

EDUCATION

**Milwaukee Institute
of Art & Design**
Bachelors of Fine Arts (BFA)
Communication Design
2017 → 2021

Marquette University
Minor in Advertising
2017 → MAY 2021

SKILLS

- | | |
|---------------|--------------|
| InDesign | Figma |
| Illustrator | Slack |
| Photoshop | Asana |
| Premier Pro | Google Suite |
| After Effects | Basecamp |
| Notion | 🍏 + Windows |

WELL-VERSED

- | | |
|--------------------------------|-------------------------------|
| Social Media
Marketing | Project
Management |
| Email
Marketing | Identity +
Branding |
| Web Design | Activations +
Partnerships |
| Print + Digital
Advertising | Performance
Creative |

AWARDS

**Alumni Showcase Gallery
Milwaukee Institute
of Art & Design**
ON DISPLAY: 2023 → PRESENT

EXPERIENCE

Graphic Designer
Brochu Walker
NOV 2024 → PRESENT

Lead designer across all creative marketing channels, overseeing both print and digital assets. Launched Figma and Asana workflows to streamline project management and team collaboration.

Global Graphic Designer
Bumble, Inc.
MAY 2023 → NOV 2024

Collaborated on an international design team to rebrand Bumble Date, handling assets such as merchandise, web design, email campaigns, out-of-home advertisements, motion graphics, social media, and other marketing materials from ideation to execution.

Junior Digital Designer
Urban Outfitters
JUNE 2021 → MAY 2023

Contributed to the Digital Graphics team by maintaining and elevating the UO brand aesthetic across digital channels. Designed landing pages, email campaigns, motion graphics, social media assets, and broader marketing materials.

Freelance Designer
Hanna Norland
JUL 2020 → PRESENT

Worked with a variety of clients to help build brands and strategize content. Clients include: GEM®, Lematcha, and lifestyle influencer @IMLVH.

PARTNERSHIPS

Glossier
2016 → 2021

Brand Representative with unique commission link to give followers a discount on products. Hand-selected to represent the company on social media.

Sage Magazine
2021

Featured in Issue No. 5's "At Home With" series which showcased designers working from home.