# GUSTAVO JUBER TRANSMEDIA

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ARTIST

### **ABOUT ME**

I am a versatile multimedia content producer with extensive experience in both B2B and B2C artistic production. Passionate about original content creation, I deliver well-researched and diverse materials tailored to each client's branding needs.

I seek opportunities that align with my passions and strengths, allowing me to craft compelling stories that foster growth and meaningful connections for brands and clients

### **LANGUAGE**

Portuguese
English
Spanish
Suomi

### **REFERENCES**

Kanerva Kartano - Sointu Senioripalvelut

kanerva.kartano@sointusenioripalvelut.fi

Joni Ramu - HUBs

joni.ramu@tuni.fi

### HOOBIES

Climbing, Music Production, Creative Writing, Human Rights, International Relations, Travel, Outdoor Activities, Cooking, Painting, Meditation, Ceramics, Astronomy, Carpentry, DIY, etc.

### **EXPERIENCE**

### Freelancer

Worldwide 2014~

- Coordinated diverse teams, achieving an average of **97% in customer satisfaction**.
- Captured over 500 photo and video sessions for high-profile clients, including Águia Inox, Fátima Group, Kiko Loureiro, Eficode, among others.
- Led more than 300 professional photoshoots and commercial filming sessions, resulting in a 60% increase in online engagement for clients.

# **EDUCATION**

### M.A. in Photography

Aalto University, Helsinki. 2025 ongoing

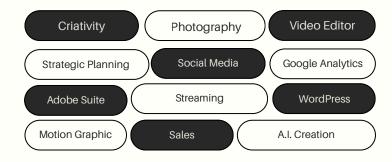
### **Bachelor of Arts in Fine Arts**

Tampere University of Applied Sciences, Tampere. 2020 – 2024 GPA: 4,61

### **Erasmus**

AlQuds University, Palestine. 2023

### **SKILLS**



## **VOLUNTEER**

### **Darkroom Collective**

Helping local artists by creating exhibitions and seminars.

Helsinki, since 2022.

### **Starup Rekry**

Designed visuals and videos for an online seminar for employees and employers. Tampere, Dec 2019 - Mar 2020

### **SEMINARS**

### Modernizing Biotechnology Education to Improve Graduate Employability in Tunisia

Tampere University of Applied Sciences, Sep 2023.

# Immersion in wedding photography with Lucas Lermen.

Go Image, Caxias do Sul, May 2017

# Advanced Ps and Lr workflow and editing with Rafael Ferreira

Go Image, Caxias do Sul, May 2016

# Advanced Lightroom and Photoshop Workshop.

Studio 7, Bento Gonçalves, Jun 2013

### **AWARDS**

### TAMK Grant, Tampere, Finland.

Dec 2025

I received a school allowance for my high performance in my B.A., thus obtaining an average GPA of 4.61.

### Financiarte, Caxias do Sul, Brazil.

July 2013 -Jan 2014

The short film Jazigo receives a government initiative to be produced.

#### Festival Cine Serra, Caxias do Sul, Brazil. Oct 2014

la Dizer Que Voltei won as best screenplay and acting at the Cine Serra Festival.

# **EXHIBITIONS**

### **Realm of Fine Arts**

Mänttä-Vilppula, Finlândia Jun - Aug 2024

The work "Granulometric Divisions" was one of 20 pieces selected from all art students in Finland to be exhibited at Kuvataiteen Valtakunta.

### **Ambit Exhibition**

Tampere, Finlândia Mar - Apr 2024

Granulometric Divisions had its debut exhibition at Galleria Himmelblau.

### **Abacaxi Exhibition**

Porto Alegre, Brasil May - Jun 2015

Group exhibition held at Bar 512.

### Dialogue of Contemporary Brazilian Art.

AVA Galleria, Helsinki, Finlândia Aug - Sep 2013

Group exhibition at AVA Galleria, curated by Edson Cardoso

### **EXPERIENCE**

### **Conceptual Artist**

Sointu Senioripalvelut, Tampere, Fin. Dec 2022 - Jan 2024

- The Knots Project connected over 100 community members and achieved a 76% increase in engagement.
- The team was responsible for marketing, organizing workshops, producing content, and printing photos, successfully involving more than 100 clients and partners.
- Together, we directed and edited over 10 hours of workshop footage, culminating in exhibitions attended by over 1,000 people.

#### **Growth Hacker**

HUBs, Tampere, Fin. Dec 2020 - Dec 2021

- We developed engaging content that led to an 80% increase in social media followers.
- Entrepreneurship and teamwork were promoted through collaborative efforts, resulting in a 57% rise in engagement during the pandemic.
- Over 100 students and community members were reached in Tampere through inspiring online seminars and shared learning experiences.

### **Photo Teacher**

Amiga Informática, Caxias do Sul, Brazil. Jan 2016 - Jan 2017

- Created and implemented the photography school curriculum, increasing enrollment by 67%.
- We instructed over 60 students, fostering technical skills and creative expression; 96% mastered photography through handson lessons and assignments.

