



Ava Donaldson

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925.822.2617

avadonaldson.com

EDUCATION

B.F.A. Art and Design, Concentration:

Graphic Design, California

Polytechnic State University,

expected graduation: May 2027

HONORS & AWARDS

- Outstanding Work in 2D ART, Student Art Exhibition (Juried), University Art Gallery, Cal Poly, 2023 and 2024
- Book design selected for .RAW Magazine Winter 2024 Issue

TECHNICAL ABILITIES

- Vector graphic and illustration with Illustrator
- Editorial layout with InDesign
- Web design & prototype in Figma
- Front end development using HTML & CSS

ORGANIZATIONS

AIGA SF, LA, & NYC Member, 2025

EXPERIENCE

Lead Graphic Designer, Cal Poly Advertising, San Luis Obispo

Jan 2025 - Present

- Oversee graphic design for the student-run advertising agency.
- Lead internal projects, such as the development of logo and branding for the club.
- Advise on design needs of clients, including the creation of logos, posters, and other media.

Editorial Designer, .RAW Magazine, San Luis Obispo

Jan 2025 - Present

- Create layouts for quarterly issues of the student-run magazine

Server, Breakfast Buzz, San Luis Obispo

Sept 2024 - Present

- Provide exceptional guest service in a fast-paced breakfast and brunch environment.
- Take orders, deliver food and beverages, manage hosting, coordinate table seating to optimize flow.

WOW Orientation Leader, Cal Poly, San Luis Obispo

Mar 2024 - Sept 2024

- Complete a 5-month training program to learn how to create and lead welcoming, accessible, and engaging activities.
- Lead a group of 30 incoming freshmen for Cal Poly's New Student and Transition Program
- Create a week-long schedule of activities, negotiating with local companies, and arranging transportation.

Contracted Graphic Designer, Deloitte LLP, Remote

Sept 2022 - Jan 2023

- Selected from a group of professional designers to digitally illustrate a visual summary of the Monitor Institute by Deloitte's report on the intersection of climate and equity.
- Responsible for the creation of 30 images.

Marketing Intern, Livermore Valley Arts, Remote

Sept 2022 - Feb 2023

- Create several designs across eight cultural events.