# 

INSIDE THE ATOM

KASHI NANAVATI FASHION INSTITUTE OF TECH. SPATIAL EXPERIENCE DESIGN SPRING 2025

DESIGN DEVELOPMENT
GRADUATING EXHIBITION

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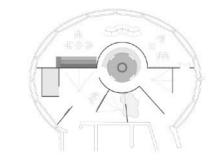
LOCATION/CLIENT



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KEY PLAN



NOTE

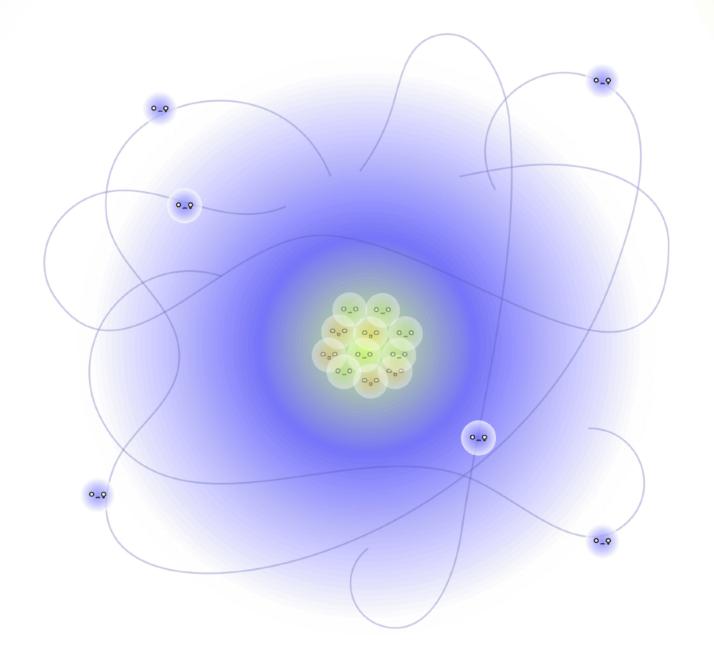
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DRAWING NUMBER

## WHAT DOES QUANTUM MEAN?

The word quantum means the smallest possible amount of something. In science, it often refers to atoms, what atoms are made of, and small amounts of energy.





## WHAT DO ATOMS LOOK LIKE?

Atoms are made of particles. Examples of particles are protons, neutrons, and electrons. We can picture particles as blurry and random, as they exist in terms of chance and probability.

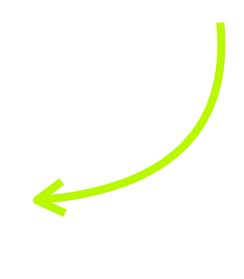


The world inside of atoms is strange, unexpected and astonishing. At the smallest scale, everything is probabilistic.

"The universe around you is inescapably probabilistic. When we measure things, we measure results with probabilities. And that's quantum mechanics."

Stated in an MIT classroom during a lecture on quantum mechanics by Allan Adams, Quantum Physicist and MIT Professor





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EX. 1.00

## EXECUTIVE SUMMARY

## THESIS STATEMENT

Quantum physics is a field that exists primarily in mathematics, principles, and theories. It is rarely interpreted in a visual or physical sense, making it often difficult for most people to conceptualize. Many people are not introduced to the concept of quantum physics until much later in their education, if at all.

By interpreting the quantum world with a creative approach, exhibition designers can teach visitors a new way to look at the world around them, expose audiences to new technology, and provide educational tools for teachers and educators.



## BIG IDEA

Much of the quantum world is unknown, but there is a lot we have learned and created in the field of quantum physics. This exhibition provides universal education on emerging scientific knowledge and technology relating to atoms and quanta.



## INTERPRETIVE APPROACH

Visitors learn about the quantum world through creative interactives and educational experiences.

Quantum subjects are presented within the context of everyday life, drawing parallels between the visitors' lived experiences and scientific knowledge. This exhibition aims to inspire optimism and wonder, and to redefine people's feelings and thoughts towards quantum physics.



#### THE NEW YORK HALL OF SCIENCE

The New York Hall of Science is dedicated to science education through cutting-edge exhibitions and workshops. They work with a range of communities and create multisensory, innovative exhibitions.

111th St., Queens, New York

NYSCI "is where exhibits inspire visitors, where young scientists get their start, where community members come to learn, and where critical STEM education research occurs."



**Sponsorship** This exhibition would be sponsored by *CERN*, an organization that operates the largest particle physics laboratory in the world. They have funded quantum physics exhibitions in the past, and *CERN*'s particle accelerator is a key topic of the exhibition.

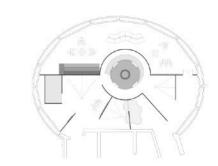
## PROJECT QUANTUM WORLD INSIDE THE ATOM LOCATION/CLIENT



DESIGNER

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TARGET AUDIENCES

SECONDARY AUDIENCE:
EDUCATORS, ESPECIALLY PUBLIC
SCHOOL TEACHERS

PRIMARY AUDIENCE:
YOUNG STUDENTS (AROUND
12 TO 17 YEARS OLD)

TERTIARY AUDIENCE:
ADULTS WHO ARE CURIOUS ABOUT
SCIENCE AND TECHNOLOGY

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EXHIBITION GOALS

**Cognitive**: Learn about what atoms are made of, basic principles of quantum mechanics (Superposition, Uncertainty, Wave-Particle Duality), fundamental theories, and quantum technology.

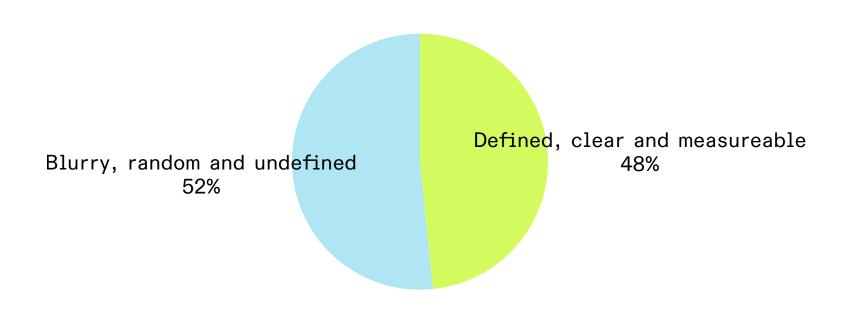
Affective: Awe-inspiring and expansive; feel connected to all matter at a fundamental level and optimistic towards our future.

Personal Relevance: Contextualize quantum physics in terms of everyday life and connect the subject to other topics such as art and religion. Consider how quantum technology will affect our lives.

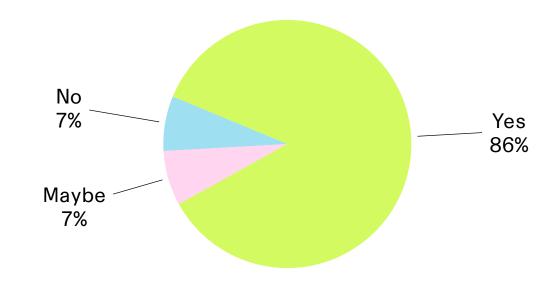


#### SURVEY SYNTHESIS

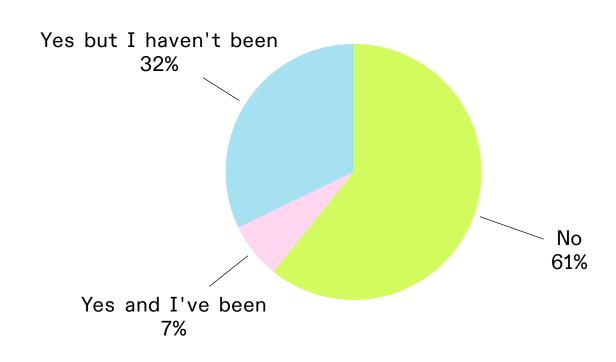
#### How to you picture matter?



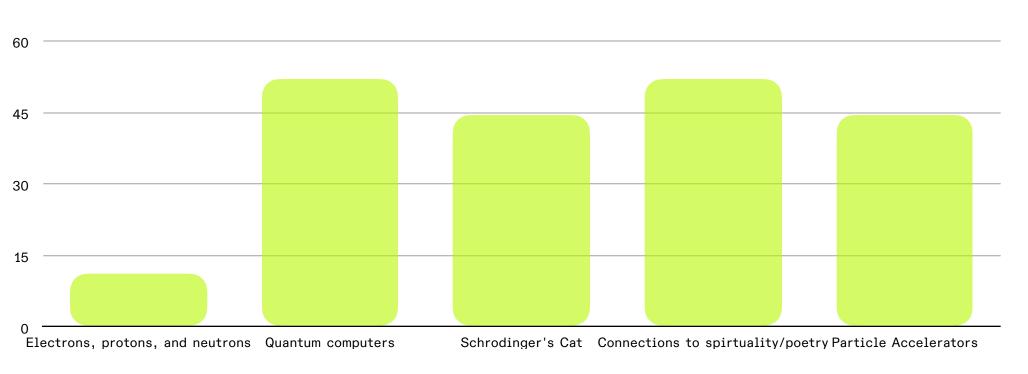
#### Did you learn about atoms in elementary/middle school?



#### Have you heard of the New York Hall of Science?



#### Which of these would you be interested in learning more about?



## PROJECT

UMMIUM WUKUJ

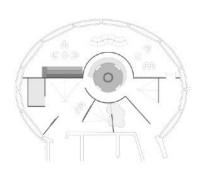
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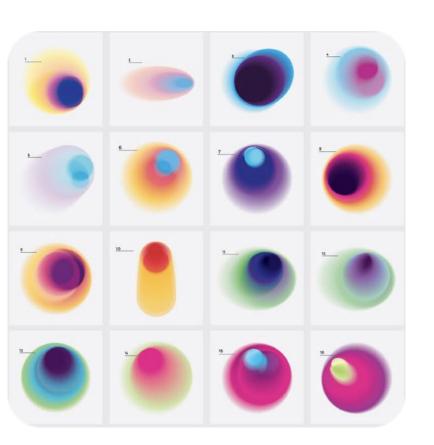
Spatial

Graphic

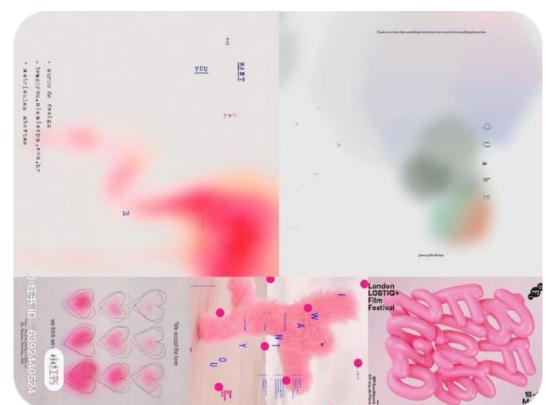












#### PROJECT



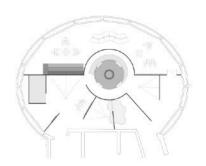
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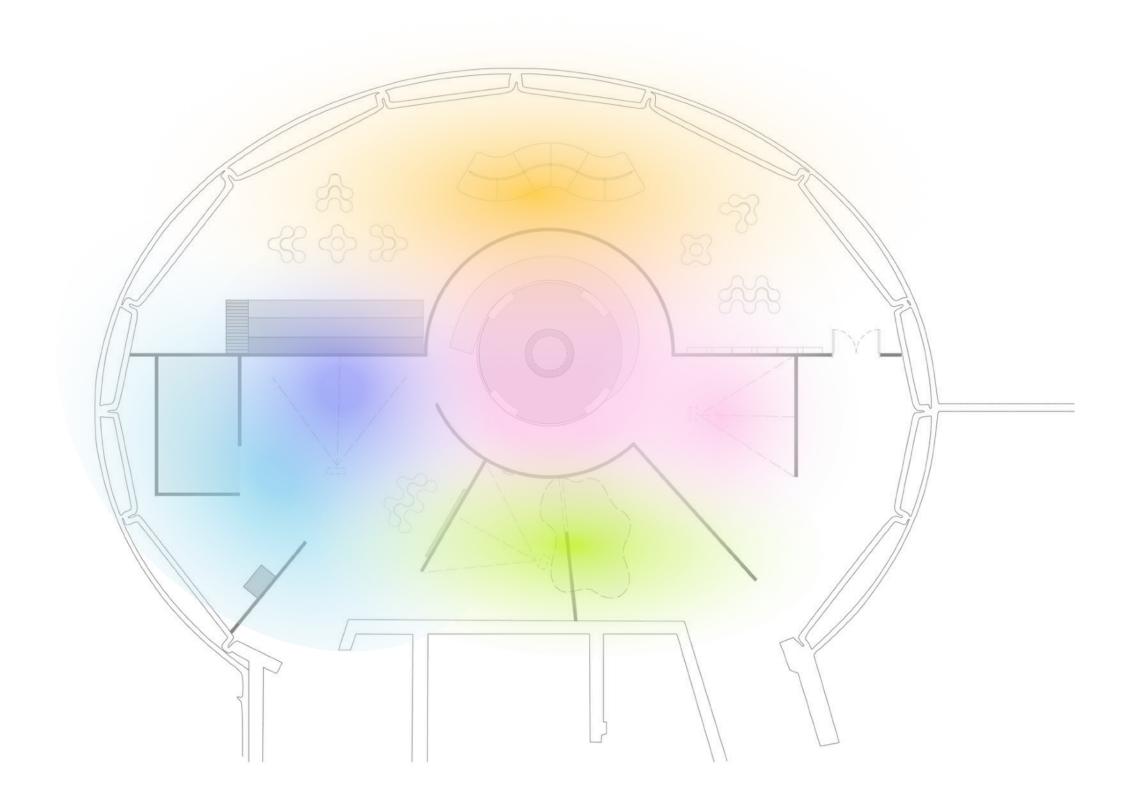


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#### CONCEPT DIAGRAM

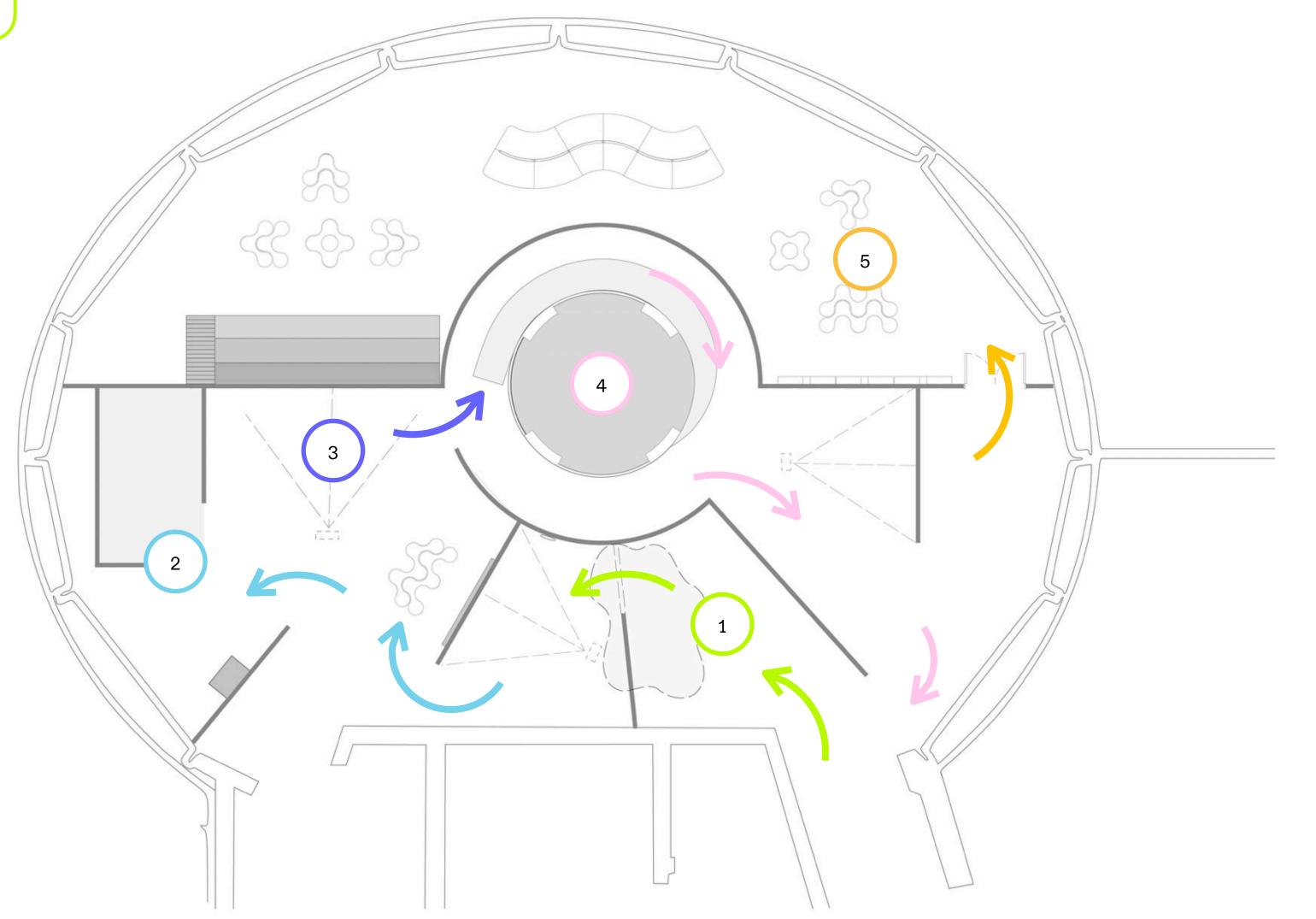


- INTRO: Introduce atoms, particles, and probability through interactive graphics.
- SCHRÖDINGER'S CAT: Show visitors
  Schrödinger's Cat experiment recreated through an infinity room with graphic callouts.
- WAVE-PARTICLE DUALITY: Learn about a popular experiment on waves and particles. Engage in an interactive projection experience.
- QUANTUM TECHNOLOGY: Explore particle accelerators and quantum computers through scale models and explanatory labels of what the technology does.
- EDUCATION CENTER: A space dedicated to education through workshops, guest lectures, and teaching sessions.

**PROJECT** QUANTUM WORLD LOCATION/CLIENT **DESIGNER** Kashi Nanavati kashinanavati@gmail.com kashinanavati.com KEY PLAN NOTE DRAWINGS FOR DESIGN USE ONLY.

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EXHIBITION FLOW



PROJECT

QUANTUM WORLD

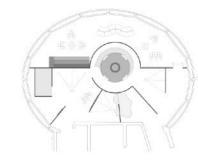
LOCATION/CLIENT



DESIGNER

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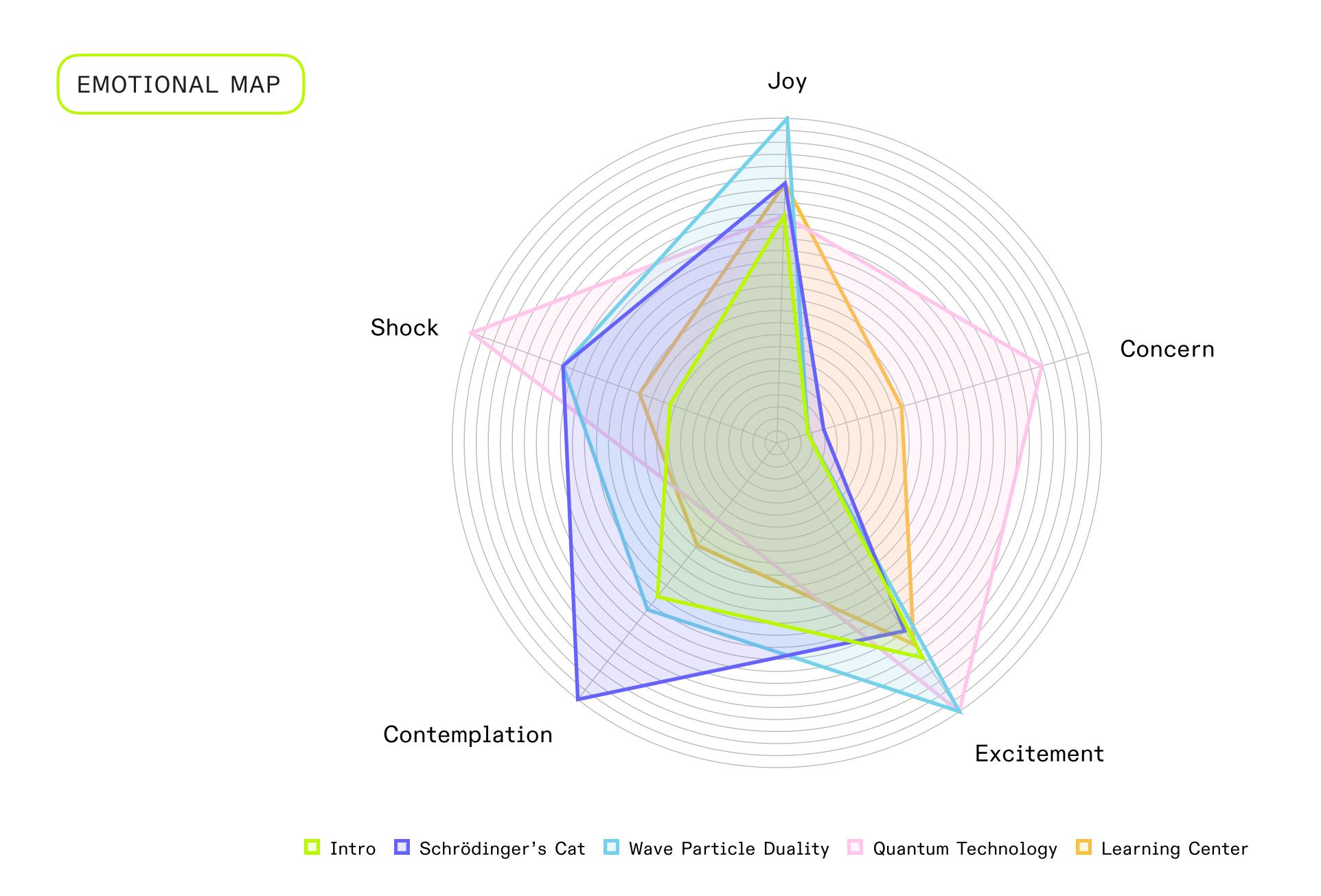
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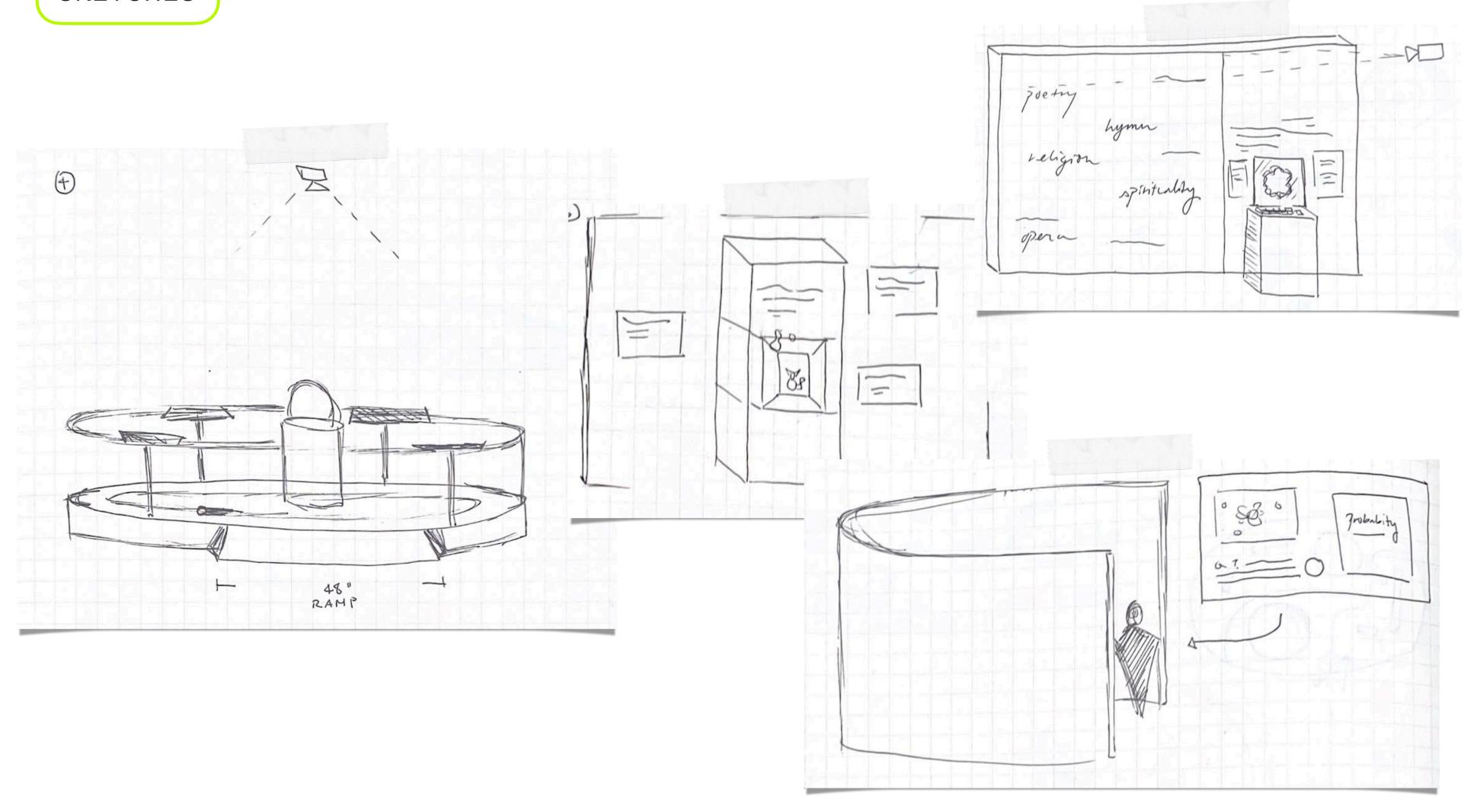
EX.1.10

Visitor Journey





### SKETCHES



#### PROJECT



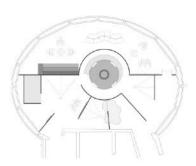
LOCATION/CLIENT



DESIGNER

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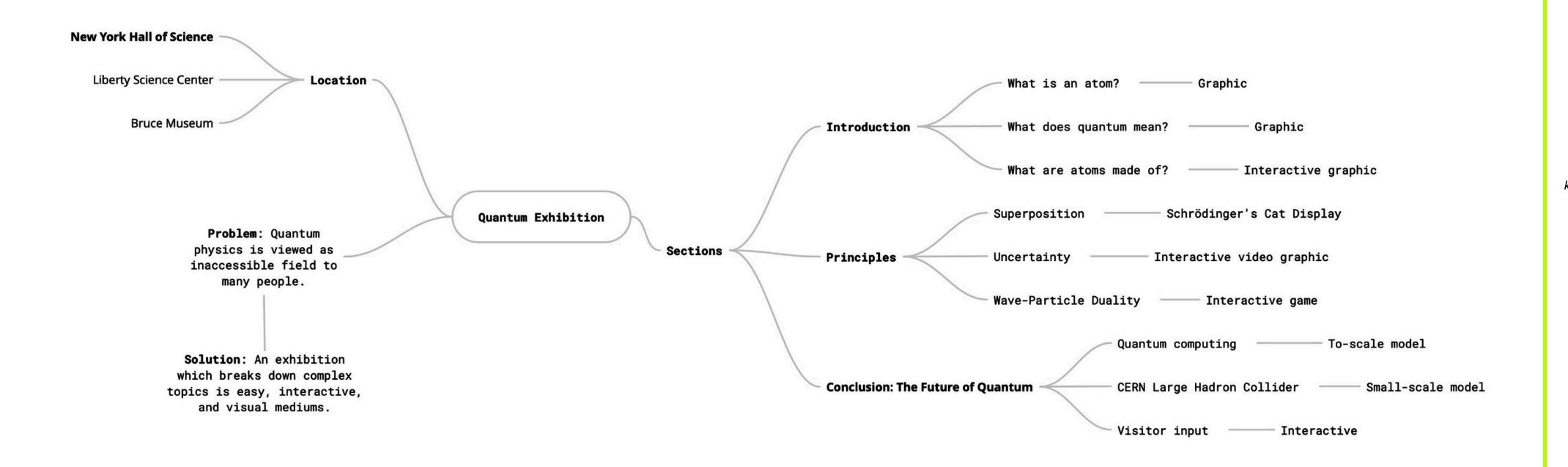


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#### MIND MAP



#### PROJECT



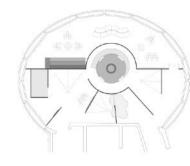
LOCATION/CLIENT



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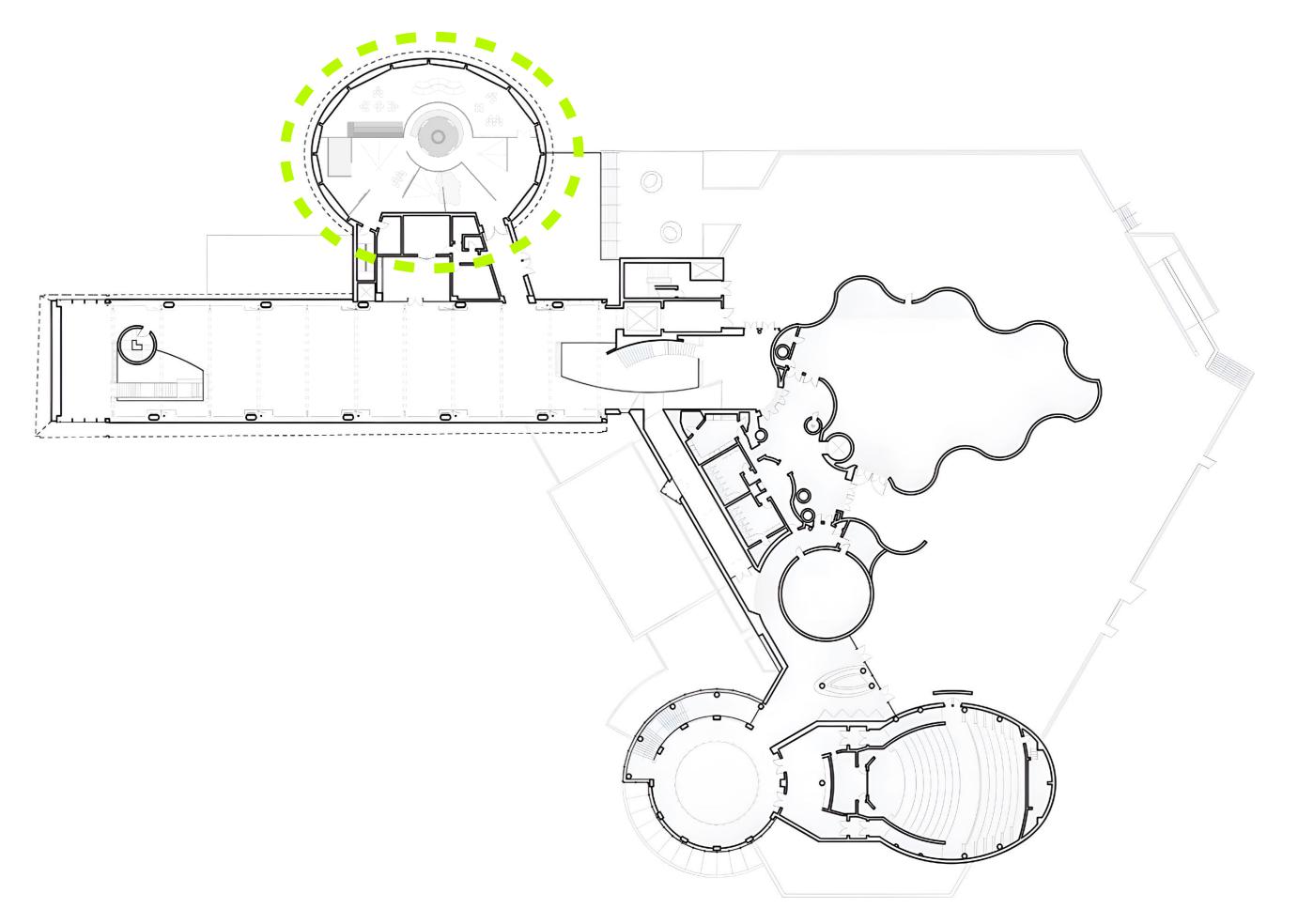
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EX. 2.00

## TECHNICAL DRAWINGS

#### EXHIBITION AREA



LOCATION/CLIENT DESIGNER Kashi Nanavati kashinanavati@gmail.com kashinanavati.com KEY PLAN NOTE DRAWINGS FOR DESIGN USE ONLY.
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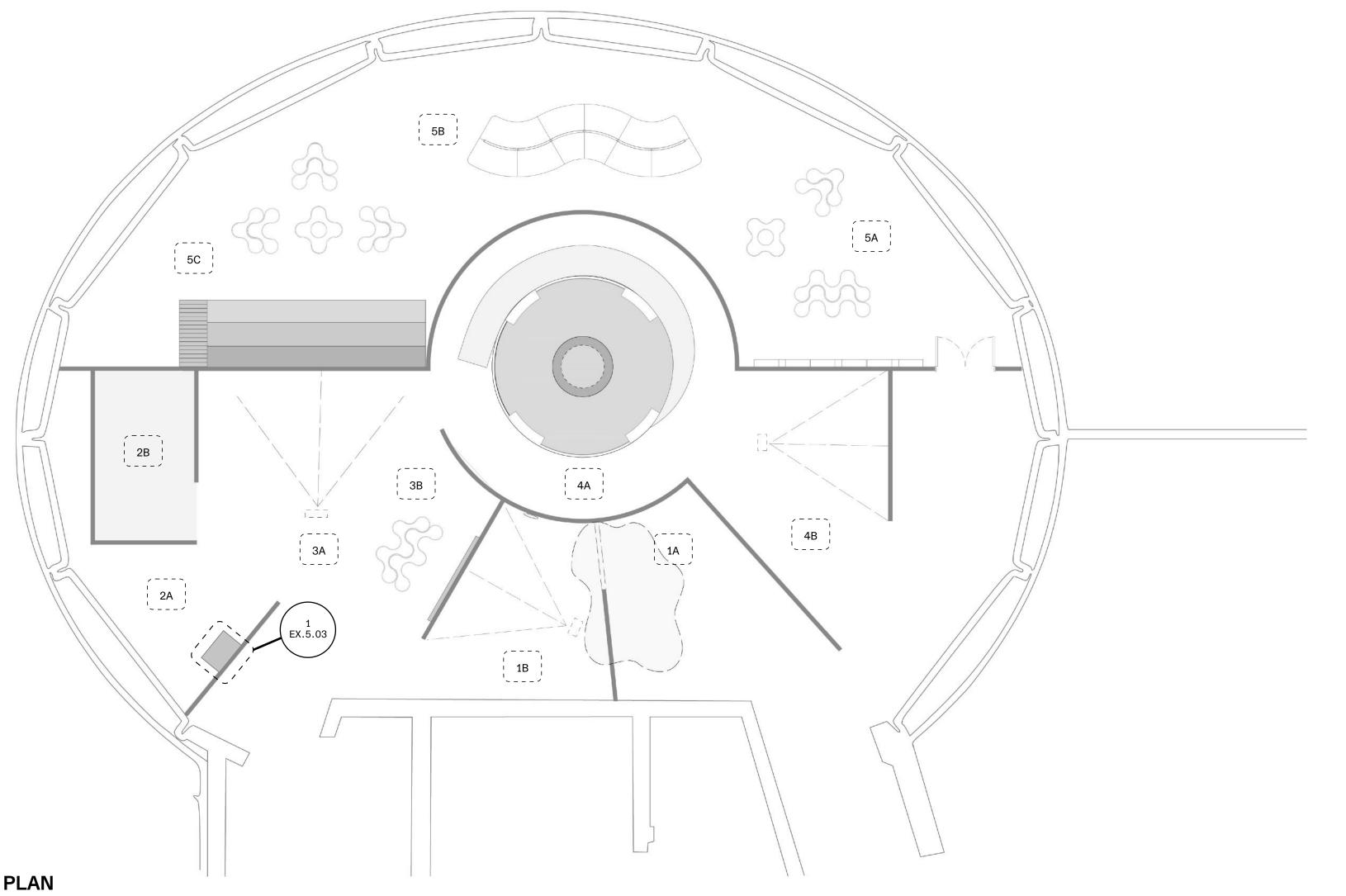
EX.2.01

PROJECT

LOCATION PLAN

NOT TO SCALE

0 10 40 100



PROJECT

QUANTUM WORLD

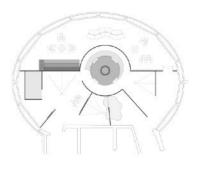
LOCATION/CLIENT



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EX.2.02

**EXHIBITON PLAN** 

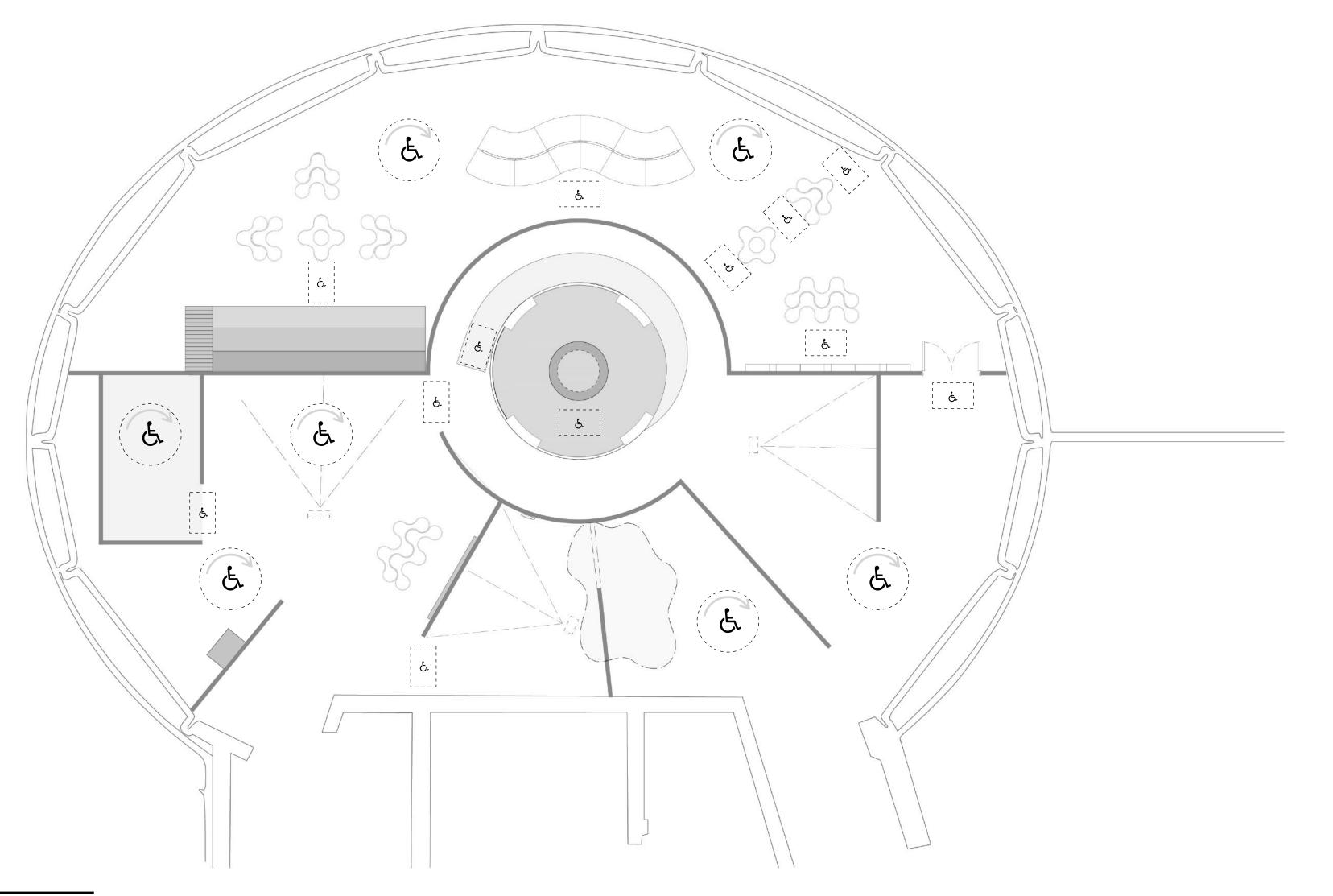
SCALE 1/8" - 1'0"



30" X 48" STANDARD ADA ACCESSIBILITY



60" DIAMETER ADA ACCESSIBILITY FOR 360° SWIVEL



PROJECT



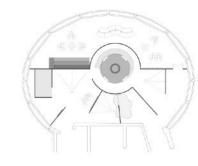
LOCATION/CLIENT



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KEY PLAN



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EX.2.03

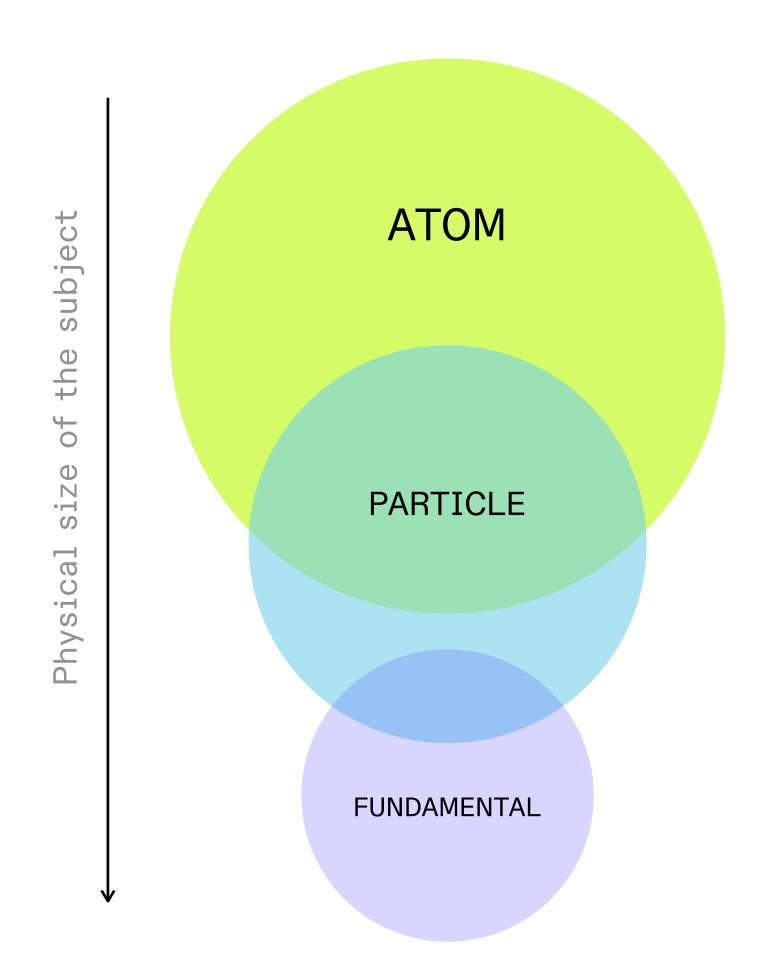
ADA PLAN

SCALE 1/8" - 1'0"

EX. 3.00

## EXPERIENCE OVERVIEW

#### EXPERIENCE OVERVIEW



For the first three areas, each section goes further into the atom, and looks at even smaller topics.

#### **INTRO:**

We start with introducing the **atom**, and the idea that inside of the atom are particles.

#### SCHRÖDINGER'S CAT:

We look at **particles**, and introduce visitors to the idea of smaller things inside of atoms.

#### **WAVE-PARTICLE DUALITY:**

We look inside of particles, at the most fundamental building blocks of matter.



#### EXPERIENCE OVERVIEW

**TECHNOLOGY** 

**EDUCATION** 

The final two sections apply what the visitors have learned.

#### **QUANTUM TECHNOLOGY:**

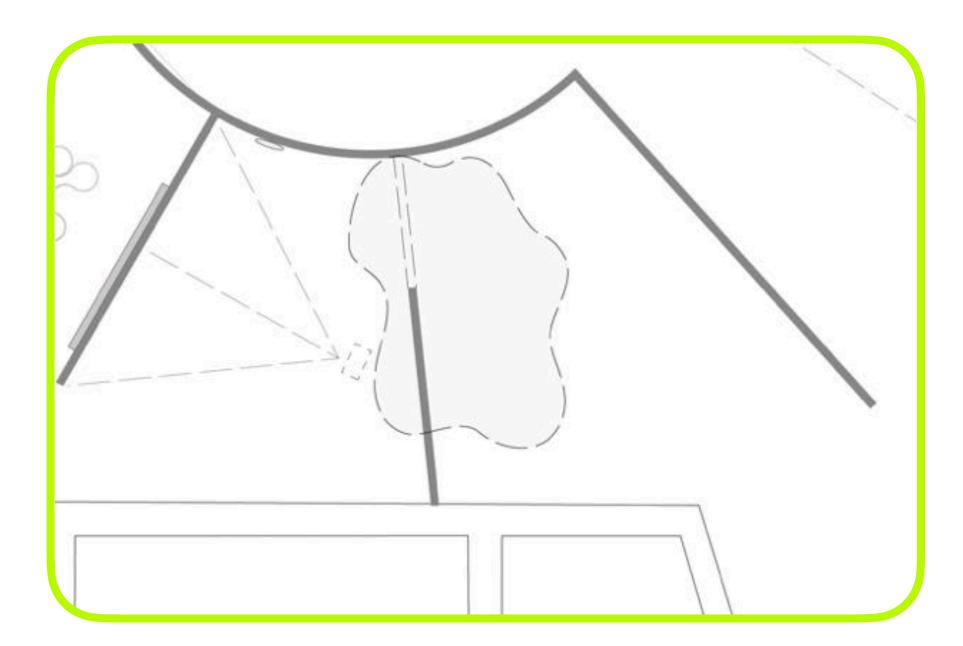
Using knowledge of atoms, particles, and fundamental theories, we are able to make incredible new technology.

#### **EDUCATION CENTER:**

For visitors who want to learn more, they can attend workshops, meet with educators, and check out books in the education center.



### 01. INTRO



#### **CALLOUT IN PLAN**

Soundscape: Bubbling liquid to accompany the graphic of matter.

#### **ENTER THE ATOM: ENTRY ARCH**

Archway entrance with exhibition title and overview. Introduce the idea that with each section, visitors are traveling further into the atom, going smaller and smaller.

#### WHAT IS QUANTUM PHYSICS? (INTERACTIVE INFOGRAPHIC)

Overview of the field. LED Screen with interactive buttons triggering movement of particles in the graphic.

#### **HOW SMALL ARE ATOMS? (INTERACTIVE)**

Visitors place their hand under a magnifying glass. The label deck explains how many atoms and particles are in one singular skin pore.

#### **ART INSTALLATION**

Overhead art piece commissioned by Rana Begum, a spatial artist. **Highlighting marginalized voices:** Rana Begum is South Asian woman who creates large-scale art installations for each space.

#### PROJECT



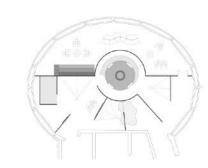
LOCATION/CLIENT



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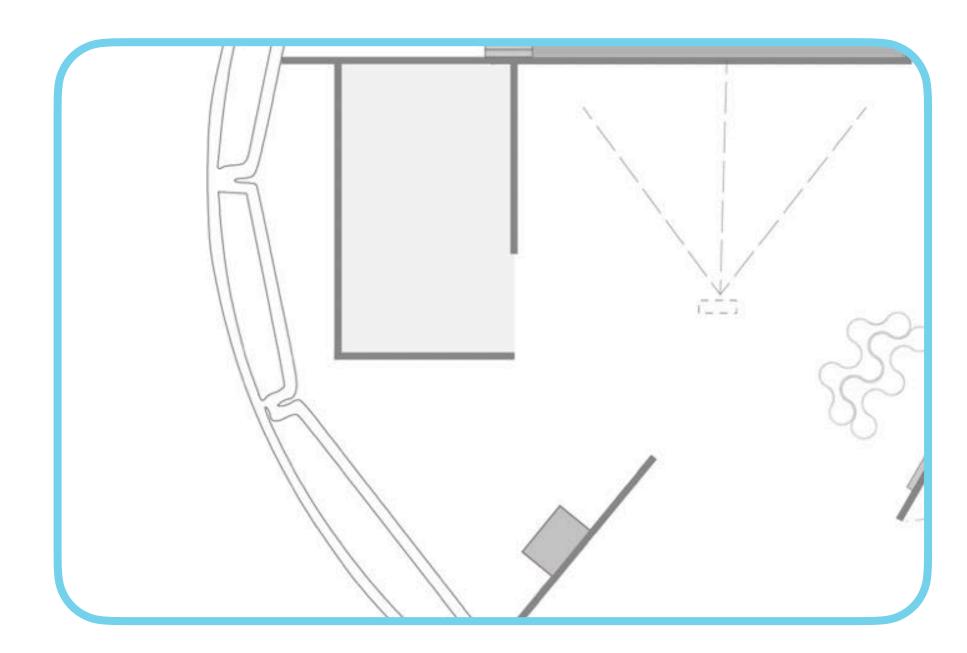
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EX.3.03

### 02. SCHRODINGER'S CAT



**CALLOUT IN PLAN** 

Soundscape: Cat meowing when approaching the display.

## WHAT IS SCHRODINGER'S CAT EXPERIMENT? (GRAPHIC INTRODUCTION)

Overview of Schrödinger's Cat experiment.

#### **EXPERIENCE SUPERPOSITION**

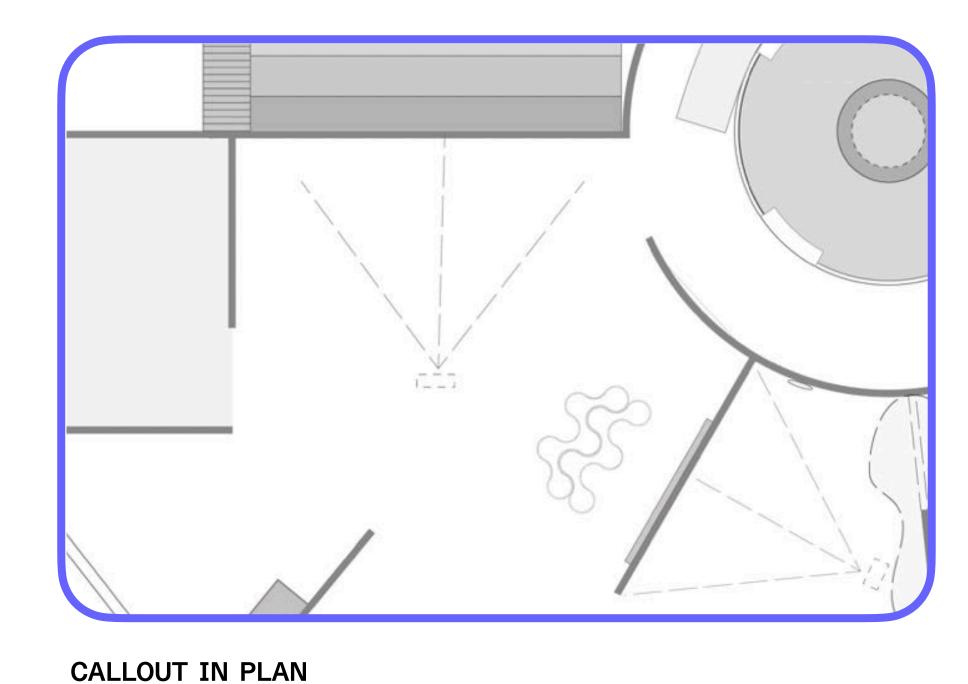
Small enclosed section with mirror treatment. Infinity box with stylized grass/park and cat model inside. Used to demonstrate the indefinite states of Schrödinger's cat.

#### SCHRODINGER'S CAT IN A BOX

Physical 3D display of Schrödinger's Cat Experiment with graphic callouts.



## 03. STRING THEORY



#### WHAT IS STRING THEORYA? (INFOGRAPHIC)

Overview of String Theory and what particles are made of.

#### INTERFERENCE PATTERN EXPERIENCE (INTERACTIVE)

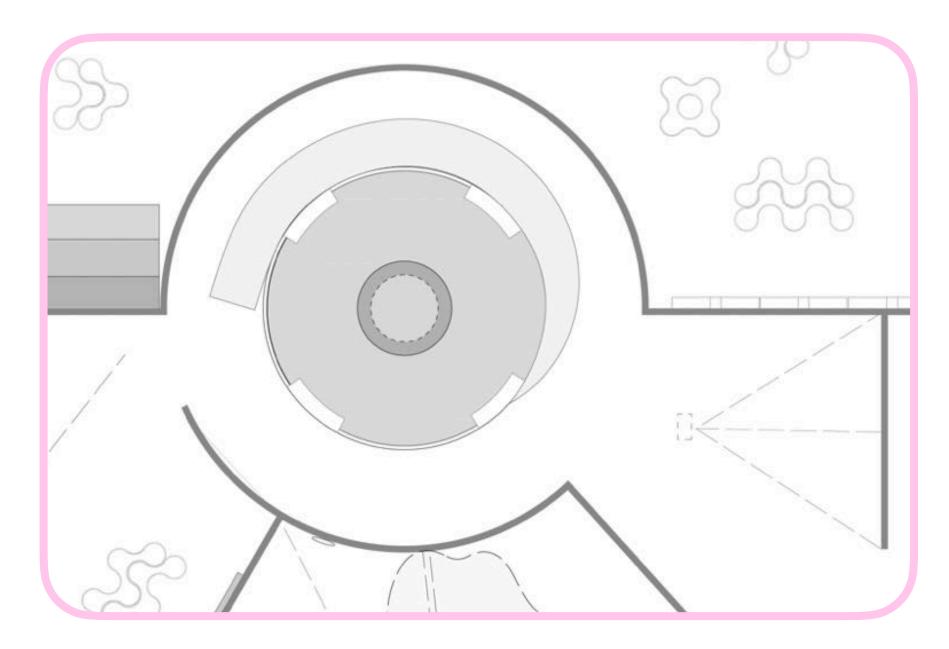
Through a camera (heat map) and projection, visitors can see their body shape transform into an interference pattern.

#### ART INSTALLTION

Overhead art piece commissioned by Rana Begum, a spatial artist.



## 04. QUANTUM TECHNOLOGY



**CALLOUT IN PLAN** 

#### THE GOLDEN COMPUTER (MODEL)

To-scale model of a quantum computer.

## PARTICLE ACCELERATORS (RECESSED ADDRESSABLE LED LIGHTING)

Recessed light moves in rapid circles under visitors feet to mimic photons in particle accelerators. In-set frosted acrylic diffuses light.

#### WHERE IS IT ALL HAPPENING?

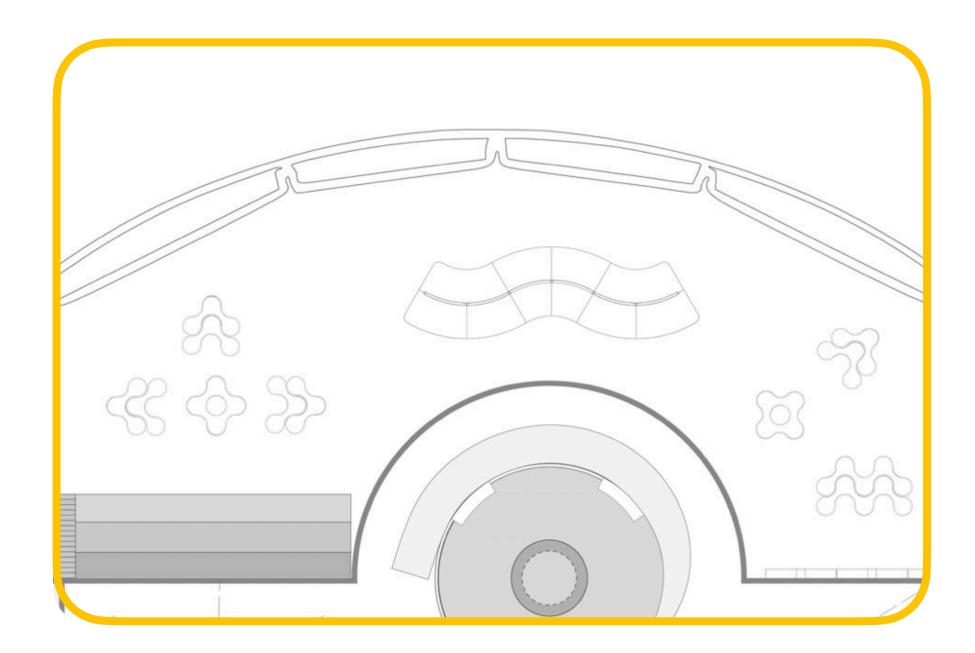
Informational graphics/videos on Quantum Computing labs and CERN. Label decks and wall graphics.

#### RAMP (ADA STANDARDS)

Ramp for 3" raised platform (raised to insert recessed floor lighting).



## 05. EDUCATION CENTER



**CALLOUT IN PLAN** 

#### **LIBRARY**

Books on physics, science, and technology available for public rental.

#### WORKSHOPS

Teaching workshops for educators and science teachers.

#### **COMMUNITY BUILDING**

Students, teachers, and anyone with an interest in learning more can interact, talk, and learn from each other in community spaces.



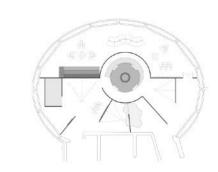
LOCATION/CLIENT



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KEY PLAN



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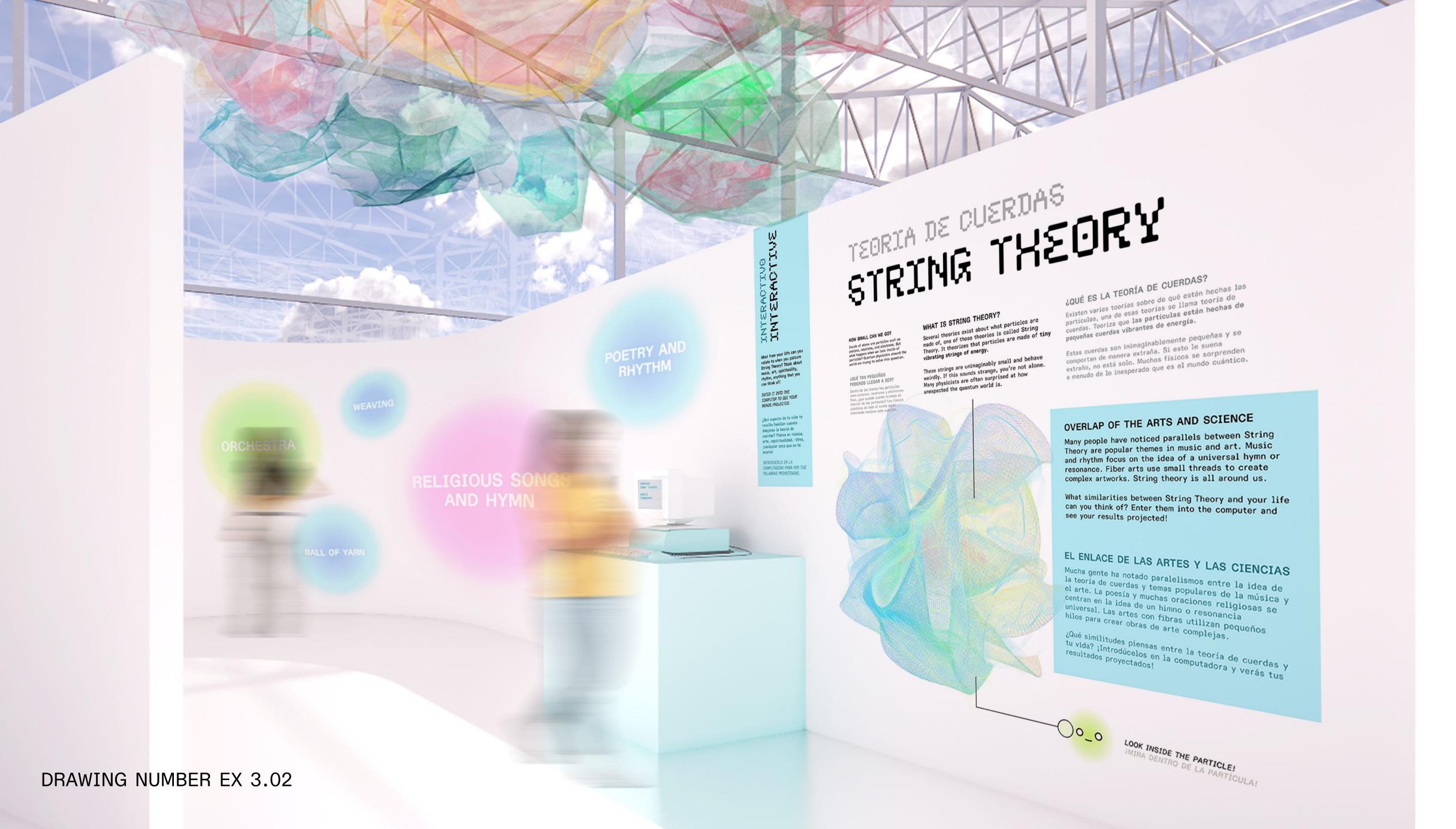
EX.3.07

5X. 4.00

## EXPERIENCE WALKIHROUGH













EX. 5.00

GRAPHICS

#### GRAPHIC COMMUNICATION

The purpose of these graphics is to explain complex subjects in easily digestible language, with fun visuals. It is important for these graphics to be **bilingual**, in english and spanish, to make the information more accessible.

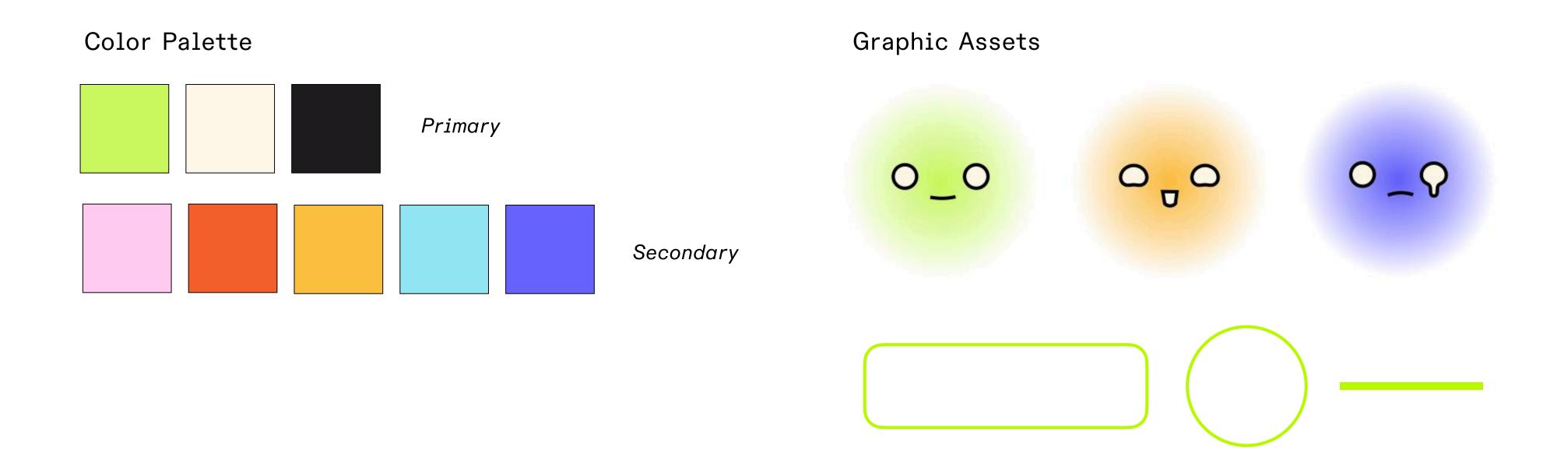


GRAPHIC IDENTITY

## PSYGEN (TITLE)

SUBTITLE (DIATYPE SEMI-MONO ALL CAPS)

body (Diatype Semi-Mono)





LOGO

## OUAHTUM WORLD

INSIDE THE ATOM

#### PROJECT

#### QUANTUM WORLD

INSIDE THE ATOM

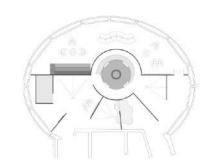
LOCATION/CLIENT



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KEY PLAN

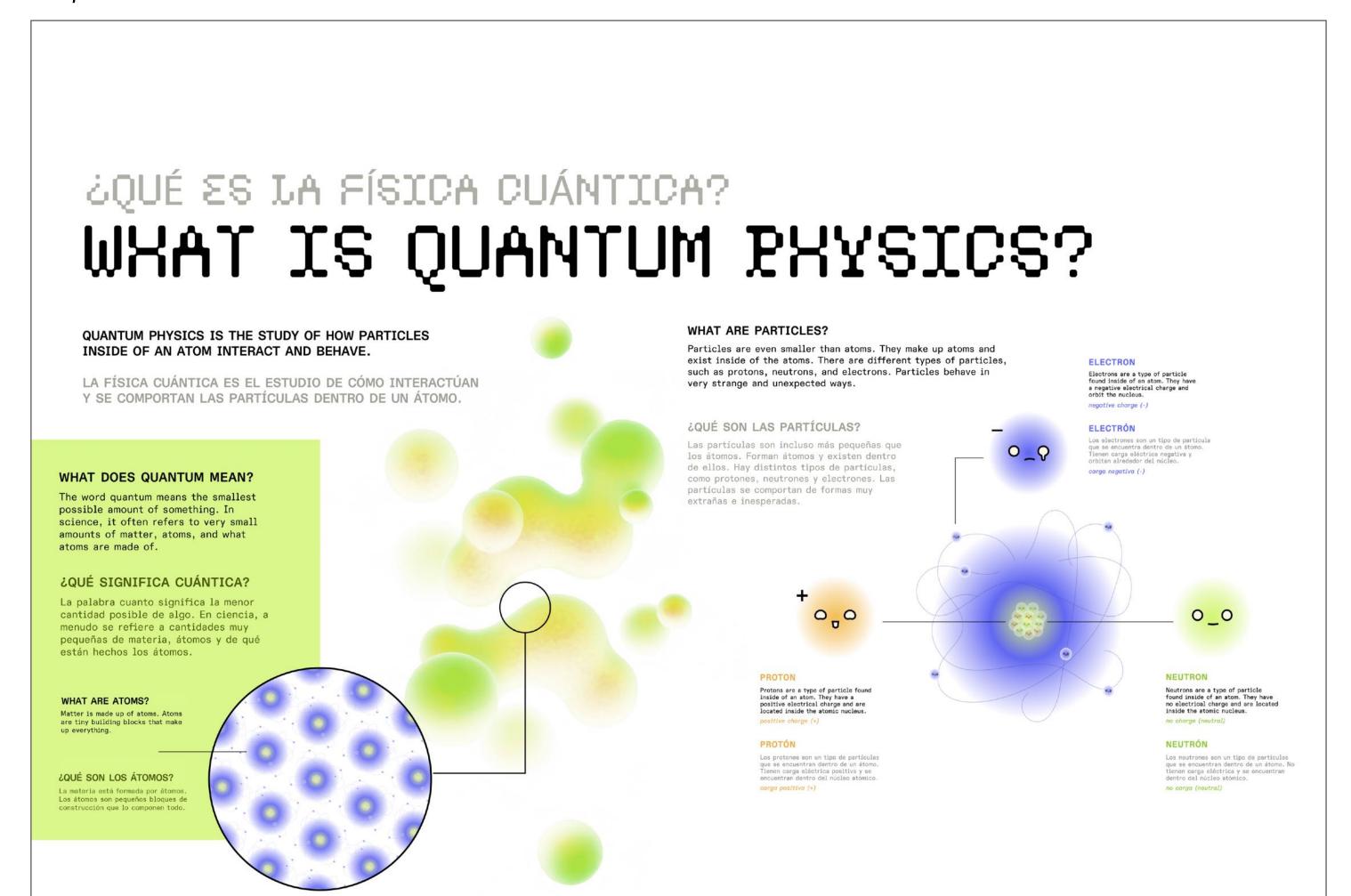


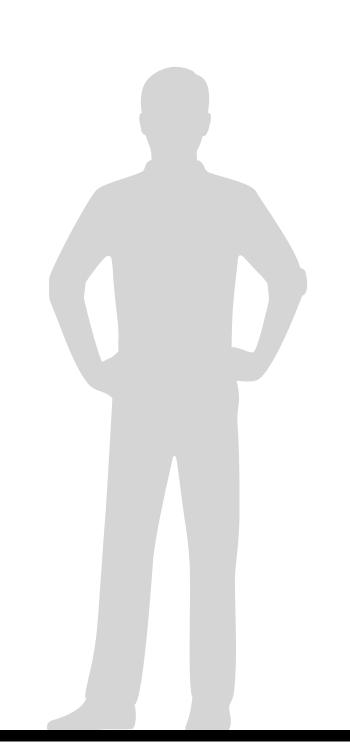
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EX.5.03





PROJECT

UMMIUM WUKUJ

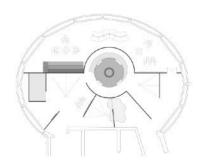
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EX.5.04

1 NOT TO SCALE

Graphic Size: 11'6"x 11'

## XNTERACTXVO XNTERACTXVE

What from your life can you relate to when you picture String Theory? Think about music, art, spirituality, rhythm, anything that you can think of!

ENTER IT INTO THE COMPUTER TO SEE YOUR WORDS PROJECTED.

¿Qué aspecto de tu vida te resulta familiar cuando imaginas la teoría de cuerdas? Piensa en música, arte, espiritualidad, ritmo, ¡cualquier cosa que se te ocurra!

INTRODÚCELO EN LA COMPUTADORA PARA VER TUS PALABRAS PROYECTADAS.

#### TEORIA DE CUERDAS

#### STRING THEORY

#### HOW SMALL CAN WE GO?

Inside of atoms are particles such as protons, neutrons, and electrons. But what happens when we look inside of particles? Quantum physicists around the world are trying to solve this question.

¿QUÉ TAN PEQUEÑOS
PODEMOS LLEGAR A SER?
Dentro de los átomos hay partículas
como protones, neutrones y electrones.
Pero, qué sucede cuando miramos el
interior de las partículas? Los físicos
cuánticos de todo el mundo están
intentando resolver esta cuálitico.

#### WHAT IS STRING THEORY?

Several theories exist about what particles are made of, one of those theories is called String Theory. It theorizes that particles are made of tiny vibrating strings of energy.

These strings are unimaginably small and behave weirdly. If this sounds strange, you're not alone. Many physicists are often surprised at how unexpected the quantum world is.

#### ¿QUÉ ES LA TEORÍA DE CUERDAS?

Existen varias teorías sobre de qué están hechas las partículas, una de esas teorías se llama teoría de cuerdas. Teoriza que las partículas están hechas de pequeñas cuerdas vibrantes de energía.

Estas cuerdas son inimaginablemente pequeñas y se comportan de manera extraña. Si esto le suena extraño, no está solo. Muchos físicos se sorprenden a menudo de lo inesperado que es el mundo cuántico.

#### OVERLAP OF THE ARTS AND SCIENCE

Many people have noticed parallels between String Theory are popular themes in music and art. Music and rhythm focus on the idea of a universal hymn or resonance. Fiber arts use small threads to create complex artworks. String theory is all around us.

What similarities between String Theory and your life can you think of? Enter them into the computer and see your results projected!

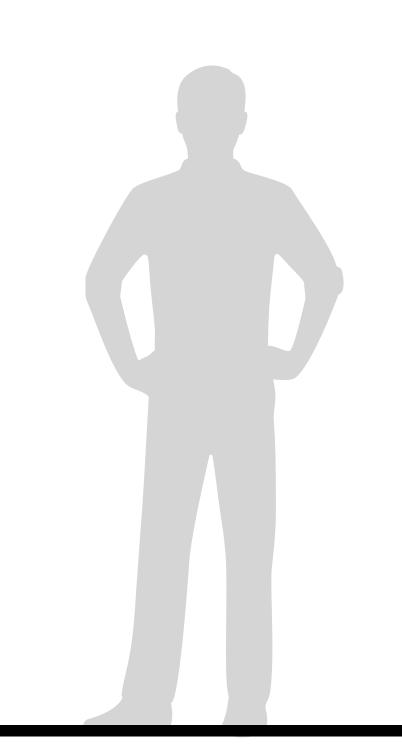
#### EL ENLACE DE LAS ARTES Y LAS CIENCIAS

Mucha gente ha notado paralelismos entre la idea de la teoría de cuerdas y temas populares de la música y el arte. La poesía y muchas oraciones religiosas se centran en la idea de un himno o resonancia universal. Las artes con fibras utilizan pequeños hilos para crear obras de arte complejas.

¿Qué similitudes piensas entre la teoría de cuerdas y tu vida? ¡Introdúcelos en la computadora y verás tus resultados proyectados!

-Oo\_o

LOOK INSIDE THE PARTICLE!







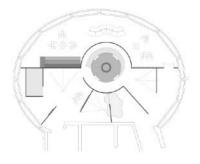
LOCATION/CLIENT



DESIGNER

Kashi Nanavati kashinanavati@gmail.com kashinanavati.com

KEY PLAN



NOTE

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EX.5.05



CONNECTIONS INFOGRAPHIC

NOT TO SCALE

#### QUANTUM COMPUTERS

#### COMPUTADORAS CUANTICAS

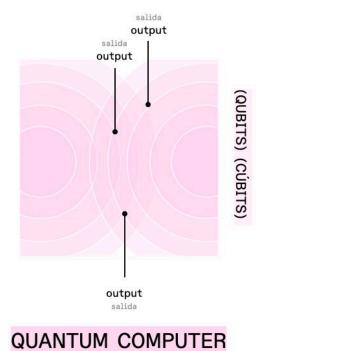
A quantum computer is a new kind of computer. It can think in many different ways at the same normal computers, it uses qubits, which can be both 0 and 1 at the same time because of a quantum property called superposition. Qubits utilize the abilities of quantum particles to solve new types of problems, such as cracking codes or solving hard problems very quickly.

Una computadora cuántica es un nuevo tipo de computadora. Puede pensar de muchas maneras diferentes time. Instead of just using 0s and 1s (bits) like simultáneamente. En lugar de usar solo 0 y 1 (bits) como las computadoras normales, utiliza cúbits, que pueden ser O y 1 simultáneamente gracias a una propiedad cuántica llamada superposición. Los cúbits utilizan la capacidad de las partículas cuánticas para resolver nuevos tipos de problemas, como descifrar códigos o resolver problemas complejos con gran rapidez.

1	0	0	1	0
1	1	1	0	0
0	1	0	1	0
1	0	1	0	1
1	0	1	1	0

= output

STANDARD COMPUTER COMPUTADORA ESTÁNDAR



COMPUTADORA CUÁNTICA

QUANTUM COMPUTERS - SAMPLE LABEL DECK

NOT TO SCALE

**PROJECT** 



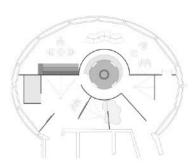
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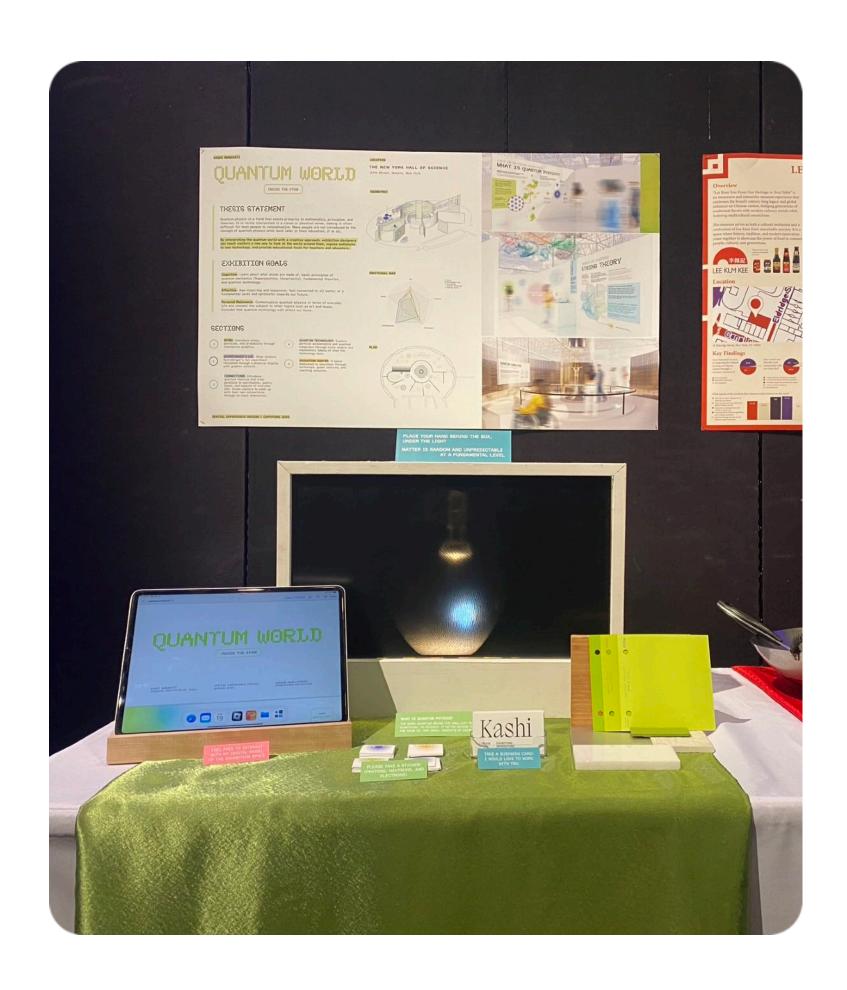


### **PROJECT** QUANTUM WORLD LOCATION/CLIENT DESIGNER Kashi Nanavati kashinanavati@gmail.com kashinanavati.com KEY PLAN NOTE DRAWINGS FOR DESIGN USE ONLY. NOT FOR CONSTRUCTION. DRAWING NUMBER EX.5.07

**EX. 6.00** 

# PROTOTYPE AND 3D BUILD

#### MIDTERM PRESENTATION



#### **Critique:**

Consider integrating a large-scale LCD holographic screen into the exhibition space, rather than keep it small-scale.

Add additional interactive points to keep audiences engaged.

Further enclose areas with projections for maximum effect.

#### Postive Feedback:

Felt highly professional and refined.

Enjoyed the interactive concepts.

Appreciated the high level of detail.

Loved the 3D renderings.

Table Styling: LCD hologram monitor screen with animation, material samples, stickers, business cards, and interactive iPad.



#### FINAL BUILD TIMELINE

#### MARCH 31-APRIL 04

#### Monday:

Build MDF Base: Cut, sand, and assemble the MDF rectangular base. Create openings for lighting.

**Source Presentation Pedestal:** Procure or purchase a pedestal for presentation deck.

#### Wednesday:

**Build MDF Frame for Mirrors:** Construct an MDF frame to hold the mirrors and textured pieces. (Does not need to be completed yet).

#### Outside of studio:

**Assemble Paper Cat Model:** Build the pre-cut paper cat model with precise folding and gluing.

Order Mirrors and Acrylic: Purchase mirrors and acrylic sheets to precise dimensions.

Design Graphic for Label: Create a high-resolution label design in Illustrator.

Purchase Materials: Purchase tacky glue, moss, and lighting fixture.

#### APRIL 07-APRIL 11

#### Monday:

**Build MDF Frame for Mirrors:** Construct an MDF frame to hold the mirrors and textured pieces (Finish this week).

Add Lighting: Rig and install purchased lighting into base.

#### Wednesday:

Add Feather Finish and Moss **Texture:** Apply feather finish and attach moss for texture.

Outside of studio:

Design Graphic for Label: Finalize label deck graphic.

#### APRIL 21-APRIL 25

#### Monday:

Attached textured panels: Install textured panels of mirror frame.

Print Label Deck on Adhesive-Back Vinyl: Print the label deck on adhesive vinyl for easy application.

Build Label Deck: Cut MDF or acrylic to label deck size.

#### Wednesday:

Paint/Vinyl Exterior: Finish the base exterior with paint or matte white vinyl.

#### Outside of studio:

Create CNC File: Optimize vector logo for CNC routing.

#### APRIL 28-MAY 02

#### Monday:

Attach Label Deck: Mount label deck smoothly onto the front piece.

**Install Mirrors:** Securely mount the mirrors into the MDF frame.

#### Wednesday:

Cut and Apply Vinyl Callouts: Cut and precisely apply the vinyl callouts.

Laser/CNC Cut Acrylic Logo: Cut the acrylic logo with clean, polished edges.

#### Outside of studio:

**Design Callouts:** Design vector graphics for white vinyl callouts.

#### MAY 05-MAY 09

#### Monday:

Attach Logo: Securely mount logo panels to the display.

Finalize: Add any finishing touches to the display.

#### Wednesday:

**Install:** Safely install display into FIT Lobby.

#### **PROJECT**



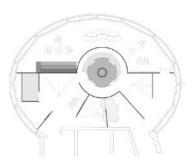
LOCATION/CLIENT



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KEY PLAN



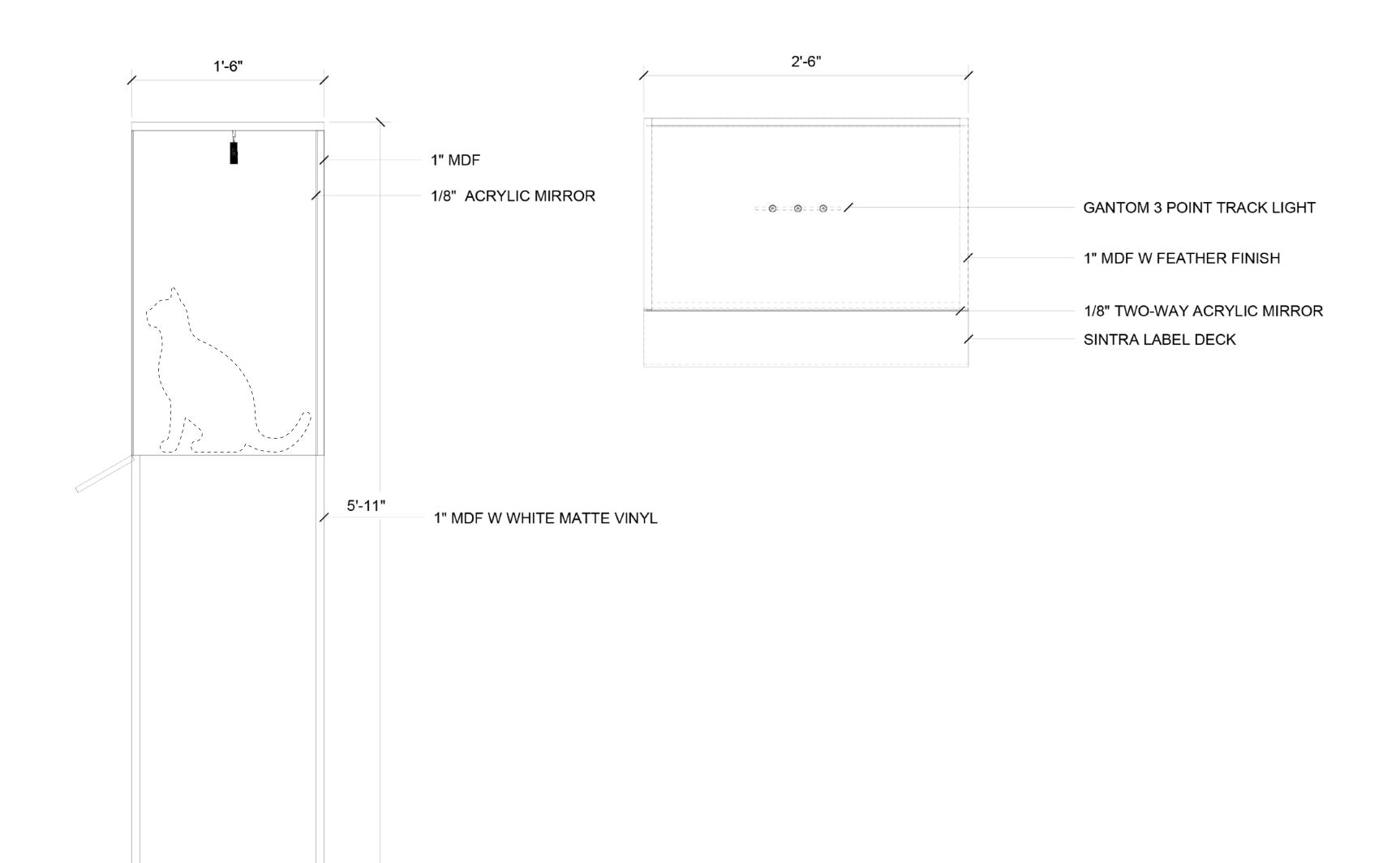
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SCHRÖDINGER - DETAIL

SCALE 1" - 1'0"

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#### FINAL BUILD PROCESS







#### FINAL BUILD IMAGES







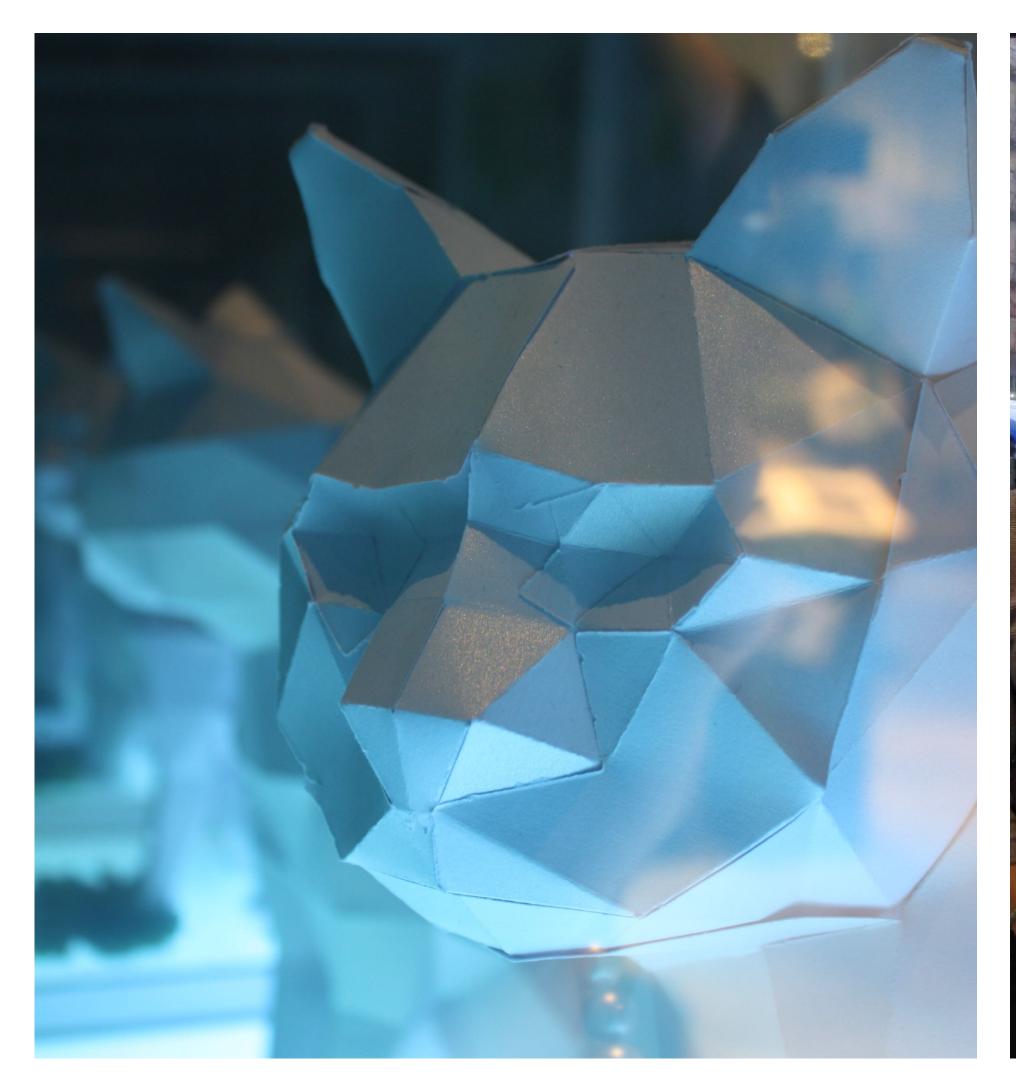
#### FINAL BUILD IMAGES







#### FINAL BUILD IMAGES







KASHI NANAVATI FASHION INSTITUTE OF TECH. SPATIAL EXPERIENCE DESIGN SPRING 2025 DESIGN DEVELOPMENT
GRADUATING EXHIBITION

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