FRANCESCA VOYTEN

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SKILLS Adobe | Illustrator, Photoshop, InDesign, After Effects, Lightroom, Acrobat Microsoft | Word, PowerPoint, Teams Figma DSLR Photography

EDUCATION University of Cincinnati

Communication Design Major

Cincinnati, Ohio | Class of 2027 | 3.8 GPA College of Design, Architecture, Art, and Planning Bachelor of Science in Design | Minor in Art History Participating in the Professional Practice Program, alternating

Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

William Mason High School Mason, Ohio | Class of 2022 | 4.0 GPA

WORK EXPERIENCE Batesville Casket Company

Graphic Design Co-op

Remote | Full-Time | Summer 2025

Designer on the Batesville Casket Company marketing team. Produced consistent social media material, including motion graphics and carousels, while adhering to company branding and vision. Assisted in updating product collateral, formatting custom catalogs, and creating event materials. Led initiative to standardize images in company Digital Asset Manager.

University of Cincinnati Libraries

Graphic Design Co-op

Cincinnati, Ohio | Full-Time | Spring 2024, Fall 2024

Designer for the University campus Walter C. Langsam library administration office. Developed and executed projects through completion, both small and large scale. Work included flyers, social media posts, event photography, exhibits, and signage. Adhered to strict branding guidelines. Corresponded with clients directly and assimilated into a professional atmosphere.

Geyer Instructional Products
Social Media Designer and Manager

Mason, Ohio | Part-Time | March 2023 – September 2023

Proposed and designed graphics for a STEM instructional product company. Researched for informational posts that engage and educate followers. Curated content across 4 social media sites ensuring a cohesive company identity.

Antonio Violins Sales Associate Mason, Ohio | Part-Time | October 2021 – August 2023 Local business that rents and sells musical equipment and instruments.

Educate customers about renting and caring for string instruments. Arranged products to increase accessibility and visual appeal. Trusted key-holder

who opened the store alone.

Design Studio Internship Communications Director Mason, Ohio | Part-Time | August 2019 - May 2022

Student ran studio creating designs for clients in the community. Staff Designer for two years before being promoted to Communications Director, acting as the sole liaison between clients and designers for 17

projects. Designed and scheduled social media posts.

AWARDS College

Dean's List | 2022 – present Cincinnatus Scholarship | 2022 – present

High School Outstanding Achievement Award | English, AP Art History | 2022

Scholastic Art & Writing Gold Key | 2019

Principles Award | 2018 – 2022