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Bryant Zhang

I approach projects as part of an ongoing inquiry, where exploration evolves into clarity, and design becomes a method of forging meaning that is both intellectually rigorous and socially resonant.

Education	Experience	Expertise						
<div>09.2025 – present</div> <div>ArtCenter College of Design</div> <div>Pasadena, CA</div> <div>Candidate for a Master of Fine Arts in Graphic Design.</div> <div>Focused coursework: Typography, brand identity, and publication.</div> <div>-</div> <div>08.2020 – 05.2024</div> <div>Academy of Art University</div> <div>San Francisco, CA</div> <div>Bachelor of Fine Arts in Graphic Design.</div> <div>Focused coursework: Editorial design, packaging, typography, publication, UI/UX, branding, web design, liberal arts, critical thinking, motion design, intro coding, and influencer marketing.</div>	<div>06.2025 – 08.2025</div> <div>Graphic Designer Intern</div> <div>Publicis Groupe, Apple Department</div> <div>Designed recruitment ads and articles for Apple’s public account on WeChat and developed e-shopping website pages for Tmall.</div> <div>-</div> <div>07.2024 – 08.2024</div> <div>Graphic Designer Intern</div> <div>Pocca</div> <div>Conducted market research and statistic analysis for potential brand growth, and designed accessories for LELE CHA.</div> <div>-</div> <div>06.2021 – 07.2021</div> <div>Graphic Designer Intern</div> <div>Studio Glam</div> <div>Developed and designed brand portfolio.</div> <div>-</div> <div>06.2019 – 07.2019</div> <div>Graphic Designer Intern</div> <div>Mishka NYC</div> <div>Gathered visuals, clothing samples, and trendy fashion elements as inspirations and created mood boards.</div>	<div>Proficient in:</div> <div>InDesign, Illustrator, Figma, Photoshop, Glyphs, Keynote, ChatGPT, XD, Firefly, Pages, and Canva.</div> <div>Familiar with:</div> <div>Midjourney, After Effects, Premiere Pro, Perplexity, Gemini, Sora, Blender, and Cinema 4D.</div> <div>Skills:</div> <div>Editorial design, corporate branding, packaging, UI/UX, and photography.</div> <div>Languages:</div> <div>Mandarin (native)</div> <div>English(fluent)</div> <div>Cantonese (conversational)</div> <div>Japanese (conversational)</div> <tr><th colspan="3">Recognition</th></tr> <tr><td colspan="3"><div>05.2025 – present</div><div>ArtCenter Student Gallery</div><div>-</div><div>01.2025 – 04.2025</div><div>ArtCenter Student Gallery</div><div>-</div><div>08.2024 – present</div><div>ArtCenter College of Design</div><div>Graduate Scholarship</div><div>-</div><div>05.2024</div><div>Academy of Art University</div><div>Graduated with Honors</div><div>GPA of 3.91</div></td></tr>	Recognition			<div>05.2025 – present</div> <div>ArtCenter Student Gallery</div> <div>-</div> <div>01.2025 – 04.2025</div> <div>ArtCenter Student Gallery</div> <div>-</div> <div>08.2024 – present</div> <div>ArtCenter College of Design</div> <div>Graduate Scholarship</div> <div>-</div> <div>05.2024</div> <div>Academy of Art University</div> <div>Graduated with Honors</div> <div>GPA of 3.91</div>		
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