

# Roman DiStefano

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romandistefano.com

## **Northeastern University**

Boston, MA April 2022

BFA in Graphic and Information Design

## **McGill University**

Montreal, CA

August 2017 - December 2017

Study Abroad Program

## **Softwares**

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere & Final Cut Pro

Figma

Procreate

Sketch

Microsoft Office

## **Skills**

Web Design

Motion Design

Brand

Photography

Illustration

## **iFactory** / Interaction Designer

February 2022 - Present

Develop comprehensive web design systems for higher education clients, guiding the process from art direction to a complete suite of custom-designed screens. Collaborate closely with clients to present my work and ensure a smooth handoff of the final deliverables.

## **College of Arts, Media and Design** / Creative Co-op

July 2021 - December 2021, Boston, MA

Worked under the Associate Creative Director in creating creative collateral for Northeastern University's College of Art, Media and Design. This included a print brochure and visual identity for an on-campus exhibition and a design system introducing 2022's newest faculty members.

## **Scout Studio** / Design Lead

September 2020 - December 2020, Boston, MA

Led the rebranding, website design, and packaging design for Ornami, a venture set on revolutionizing bodycare. Organized design efforts on a team of web designers and developers.

### Collateral Designer

January 2020 - May 2020, Boston, MA

Designed collateral to promote Scout's events and opportunities. Worked with both print and digital signage. Wrote, hosted, and edited Scout's Podcast, By Design.

### Project Lead

January 2020 - May 2020, Boston, MA

Led a team of designers and developers in creating a brand and marketing website for a literacy non-profit venture. Conducted weekly internal and client meetings to discuss brand voice, audience, and design decisions.

## **KIND Snacks** / Design Co-Op

July 2019 - December 2019, New York, NY

Collaborated on a team of designers in creating visual ads, in-store demos, and updating the KIND Snacks website.