

TAYLOR MILES HOPKINS, ART DIRECTION + DESIGN

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References and full CV
are available by request.

EXPERIENCE

- 2025- **Lonely Planet**, Book Designer
New York, New York
Art direct a range of titles for Inspiration + Gift books, collaborate with creative director, publishers, and editors from title conception to final production, design covers and interiors across all publishing seasons, project manage illustrators, designers, and typesetters, and prepare books for print like creating mechanicals, setting up templates, routing within deadlines, and managing files for production.
- 2023-2025 **The New York Times**, Staff Editor, Print Features
New York, New York
Design print layouts, art direct weekly issues, commission illustrations, and visually translate digital projects to print. Collaborate with art directors, editors, and photo editors in features and special sections like Book Review, Food, Science, and Styles, among others. Previously worked as a Print Design Fellow.
- 2022-2023 **Still Room Studio**, Visual Designer (Freelance)
Los Angeles, California
Design print books, websites, and other publications focused in arts and culture. Manage typesetting, present to clients, and develop visual systems. Aid in production process and collaborate directly with studio founder from varying stages of projects. Notable works include Jesse Mockrin's exhibition catalogue at Night Gallery and the CalArts Center for New Performance 20th Anniversary book.
- 2020-2023 **University of Washington**, Lecturer + Design Educator
Seattle, Washington
Lecturer for the Intro to Visual Communication course in the Human Centered Design + Engineering Department. **Guest speaker** for classes focused in research, visual communication, typography, and publication design. **Graduate teaching assistant** for the Division of Design and the Human Centered Design + Engineering Department. Experience teaching undergraduate and graduate levels.
- 2022 **Terrain (URBN)**, Digital Designer (Freelance)
Philadelphia, Pennsylvania
Create digital marketing assets for email, social, and website campaigns. Work within several visual systems and expand branding throughout seasons. Collaborate with designers, developers, and photographers to implement fast-paced materials.
- 2020-2021 **Craft & Root**, Visual Designer (Freelance)
New York, New York
Develop brands, marketing assets, packaging, and websites. Notable projects include UX + UI work for Natural Capital Exchange and social campaigns for Foursquare.
- 2018-2019 **Jacob Lawrence Gallery**, Lead Graphic Designer
Seattle, Washington
Design identity graphics for exhibitions, create editorial publications, aid in the gallery hiring and curating process, manage design intern and web developer, and collaborate with gallery director and artists to effectively communicate shows.
- 2018-2019 **Modern Art**, Graphic Designer
Lancaster, Pennsylvania
Design interactive installations, marketing assets, and branding for community organizations and nonprofits. Write for web and print publications and plan studio events.

TOOLS + SKILLS

InDesign, Photoshop, Illustrator, Figma, art direction, print production, typesetting, commissioning, imagemaking, writing, film + digital photography, basic HTML + CSS, bookbinding, design research, photo editing, workshop + critique facilitation

EDUCATION

- 2019-2021 **University of Washington**
Master of Design, Visual Communication Design
Seattle, Washington
- 2015-2017 **Elizabethtown College**
Bachelor of Arts, English Writing
Elizabethtown, Pennsylvania

HONORS

- 2024 **Gold: Newspaper, Features Article**
Society of Publication Designers (SPD 59)
New York, New York
- 2024 **Silver: Features Cover**
Society for News Design (SND 45)
New York, New York
- 2022-2023 **Design Fellow**
DesignInquiry
Portland, Maine

EXHIBITIONS

- 2022 **Virtual Zine Workshop**
Seattle Design Festival
Seattle, Washington
- 2021 **Makeready Studio Tour**
Bachelor of Arts, English Writing
Elizabethtown, Pennsylvania
- 2021 **Parsons Anthropology + Design**
The New School
New York, New York
- 2020 **Microsoft Design Expo**
Microsoft
Redmond, Washington

SERVICE

- 2024-2025 **Garden Club**, Volunteer
North Brooklyn Parks Alliance
Brooklyn, New York
- 2024-2025 **Seattle Art Book Fair**, Committee
Seattle Art Book Fair
Seattle, Washington
- 2020-2021 **Graduate Board**, Design Representative
School of Art + Art History + Design
University of Washington
Seattle, Washington