Lydia Lowe

<u>The Gem Studio - Remote</u> <u>Graphic Design</u> January 2024-Present

I currently work on designing and implementing social campaigns, store signage, and physical workshop assets. I also work with the creative director on the ongoing remodeling of the headquarters and the seven workshop locations.

MPWR - Lindon, UT Event Production, Art Direction, Graphic Design August 2022 - January 2024

Produced large public/internal events as a part of a creative team envisioning and creating experiences under the direction of a creative director. Designed assets for events and parallel needs, as well as art directing product shoots. Managed large social media campaigns, envisioned and pitched decks. Created micro identity systems within the brand.

<u>Javas Lehn - Remote, NYC</u> Art Direction / Graphic Design Internship May 2022 - August 2022

Assisted in brand redesigns, curated photography for multiple design pitches and designed various social media/web assets. Focused on visual resources for developing projects to create visually cohesive and clear directions.

Make Up For Ever - Paris, FR

Art Direction/ Graphic Design Internship

November 2021 - April 2022

Here I learned from established art directors how to market to a global audience. Worked on art directing campaigns from start to finish. This consisted of ideating concepts to assisting in directing during major shoot days. Worked with professional photographers, stylists hair / makeup artists to create images and videos that further the brand image to an elevated state. Created marketing and merchandising assets for stores, print and digital advertisements. I also designed logos and special edition packaging for new palettes arriving in 2023.

<u>Design MW - Remote, NYC/Stockholm</u> Graphic Design Internship - May 2021 - August 2021

Designer in the redesign of several logos for clients. Designed a field guide book as part of a series. Researched and created stamps for a paper goods company.

Education Brigham Young University January 2019- December 2022 BFA in Graphic Design

Utah Valley University August 2017 - December 2018 Graphic Design Pre-program

Skills

Graphic Design, Event Production, Art Direction, Styling, Adobe Creative Cloud Suite, Cinema 4D, Microsoft Suite

Can Rapidly Ideate, Self-Motivated, Leader, Positive Attitude, Flexible, Willingness to Learn, Collaborative, Problem Solving, Self-Starting

About

I am from SLC, I enjoy hosting elaborate parties and creating in a multitude of mediums. I am most satisfied when my work is able to touch lives and form meaningful experiences for individuals.

lydialowe.work lyd.e.lowe@gmail.com +13852154906 341 Manhattan Avenue Brooklyn, NY 11211