



JENNA CHOI

Graphic Designer

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EDUCATION

ArtCenter College of Design

Pasadena, CA
2022 - present
Bachelor of Fine Arts, Graphic Design
Emphasis in Motion and Branding

RECOGNITIONS

2022-2024

ArtCenter Student Gallery

Petersen Automotive Museum (Branding)
Marine Mammal Response (Branding)
So Much And Enough (Motion)
Travel(Motion)
Bouquet(Packaging)

2023

Duane and Betty Bohnstedt Endowed Scholarship

Graphic Design Department

2022

ArtCenter Scholarship

Graphic Design Department

2022-present

ArtCenter Provost List

ArtCenter College of Design

LANGUAGES

Fluent in English

Native in Korean

WORK

Busan, Korea

June 2023 - September 2023

Jaranda — Art Instructor

Instructed a variety of art activities at Jaranda Education Institution, developing comprehensive lesson plans, preparing materials in advance, and cultivating a creative and engaging environment for students. Ensured structured classroom management and provided individualized feedback to enhance students' artistic abilities and confidence.

Remote

July 2021- August 2021

Freelance — Graphic Designer/Illustrator

As a freelance graphic designer specializing in branding for restaurants and businesses, I've developed compelling brand identities—including logos, color schemes, and visual styles—tailored to each client's unique needs by collaborating closely with them to translate their vision into cohesive and visually appealing designs, creating marketing materials such as menus, signage, packaging, and promotional graphics to enhance brand recognition and customer engagement.

SKILLS

Strong working knowledge of:

Cinema 4D, Illustrator, InDesign, Photoshop, Lightroom, Figma, After Effects, Premiere Pro, MidJourney, Webflow, Spline

Familiar with:

HTML/CSS, Blender, Madmapper

Additional:

Photography, illustration, bookbinding, studio lighting