

# Emiliano Giangreco

account. production. creative.

## experience

**I make sure great ideas**

**don't just stay on paper.**

Keeping teams connected, energy  
up, and details under control.

### My Tool-Kit

Accounts & Relationships Builder

Creative Development

Strong Communication &

Organisational Skills

Team Building

Creative Briefing

Production Know-How

Social Media Campaigns

### Languages

Italian: Native

English: Advanced

Spanish: Intermediate

German: Beginner

## education

2025	Certificate <b>Google Analytics (Ongoing)</b> Google (Remote)
2024	Certificate <b>D&amp;AD Shift Germany</b> D&AD (Berlin, Germany)
2023	Certificate <b>Cinematography Course</b> MetFilm School (Berlin, Germany)
2023	Certificate <b>Practical Filmmaking Course</b> Catalyst - Institute for Creative Arts and Technology (Berlin, Germany)
2019	Law studies
-	<b>International Law (Attended)</b>
2022	University of Rome – "La Sapienza" (Rome, Italy)

Sep 2024  
-  
Nov 2024

### Account Management Intern

Anomaly (Berlin/Remote) // LIDL, Aston Martin, Tonies, Zakā

- Led the brand-building process for Zakā, a purpose-driven fashion label, developing its brand guidelines from scratch.
- Built a strong client partnership with Zakā, aligning on objectives and guiding key brand decisions.
- Supported multi-market campaigns for clients like LIDL, Tonies, and Aston Martin.
- Worked closely with project management teams to coordinate timings, deadlines, and production processes.
- Gained hands-on production experience by attending VO sessions and supporting content development.
- Guided cross-functional teams to deliver high-quality, strategically aligned results.

Apr 2024  
-  
Jul 2024

### Advertising Trainee

D&AD Shift's Partnered Agencies (Berlin/Remote) // Adidas, O2

- Collaborated on briefs with top agencies and brands, including Serviceplan, Innocean, O2 and Adidas, delivering strategic and creative solutions.
- Gained hands-on experience in creative roles such as art director, copywriter, and strategist, strengthening a multi-disciplinary approach.
- Presented projects to senior executives, showcasing communication and client-facing skills.
- Selected by The Liberty Guild through the D&AD alumni network, reflecting the skills gained during the program.

May 2024

### Creative Director and Project Manager

Fashion Videography Project (Berlin) // Independent fashion collector

- Led the project by overseeing creative direction, video production, and styling, ensuring cohesive execution with a team of two camera operators and a model.
- Managed logistics, from concept development to timely project completion, aligning production with branding and storytelling objectives.

May 2024

### Film Production Assistant

Stefano Canavese Production (Berlin)

- Coordinated schedules, equipment, and team logistics to ensure smooth on-set production for a sci-fi short film.
- Assisted in managing production workflows, monitored project timelines, and addressed on-the-fly challenges to ensure alignment with production goals.

Jan 2024  
-  
May 2024

### Assistant to Lead Photographer and Project Manager

'Selene' - Hari Tzanoudakis (Berlin)

- Coordinated logistics on set and in pre-production, supporting the lead photographer to ensure seamless execution of each shoot.
- Facilitated effective communication between talents, crew, and the lead photographer, ensuring a collaborative and efficient working environment.

## references

Anomaly

**Nadine Müller-Eckel**

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Anomaly

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D&AD

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