

Elliana Lee Graphic Designer

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Education

09.2020-04.2025 Pasadena, CA ArtCenter College of Design

Bachelor of Fine Arts in Graphic Design with Distinction Provost's List

01.2023–04.2023 Berlin & Gottingen, Germany Study Abroad Program "The Presence of Absence"

Explored the Berlin design scene through visits to studios, printers, and museums. Collaborated with a German-based printing studio, designing and producing publications using offset lithography. Exhibited an independent project at the Hoffmitz Milken Center for Typography (HMCT) in Pasadena.

Experience

06.2025-Present San Francisco, CA Visual Design Fellow

Google, Cloud Brand and Creative Team

Supporting the Google Cloud brand team through design systems. Contributing to the development and maintenance of Cloud's design guidelines, creating new branded assets, and collaborating with crossfunctional teams.

07.2023-01.2025 Pasadena, CA Graphic Designer and Editor Source Material

Source Material is a student-led publication supported by ArtCenter's Writing Center. Collaboratively organized, promoted, and designed publications, workshops, and release parties celebrating student and alumni work in a student-operated team through community-building series. Managed budget, schedule, recruitment, outreach, and concept design across four issues.

09.2024-11.2024 New York City, NY **Digital Design Intern**

2x4

Assisted the digital design team in ideating, designing, and executing designs for large-scale brand systems for clients in the software, business, and financial industries. Delivered brand assets and motion graphics for digital screens and installations.

06.2024-09.2024 New York City, NY Graphic Design Intern Base Design

Assisted the design team with client projects by pitching, ideating, and delivering visual identity system designs for clients including cultural institutions, tech corporations, and department store chains. Worked with director Carlos Bocai to execute an independent publication presented and sponsored by the studio.

01.2024-04.2024 Los Angeles, CA Freelance Graphic Designer 10 Summers Records

Collaborated with designers and art directors to build a new identity for the music label's rebrand. Delivered research, concept proposals, and logo designs for launch.

01.2024-04.2024 Pasadena, CA **Teaching Assistant**

ArtCenter College of Design

Assisted professor Gerardo Herrera with his Branding and Communication Design Class. Led in-class critiques and helped students by organizing work-study sessions.

09.2023-12.2023, 09.2021-12.2021 Pasadena, CA Teaching Assistant
ArtCenter College of Design

Assisted professor Pamela Olecki with her Foundational Typography Class. Contributed to in-class critiques of typography projects. Helped students by organizing work-study sessions and presentations.

06.2023-08.2023 Los Angeles, CA Brand Design Intern LA28 Olympic and Paralympic Games

Assisted brand design team in delivering brand designs for game venues and further developed brand guidelines for the games. Collaborated with interns in other departments on an internal presentation.

Recognition

It's Nice That Ones to Watch 2025 Showcase

I'm in NY (publication) Ottimo (font design)

Graphis, New Talent 2025 Silver Award

Beyond Baroque (identity) **Honorable Mention**

Live! From the Archive (identity) The Kitchen (identity)

Town Square (identity and packaging)

HMCT Gallery

Ottimo (font design)

ArtCenter Student Gallery

The Kitchen (identity)
Live! From the Archive (identity)
Augmented World Expo (identity)
Town Square (identity and packaging)
ACLU: For AII (publication design)
Oh! Mija (identity and packaging)

Pentawards, Gold Award

Town Square (identity and packaging)

HMCT Gallery

On Time (multimedia installation)

SCHOLARSHIPS

09.2020-04.2025

ArtCenter College of Design

Entrance Scholarship

09.2022

ArtCenter College of Design

ArtCenter Berlin Scholarship

Expertise

Strong working knowledge of:

Acrobat, After Effects, Bridge, Figma, Glyphs, Illustrator, InDesign, Keynote, Media Encoder, Photoshop, PowerPoint, Premiere Pro, Procreate, Slack

Familiar with:

HTML/CSS, JavaScript, KeyShot, Lightroom, MadMapper, p5.js, Processing, SolidWorks

Skills:

3D printing, brand identity, DSLR photography, font design, generative design, letterpress, offset lithography printing, packaging design

Languages

English (native) Korean (conversational)