



OLIVIA ISAACSON*

Design + Art Direction

SKILLS

TECHNICAL

Illustrator
Photoshop
InDesign
XD
Premiere Pro
After Effects
Figma
Canva
Microsoft Office

CREATIVE

Branding
Creative Strategy
Publication + Editorial
Packaging Design
Social Media Content
Advertising
UI/UX Design
Art Direction
Graphic Design

EDUCATION

SYRACUSE UNIVERSITY | MAY 2024

College of Visual + Performing Arts

Communications Design | *BFA*
Business | *Minor*

SU ABROAD | SPRING 2023

London, UK

EXPERIENCE

MOODY MAGAZINE | PUBLICATION EDITOR

Syracuse, NY | August 2022 - May 2024

Directed planning, coordination, and revision of content for print and digital. Creative direction of visual content, oversaw magazine layout and graphic design, guiding development of issue themes and graphics team.

NORDSTROM | VISUAL MERCHANDISE, SALES

Boca Raton, FL | June 2023 - July 2024

Maintained stores aesthetics through product displays and arrangement, enhancing product presentation and optimizing sales opportunities.

SU BIPOC DESIGNERS | VICE PRESIDENT, CO-FOUNDER

Syracuse, NY | August 2022 - May 2024

Led social media content creation, managed outreach and awareness, assisted in organizing meetings and events. Helped organizations founding, growth, and development.

KAPPA KAPPA GAMMA | GRAPHICS TEAM, PR

Syracuse, NY | February 2022 - January 2023

Developed and designed promotional graphics for social media content, contributing to visual marketing strategies. Additionally, supported the merchandise director in their duties.

MIXTAPE MAGAZINE | DESIGNER, STYLIST

Syracuse, NY | August 2021 - October 2023

Crafted magazine layouts by arranging text and visuals effectively within the page space. Collaborated with stylist team to curate and source clothing, coordinate outfits, and strategize for photoshoots.

FADS | STYLIST

Syracuse, NY | August 2020 - December 2021

Coordinate and select clothing and accessories for cohesive, visually appealing outfits. Worked on set during photoshoots, ensuring aesthetically on theme and thoughtful looks.

*CONTACT

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