

YUNG-YING CHANG

Education

Ph.D. candidate, Sociology, Rutgers University, New Brunswick

2022 M.A. Sociology, Rutgers University, New Brunswick

2018 M.A. Sociology, National Taiwan University

Winner of the 2018 Outstanding Master's Thesis Award, Taiwanese Sociological Association

Winner of the 2018 Outstanding Master's Thesis Award, Cultural Studies Association, Taiwan

2014 B.A. Sociology, National Taiwan University

Areas of Expertise

Identity, Culture, Nationalism, Immigration, Diaspora Politics, Collective Behavior and Social Movements, Global and Transnational Sociology, Asian America

Manuscripts

Yung-Ying Chang, and John Chung-En Liu. "Black Bear Nationalism:

Under Review

Multiple and Uneven Struggles in Taiwan."

Work Experience

Research Assistant

Department of Communication, University of Washington Tacoma 2016-2017, 2024

Department of Political Science, National Taiwan University 2015-2018

Department of Sociology, National Taiwan University Sep. 2012-Aug. 2013, Feb. 2015-Jun. 2016

Institute of Sociology, Academia Sinica Apr. 2014-Apr. 2015

Teaching Assistant

"Introduction to Sociology," Department of Sociology, Rutgers University 2021-2022, 2023-2025

"Introduction to Statistics," Department of Sociology, Rutgers University 2022-2023

"Korean (II)," Department of Japanese Language and Literature, National Taiwan University 2017-2018

"Korean (I)," Department of Japanese Language and Literature, National Taiwan University 2017-2018

"Introductory Sociology (d)," Department of Sociology, National Taiwan University 2014-2015, 2017

"Media and Society," Department of Sociology, National Taiwan University
2017

"Introductory Sociology (a)," Department of Sociology, National Taiwan
University 2014-2015

Grants, Awards and Honors

Sociology Department Research Grant, Department of Sociology, Rutgers
University 2025

Research & Conference Travel Award, School of Graduate Studies, Rutgers
University 2024-2025

Teaching Assistant Honor Roll, Department of Sociology, Rutgers University
2022, 2023, 2024

Conference Travel Funding, School of Graduate Studies, Rutgers University
2020

Fellowship, Department of Sociology, Rutgers University 2019-2021

The Outstanding Master's Thesis Award, Cultural Studies Association,
Taiwan 2019

The Outstanding Master's Thesis Award, Taiwanese Sociological Association
2018

Graduate Student Travel Grant, Graduate School of Letters and Kyoto
University Asian Studies Unit (KUASU), Kyoto University 2018

Outstanding Academic Writing Award, Institute of Sociology, Academia
Sinica, Taiwan 2017

Graduate Student Travel Grant, Ministry of Science and Technology, Taiwan
2015

Graduate Student Travel Grant, the *Aim for the Top University Project* of
College of Social Science, National Taiwan University 2015

Graduate Student Travel Grant, North America Taiwan Studies Association
2015

Graduate Student Travel Grant, Graduate School of Interdisciplinary of
Information Studies, Tokyo University 2015

Academic Excellence Award, Guang-Hui Educational Foundation 2015

Presidential Award, Department of Sociology, National Taiwan University
2012, 2014

Conference Presentations

"Dual Mobilization: Chinese Progressive Activism in the U.S. at the
Intersection of Racial and Diasporic Politics," presented at 2025 Global
and Transnational Sociology panel "Transnational Solidarities for Racial
Justice," the 120th American Sociological Association Annual Meeting,
Chicago, August 2025

- "Mobilized as racial minority and as diaspora members: Emerging Chinese Activism in the U.S.," presented at 2025 Association for Asian American Studies (AAAS) Conference, April 2025
- "Cuddly Nationalism: The Making of Formosan Black Bear as a National Symbol in Settler-Colonial and Geopolitically Intense Taiwan," presented at 2025 The Association for the Study of Ethnicity and Nationalism (ASEN) Conference on Nationalism and Borders, April 2025
- "Navigating a Transnational Political Field: Emerging Chinese Grassroots Political Groups in the U.S.," presented at the Annual Conference of American Association for Chinese Studies, University of Nevada at Las Vegas, October 2024
- "Be Bear Aware! The Cuddly Nationalism of Formosan Black Bear," presented at the Annual Conference of Taiwanese Sociological Association, National Taipei University, November 2023
- "Cuddly Nationalism: The Rise of Formosan Black Bear as a National Symbol," presented at Global and Transnational Sociology Roundtable: Nationalism & State Formation, the 118th American Sociological Association Annual Meeting, Philadelphia, August 2023
- "Cuddly Nationalism: The Rise of Formosan Black Bear as a Symbol for Taiwanese Identity," presented at the North American Taiwan Studies Association 2022 Annual Conference, The George Washington University, July 2022
- "Political Talk in Cultural Arenas: A Sociological Account of Group Culture as a Pathway," presented at the 4th World Congress of Taiwan Studies, University of Washington, July 2022
- "Political Consumerism in Online Communities: The Cases of K-pop and the NBA," presented at referred roundtable of global/political consumerism, 116th American Sociological Association Virtual Annual Meeting, August 2021
- "Cultural Schema in Ambiguous National Identities' Country: Chinese versus Taiwanese Identity and Political Discourse in Taiwan," presented at referred roundtable of political sociology, 116th American Sociological Association Virtual Annual Meeting, Aug 2021
- "Political Consumerism in Culture Field: The Case of Taiwanese K-pop Fans," presented at the North American Taiwan Studies Association 2021 Annual Conference, online conference, May 2021

"Fandom Publics: A Comparative Study of Cultural Consumption and Political Participation," presented at the 22nd Chicago Ethnography Conference, DePaul University, April 2020 (Conference canceled)

"Everyday Nationhood: The Practices of Taiwanese Fandom in Transnational K-pop Field," presented at the Next-Generation Global Workshop, Kyoto University, November 2018

"Banal Nationalism in Taiwan: An Analysis of Entertainer-involved Controversies," presented at the Annual Conference of Taiwanese Sociological Association, National Dong Hua University, November 2016

"Ineluctable Historical Wheel? An Inquiry into Identity of New-generation Mainlander in Taiwan," presented at panel on Culture, Ethnicity and Identity in Taiwan, North American Taiwan Studies Association (NATSA) 21st annual conference, Harvard University, June 2015

"Cuisine-Embedded Nostalgia: How New-generation Mainlanders Formed Their Identity Narratives," presented at panel on Contemporary Social Transformation in East Asian Societies, the 3rd Annual University of Tokyo-GSII Graduate Student Conference, Tokyo University, May 201

"Weapons of the Weak: A Case Study of the Resistant Strategy of Protest in Shida Night Market," presented at panel on Social Movement, East Asian Junior Workshop, Kyoto University, August 2013

Invited Talk

"Formosan Black Bear and Nationalism," Department of Cultural Resources and Leisure Industries, National Taitung University, January 2023

Service

Board Member, North American Taiwan Studies Association (NATSA), 2024-

Student Representative, Colloquium Committee, Department of Sociology, Rutgers University, Fall 2023-Spring 2024

President, North American Taiwan Studies Association's 29th Annual Conference, 2024

Program Director, North American Taiwan Studies Association's 28th Annual Conference, 2023

Program Commissioner, North American Taiwan Studies Association's 27th Annual Conference, 2022

Organizer, East Asian (Taiwan, Japan, Korea) Junior Sociologists Workshop, 2015