignFlash Kia x Rebelle Rally
Worked with a real client and met a challenging
design brief. Finished the project in two weeks.
Delivered a full mock rendering of a 2024 Kia
Telluride and worked on full-scale projects.

Jan 2024 – Apr 2024

Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Supported students in typography, visual
identity development, research studies, concept
ideation, and packaging renderings.

Sep 2023 – Dec 2023

Packaging Designer, Sponsored Project
Mars Inc.
ArtCenter College of Design
Pasadena, CA

Sponsored Studio Greenies Summer 2023
Led a multidisciplinary team in a studio
project to innovate the packaging design for
Greenies, focusing on user research and brand
modernization. Delivered a comprehensive
in-store experience including new sub-brand
identities, product packaging, and refined
marketing collateral, all aligned with Greenies'
current brand guidelines.

Jan 2021 – Aug 2021

Gallery Associate
Solmate Space
Guangzhou, China

Assisted with multilingual copy on exhibits.
Designed posters and brochures. Worked with
artists and clients. Provided additional support
as a freelance photographer and illustrator.

