

# Isobel-Rose Binnie

## SELECTED CREDITS

Set Designer - 2nd Asst Art Director	<i>The Boy in the Iron Box - Guillermo del Toro / Netflix</i>	<i>Aug'25-Jan'26</i>
	<i>The Greatest S1 - Amazon Prime Video</i>	<i>Jan-Aug'25</i>
	<i>Adults S1 - FX Studios</i>	<i>Aug-Dec'24</i>
Set Designer -1st Asst Art Director	<i>My Sister's Dirty Secret - Neshama Entertainment</i>	<i>June-Aug '24</i>
	<i>If I Go Missing - Neshama Entertainment</i>	<i>Jan-March '24</i>
Set Designer -Trainee Asst Art Director	<i>Star Trek: Starfleet Academy - CBS Studios</i>	<i>May 2024-Sept '24</i>
	<i>A Fortune For Christmas - Hallmark</i>	<i>Sept-Nov'23</i>
	<i>Motorheads S1 - Amazon Prime Studios</i>	<i>June '23-May '24</i>
	<i>Ruby and the Well S4 - Shaftesbury</i>	<i>Jan- May '23</i>
Sets Buyer Set Decorator	<i>Billion Dollar Bluff- Neshama Entertainment</i>	<i>Apr-May '24</i>
	<i>Serial Pretender (Independent Web-Series) - BFI Incentive</i>	<i>March '21-May '22</i>
Designer	<i>Dominoes Commercial - Anonymous Content, US</i>	<i>September 2023</i>
	<i>Project Deep Dish- Anonymous Content, US</i>	<i>August 2023</i>
Assistant Art Director	<i>Guinness Book of World Records, Waitrose, The Strand &amp; more.</i>	<i>2021-22</i>

- Delivered 50+ drawing sets across \$50M–\$120M projects; integrated scenic, GFX, VFX, and build notes across departments with 1–3 week timelines. Engineered scale-accurate digital models using Rhino, AutoCAD and Blender. Surveyed locations and adapted designs for constrained builds. Produced construction packages, schedules and scopes of work to coordinate interdepartmental build schedules.

## prior experience

**Coordination Assistant / Analyst** *Rolling Loud, Event Horizon Entertainment* *July 2021- April 2022*

Tracked, analyzed and reported ticketing and promotional materials for 40+ venues. Pitched and developed campaigns to maintain 250k engagement over 8 media accounts.

**Architectural Assistant** *LLC Interiors / KPMB* *June 2020- May 2021*

Produced construction drawings and rendered visual proposals. Lead site research, engaging with local communities and clients.

**Festival Director** *Festival of the Moving Image- UCL x BFI Initiative* *2020- 2022*

Managed festival re-launch, produced screenings, competitions and panels with from top industry talent, Academy Award filmmakers, critics and academics. Grew an audience of over 13k members, a 65% growth from previous pre-pandemic years.

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## Education

**Bartlett School of Architecture, UCL** | BSc Architectural Studies *1st class Hons, 4.0 GPA, magna cum laude*

**British Film Institute** | Film Making Certificate

**University of the Art London** | Creative AI Certificate

**Institut Francais de la Mode** | Fashion Culture & Business Certificate

**Atelier de Arte Realists do Porto** | Classic Landscape / Portraiter Art Resident

## Awards & Recognition

- Exhibited at Smithsonian Museum of American Art, Olga Santos Galeria, and Casa Cultural de Paranhos
- Featured in CICA: 25 Digital Artists of 2025 / Oral presenter, ISVC 2024
- Bartlett School of Architecture — Interdisciplinary Research Award (2021), Architectural Research Award (2022)
- Parsons The New School — Merit Scholarship (2019)
- Dissertation published by Bartlett; presented at Environments/Colonisations/Reclaimings
- Published in Ways of Working, Era Journal, UCL Film Society Journal