



Gabriella Escobar

Graphic Designer

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Education

2023–Present

ArtCenter College of Design / Pasadena, CA

Candidate for a Master of Fine Arts in Graphic Design

2021–2023

University of California, San Diego / San Diego, CA

Bachelor of Arts in Speculative Design

2020–2021

Pasadena City College / Pasadena, CA

Classes in drawing, painting, sculpture, and general education

2019–2020

University of San Francisco / San Francisco, CA

Classes in graphic design and general education

Expertise

Strong Working Knowledge in:

Illustrator, InDesign, Photoshop, Lightroom, SolidWorks, Rhino, Figma, AI, Midjourney, Acrobat, Keynote, Miro, and Basecamp

Familiar With:

Cinema 4D, ZBrush, Modo, p5.js

Recognition

2024–Present

ArtCenter Student Galleries

Gu Energy Labs, Fall 2024 (Packaging and Brand Refresh)

Lace-Up Desk Set, Fall 2024 (Product design)

Terra 72 Watch, Summer 2024 (Packaging)

Hollow Body, Summer 2024 (Book)

Base Cafe, Summer 2024, (Poster)

2023–Present

ArtCenter Graduate Scholarship

2021

Pencil Scholarship

Pasadena City College

Award for an outstanding portfolio selected out of all students in Visual Arts and Media Studies.

Experience

2024–Present

Product Guide / Arc'teryx Equipment / Pasadena, CA

Provided expert guidance on material technology and product features and guided customers on products suited for outdoor performance and lifestyle applications.

2019–Present

Freelance Graphic Designer / Remote

Created a visual system redesign concept for Elite Hospitality, developed marketing materials for Cratos tech startup, and designed streetwear graphics for Runaway New York.

2022–2023

Painting Party Instructor / Paint the Town / San Diego and Los Angeles, CA

Led engaging group painting sessions for up to 40 participants delivering enjoyable, hands-on instruction, and maintaining an upbeat environment.

2021–2023

Fine Arts Instructor / Drawn2Art / San Diego, CA

Delivered individualized lessons in realistic drawing using diverse media, guided students ages 4+ through personalized instruction at their own pace.

2021 (8 months)

Graphic Design Intern / ANML Design Co / Remote

Worked with senior art director on web designs, promotional graphics, and event materials for clients including Olliv crypto wallet, Marvell Semiconductor, and Brunswick Marine Recreation, along with internal projects for ANML.

Installations

2024–Present

Kendall Frost Marsh Reserve / San Diego, CA

Installation of a frieze of seven canoes made out of remnants of the mural displayed on the outside of the original reserve building.

2023–Present

University of California, San Diego / San Diego, CA

World's Strongest, a 13ft x 9ft mural featuring queer and para-athletes on the interior of RIMAC sports complex.