




Anna Larionova

Product Designer

 annalarionova.com

 lariionova@gmail.com

 (305) 879-2613

 in/annaslarionova

Academic Projects

BFF Luggage Tag, a Travel Experience – UX/UI, Industrial Design

Spring 2023 (7 weeks)

- Collaborated with a team to reimagine one of MaCher's flagship products with an incorporated digital experience to drive customer engagement and increase perceived value
- Developed a luggage strap-fanny pack product and an NFC-triggered digital album which work together to create a memorable and seamless experience for travels to share with friends and family

Work Experience

Snap Design Scholar, Snap Inc.

Santa Monica, CA | June 2023 - August 2023

- Designed a Snap feature called Pods which unites friends in dedicated study groups with tools like a Pomodoro timer to provide accountability for students lacking structure
- Collaborated in a cross-functional team to create a pitch for our feature, Pods, to present to both an executive audience as well as a broader audience of over 100 people

IxD Student Design Team, Santa Monica College

Santa Monica, CA | October 2022 - Present

- Conducted heuristic evaluation and sent out surveys to understand student and stakeholder needs for the IxD website
- Reviewed user workflows and information architecture to identify pain points and opportunities for improvement

Design Research Intern, Karten Design

Marina del Rey, CA | May 2016 - September 2016

- Transcribed contextual field interviews for a medical device company and interpreted research to identify human-centered opportunities for improvement in the field of neuromodulation devices for chronic pain
- Provided recommendations for a simplification of the user interface and introduction of improved features

Additional Experience

Administrative Assistant

Los Angeles, CA | June 2017 - September 2021

- Scheduling
- Project Management
- Problem Solving

Education

B.S., Interaction Design

Santa Monica College

Santa Monica, CA

Anticipated 2024

Major: Product Design

ArtCenter College of Design

Pasadena, CA

September 2014 - August 2017

Skills

Design Research
Brand Design
Visual Design
Industrial Design
Typography
UX/UI Design
Sketching
Prototyping

Tools

Adobe Creative Cloud
Figma
Miro
Procreate
SOLIDWORKS
HTML/CSS
Processing (Java)

Methodology

Contextual Interviews
Design Thinking
Heuristic Evaluation
Information Architecture
Prototyping
Usability Testing
User Workflow
Wireframing

Languages

English, native
Russian, fluent