

GUSTAVO JUBER

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Helsinki, Finland, World

TRANSMEDIA ARTIST

ABOUT ME

I am a versatile multimedia content producer with extensive experience in both B2B and B2C artistic production. Passionate about original content creation, I deliver well-researched and diverse materials tailored to each client's branding needs.

I seek opportunities that align with my passions and strengths, allowing me to craft compelling stories that foster growth and meaningful connections for brands and clients.

LANGUAGE

Portuguese	● ● ● ● ●
English	● ● ● ● ●
Spanish	● ● ● ● ●
Suomi	● ● ● ● ●

REFERENCES

Kanerva Kartano - Sointu Senioripalvelut

kanerva.kartano@sointusenioripalvelut.fi

Joni Ramu - HUBs

joni.ramu@tuni.fi

HOOBIES

Climbing, Music Production, Creative Writing, Human Rights, International Relations, Travel, Outdoor Activities, Cooking, Painting, Meditation, Ceramics, Astronomy, Carpentry, DIY, etc.

EXPERIENCE

Freelancer

Worldwide

2014~

- Coordinated diverse teams, achieving an average of **97% in customer satisfaction**.
- Captured **over 500 photo and video sessions** for high-profile clients, including Águia Inox, Fátima Group, Kiko Loureiro, Eficode, among others.
- Led more than 300 professional photoshoots and commercial filming sessions, resulting in a **60% increase in online engagement for clients**.

EDUCATION

M.A. in Photography

Aalto University, Helsinki.

2025

ongoing

Bachelor of Arts in Fine Arts

Tampere University of Applied Sciences, Tampere.

2020 – 2024

GPA: 4,61

Erasmus

AlQuds University, Palestine.

2023

SKILLS

Criativity

Photography

Video Editor

Strategic Planning

Social Media

Google Analytics

Adobe Suite

Streaming

WordPress

Motion Graphic

Sales

A.I. Creation

VOLUNTEER

Darkroom Collective

Helping local artists by creating exhibitions and seminars.

Helsinki, since 2022.

Starup Rekry

Designed visuals and videos for an online seminar for employees and employers.

Tampere, Dec 2019 - Mar 2020

SEMINARS

Modernizing Biotechnology Education to Improve Graduate Employability in Tunisia

Tampere University of Applied Sciences, Sep 2023.

Immersion in wedding photography with Lucas Lermen.

Go Image, Caxias do Sul, May 2017

Advanced Ps and Lr workflow and editing with Rafael Ferreira

Go Image, Caxias do Sul, May 2016

Advanced Lightroom and Photoshop Workshop.

Studio 7, Bento Gonçalves, Jun 2013

AWARDS

TAMK Grant, Tampere, Finland.

Dec 2025

I received a school allowance for my high performance in my B.A., thus obtaining an average GPA of 4.61.

Financiarte, Caxias do Sul, Brazil.

July 2013 - Jan 2014

The short film Jazigo receives a government initiative to be produced.

Festival Cine Serra, Caxias do Sul, Brazil.

Oct 2014

la Dizer Que Voltei won as best screenplay and acting at the Cine Serra Festival.

EXHIBITIONS

Realm of Fine Arts

Mänttä-Vilppula, Finlandia

Jun - Aug 2024

The work "Granulometric Divisions" was one of 20 pieces selected from all art students in Finland to be exhibited at Kuvataiteen Valtakunta.

Ambit Exhibition

Tampere, Finlandia

Mar - Apr 2024

Granulometric Divisions had its debut exhibition at Galleria Himmelblau.

Abacaxi Exhibition

Porto Alegre, Brasil

May - Jun 2015

Group exhibition held at Bar 512.

Dialogue of Contemporary Brazilian Art.

AVA Galleria, Helsinki, Finlandia

Aug - Sep 2013

Group exhibition at AVA Galleria, curated by Edson Cardoso.

EXPERIENCE

Conceptual Artist

Sointu Senioripalvelut, Tampere, Fin.

Dec 2022 - Jan 2024

- The Knots Project connected over 100 community members and **achieved a 76% increase in engagement.**
- The team was responsible for marketing, organizing workshops, producing content, and printing photos, successfully **involving more than 100 clients and partners.**
- Together, we directed and edited over 10 hours of workshop footage, culminating in **exhibitions attended by over 1,000 people.**

Growth Hacker

HUBs, Tampere, Fin.

Dec 2020 - Dec 2021

- We developed engaging content that led to an **80% increase in social media followers.**
- Entrepreneurship and teamwork were promoted through collaborative efforts, resulting in a **57% rise in engagement during the pandemic.**
- **Over 100 students and community members were reached** in Tampere through inspiring online seminars and shared learning experiences.

Photo Teacher

Amiga Informática, Caxias do Sul, Brazil.

Jan 2016 - Jan 2017

- **Created and implemented the photography school curriculum,** increasing enrollment by 67%.
- We instructed over 60 students, fostering technical skills and creative expression; **96% mastered photography through hands-on lessons and assignments.**

