

# Karae Shuler

## GRAPHIC DESIGNER

Winston Salem, NC  
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## EDUCATION

### **Appalachian State University (Boone, NC)** 2020–2025

Graphic Design BFA  
Graphic Communications Management Minor

#### **Summa Cum Laude**

#### **Chancellor's List** FALL 2022, 2023, 2024; SPRING 2022, 2025

- Achieved a GPA of 3.85 or higher as a full-time student during the semester

#### **Dean's List** FALL 2020, 2021; SPRING 2024

- Achieved a GPA of 3.45+ with 12-14 semester hours or GPA of 3.25+ with over 15 hours

### **Career Center (Winston Salem, NC)** 2018–2020

Expanded education beyond regular high school courses with AP classes

## WORK + EXPERIENCE

### **CreateAthon (Boone, NC)** 2024

- Participated in CreateAthon, a 24-hour design sprint hosted by Second Story Media
- Served as Graphic Designer for the nonprofit Springhouse Farm
- Collaborated with a multidisciplinary team to develop a cohesive campaign
- Gained real-world agency experience, working directly with a client under a tight deadline

### **Client Collaboration (Boone, NC)** 2024

- Worked in a student-run agency, designing materials for real clients—including OASIS, Career Connections, and Appalachian State
- Collaborated with a multidisciplinary team to meet client goals

### **ASU: LGBTQ+ Center Volunteer (Boone, NC)** SPRING 2022–FALL 2023

- Manage the center by greeting people, answering questions, and keeping the environment safe
- Participate in bi-weekly volunteer meetings and other center events

### **Penny Path Café & Crêpe Shop (Winston Salem, NC)** SUMMER 2021, 2022

- Waiter & other jobs performed as needed: host, cook, cleaning staff
- Excelled at customer service skills, problem-solving, and working in a fast-paced environment

## EXHIBITIONS

### **Omnium Gatherum, Memory Plates** SPRING 2025

### **Art & Design Expo, Jenny Saville–Reverse: Master Study Painting** SPRING 2025

### **The Looking Glass Gallery, Escapism** FALL 2023

## SOFTWARE + SKILLS

InDesign, Illustrator, Photoshop, Lightroom Classic, Microsoft Office, Figma,  
Procreate, Miro, Photography, Printing & Production