

LAURA HANSROUL

New York, NY

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Portfolio: hansroullaura.com

EDUCATION

Fashion Institute of Technology

Graphic Design BFA

Art History Minor

09/2023 – 05/2025, New York, NY

Fashion Institute of Technology

Communication Design AAS

09/2021 – 05/2023, New York, NY

Lower Merion High School

High School Diploma

09/2019 – 06/2021, Ardmore, PA

Mont-Royal High School

(International Baccalaureate)

09/2014 – 05/2019, Montreal, CA

AWARDS

Graphic Design Department Medal – 2025

Nomination for the AIGA Warm-Ups – 2024

LANGUAGES

Fluent in French

Intermediate in Spanish

TECHNICAL SKILLS

Illustrator

Photoshop

InDesign

After Effects

HTML, CSS, Javascript

Wordpress

Cargo

Readymag

Figma

Printmaking

Photography

Book Binding

CREATIVE SKILLS

Typography

Editorial/Layout Design

Brand Identity

Animation

Web Design

Conceptual Thinking

EXPERIENCE

Brand Creative Design Intern / Warner Bros. Discovery

01/2025 – 04/2025, New York, NY

Conceptualize and create key art concepts for Magnolia Network to represent television shows on streaming platforms. Follow the brands' style guides to ensure cohesiveness. Make pitching decks for those said concepts and present them to the team.

Create YouTube thumbnails and Instagram carousels for Max and Magnolia networks. Make photo compositions and retouch photographs in Photoshop.

Design new social media templates in photoshop for future designers to use as part of the company's rebranding.

Sales Associate / Shape Studio

10/2024 – 02/2025, New York, NY

Sell jewelry at a booth in the fast-paced environment of the Chelsea Market. Greet and assist customers, provide personalized service to help them find the perfect piece of jewelry.

Help maintain our display, ensuring that products are well presented.

Take videos and photos for social media.

Editorial Designer / Blush Magazine at FIT

10/2024 – 04/2025, New York, NY

Find a typeface, color palette, and the right design elements that matches the theme. Create layouts for magazine spreads using Adobe Illustrator and InDesign.

Work with an illustrator to integrate their artwork into the design. Communicate with an art director to maintain the magazines guidelines.

Graphic Designer / Freelance

09/2021 – PRESENT, Philadelphia, PA/New York, NY/Montreal, CA

Conceptualize and design logos for musicians' single releases. Create logo elements by hand to keep that hands-on feel and finalize composition in Illustrator.

Help design presentation decks for health care companies to pitch ideas. Make a storyboard, design the assets in Illustrator and animate them in After Effects to be included in the deck.

Communicate with clients throughout the process to discuss feedback and implement modifications.