

# Curriculum Vitae

## Anouk de l'Ecluse

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### Work experience

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2007 - present

#### Founder Anouk de l'Ecluse

Anouk de l'Ecluse is an independent designer who has become an expert in guiding (undeveloped) stories and developing strong concepts. I believe that every design can reveal a unique story and should reinforce it to achieve the desired goal. With my work, I aim to exceed expectations. This requires extraordinary stories and courageous clients. Together, we can harvest admiration for the power of narratives. My roll consists from being the designer to editor and sometimes by just asking the right questions. She is based in Amsterdam.

2023 - present

#### Co-founder AK/A

AK/A brings together a small group of curious artists. Under our supervision, the group meets once every fortnight to (further) explore the work of the participants and take it to the next level. We provide inspiration, research strategies, guide selecting and editing of work, advice in ways to present the work and where this might take place including helping to write (promotional) texts or grant applications. Besides these meetings, every two months we organise a talk/lecture/artist talk/studio visit/tour with professionals who can inspire our group of makers.

03.2023 - 10.2023

#### Meijer & Walters

Meijer & Walters is a creative international B2B strategy agency. Its largest clients are AzkoNobel and Air France/KLM. As 'creative strategy designer', I was responsible for the visual concepts for off- and online campaigns and functioned directly under the Creative Director. Together with strategy and copy, I worked on various campaigns.

2008 - 2023

#### Co-founder & Creative Director of Bureau Merkwaardig

Bureau Merkwaardig is the design agency of Anouk de l'Ecluse and Daphne de Vries. Specialising in book design, corporate identities and websites. In addition to a strong inclination for print and typography, Bureau Merkwaardig takes great pleasure in devising clear digital structures and developing an appropriate online identity. Bureau Merkwaardig always works 'on brand' and tries to find the best solution for all design questions.

2008 - present

#### Lecturer Fotoacademie Amsterdam

As main lecturer in the final exam year of the programme Conceptual Image, my role is mainly to guide the student in developing and honing the concept in combination with editing their work. A constant conversation which leads to new ways of storytelling.

#### Clients (a selection)

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Uitgeverij van Oorschot  
Montessori Lyceum  
Amsterdam  
Thieme Meulenhoff  
Ragazze Quartet  
AkzoNobel  
COC Amsterdam  
Meijer & Walters  
Bureau Boeiend  
Amsterdam Marketing  
Uitgeverij de Harmonie  
Hogeschool Leiden  
Anchoring Innovation  
Nationaal Archief  
Air France KLM  
Gemeente Amsterdam  
Uitgeverij de Bezige Bij  
Amarte Fonds  
2turvenhoog  
Hoogland & Van Klaveren  
Concertgebouworkest  
Uitgeverij Ambo|Anthos  
Radboud Universiteit

2012 - 2016

**Co-founder The Ferris Wheel**

The Ferris Wheel is a platform for artists, writers, poets, musicians, actors, painters, dancers and thinkers. A network, booster and stage for interdisciplinary collaboration. Founded at the time by Daphne de Vries, Frank Bloem and myself.

2012 - 2018

**Assistant & Image editor Roy Beusker**

2011 - 2012

**Assistant Blommers/Schumm**

2010 - 2012

**Illustrator Hard//Hoofd magazine**

2010 - 2012

**Image editor online Magazine EI**

2006

**Assistant Ine Lamers**

**Skills**

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Adobe Creative Suite  
Figma  
Midjourney  
Microsoft Office Package  
Newsletter programs  
CMS systems  
Social Media

**Education**

2009

**The Metropolitan Filmschool London, England**

Documentary Filmmaking

2003-2007

**Utrecht School of the Arts, the Netherlands**

Photography Bachelor of Design, with Honours

**Languages skills**

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Dutch & English  
Native speaker

French, German & Spanish  
Intermediate

**Courses**

2017 - 2018

**Expert Programme - Morad Bouchakour, Fotoacademie**

Refining my photographic project and portfolio

2009

**University van Amsterdam**

Performance at the Edge: Transmedialities

**Characteristics**

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conceptual  
reliable  
opinionated  
critical  
curious  
systematic  
imaginative  
observant  
conscientious  
high associative capacity  
expressive  
enthusiastic  
motivating  
spontaneous

**Awards**

2015

**Best Verzorgde Boek**

Via Roma, Willemijn van Dijk, Publisher Ambo|Anthos

2012

**VPRO Makers van Morgen**

**VPRO Holland Doc**

**Shortlist One World Media**

Short documentary RS,P1,K2

**Exhibitions**

2016

**Meermanno Museum The Hague**

**Stedelijk Museum Amsterdam**

**International tour from Shanghai to Frankfurt**

Best Verzorgde Boeken

**Other experience**

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founder Broodfonds  
board member Broodfonds

2012

**Void Amsterdam | group**

2011

**Artpocalypse Collective Amsterdam | group**

2011

**Salon 2060 Antwerp | solo**

2007

**Paper Dome Utrecht | group**

2006

**Municipality Amsterdam | solo**

**Publications & Film screenings**

Vice | Hard//hoofd | Tijdschrift EI | Amsterdam Weekly

Perron E | Nationaal Archief | VPRO Holland Doc

Manhattan Film Festival New York | Exposures Film Festi-

val Glasgow | Branchage Film Festival Jersey

Lympstone Film Festival Devon | The Metropolitan London

Exposures One World Media Manchester