



RyanTiszai.net

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About

Hi. I'm Ryan Tiszai (pronounced "tiz-eye"). I'm a multi-disciplinary designer looking to shape immersive experiences. I'm highly adaptable, empathetic, and hungry as hell. I love what I do and I find joy in carving out creative solutions.

Software

Advanced expertise in all Adobe Creative Cloud software, especially After Effects, Illustrator, Photoshop, and Indesign

Figma
Blender
MS Office
Fusion 360
Procreate
Clip Studio Paint

Skills

Illustration
Brand Identity
Brand Management
Print + Digital Layouts
Motion Design
Lottie Animation
Print Design
Product Design
Package Design
Production
Color Management
Prototyping

Education

Associate of Applied Science
in Graphic Design
Seattle Central College • Seattle, WA • 2021

Experience

Production Designer (Contract) — Helms Workshop

06/2023 – 10/2023

- ✦ Conducted preflight checks, edits, and asset finalization for the creative team.
- ✦ Maintained communication among designers, clients, project managers, and vendors to ensure product alignment.
- ✦ Executed designs across diverse media platforms, including consumer packaged goods, apparel, billboards, and digital media.
- ✦ Orchestrated file organization and finalization for media campaign launches.
- ✦ Quickly generated 3D mockups when needed.
- ✦ Created brand guidelines documents, specifying typography, photography, logo usage, and approved colors across various media.
- ✦ Adapted static designs as .gifs and lottie motion graphics.
- ✦ Assured compliance with technical and legal requirements for brand assets, packaging, and collateral.
- ✦ Designated brand color palettes for consistency and accuracy.

Graphic Designer — True Brands

09/2021 – 06/2023

- ✦ Led design for barware and drinkware products from ideation to implementation, including product design, packaging engineering and visual design.
- ✦ Developed and iterated on structural packaging for digital and physical mockups and final mechanicals. Drafted in Blender, Fusion 360, and Illustrator. Utilized a laser cutter for physical mockups. Specified materials and assembly.
- ✦ Oversaw graphic packaging production for a mass-market launch of a consumables line. Communicated with vendors for manufacturing accuracy.
- ✦ Contributed to 2022 & 2023 wholesale catalog design and production.
- ✦ Ensured visual and structural packaging quality: color consistency, legal and Amazon standards, brand standards, product protection and quality.
- ✦ Contributed to brand expansions and packaging overhauls.
- ✦ Created custom illustrations, animations, and layouts.
- ✦ Conducted in-store brand audits and competitive research.

Visual Design Contractor — Freelance

2018 – Present

- ✦ Collaborated with clients to create brand identity and assets including logos, merchandise, landing pages.
- ✦ Created custom animations and explainer videos.
- ✦ Produced motion templates aligned with brand identities.
- ✦ Storyboarded and animated content for various media channels.
- ✦ Finalized production files for book publication, advertising, and merchandise.