



Kevin Lee

Graphic Designer

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kevin.cargo.site

Education

09.2022–04.2026

ArtCenter College of Design

Bachelor of Fine Arts in Graphic Design

GPA: 4.0

08.2019–05.2022

Irvine Valley College

Transfer, GPA: 4.0

Experience

01.2025–06.2025

Marcom Design Intern, Apple

Motion design development of iPhone 17 Pro identity

02.2025–04.2025

Freelance Graphic Designer, CHAIropractic

Logo & identity development for CHAIropractic clinic

06.2023–08.2023

Graphic Design Intern, Curation Health

Developed brand visual assets and campaigns

09.2025–12.2025

Teaching Assistant, ArtCenter College of Design

Assisted student project development for academic course Type 5: Motion

Recognition & Awards

06.2025

2025 Core 77 Design Awards

Student Notable – TOHO Animation

06.2025

2025 PRINT AWARDS

Student Second – TOHO Animation

05.2025

2025 Graphis New Talent Awards

Gold – TOHO Animation

08.2024

2024 Adobe Digital Edge Awards

Shorlist – VinFast Rebrand

Major Works

09.2025–12.2025, ArtCenter

AMPD Festival

Celebration of Asian rock and heritage in the city of Los Angeles

09.2024–12.2024, ArtCenter

TOHO Animation

Identity redesign of TOHO Animation, a Tokyo-based Animation label

11.2024–12.2024, ArtCenter

Adicolor Green

Real-life storytelling and brand culture promotion of Adicolor line

09.2024–11.2024, ArtCenter

WIRED Logo Reveal

Fresh 3D motion logo reveal of the WIRED tech magazine

Skills

Tools

Adobe Indesign, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Figma, Adobe XD, Maxon Cinema 4D, p5.js, Autodesk Maya

Design

Brand design, motion design, 3D Motion, typography, editorial design, packaging, UI/UX Design

Languages

Fluent in English & Korean, beginner Japanese