

Xiaoyao Ma

马逍遥

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中文 / English

马逍遥毕业于海牙皇家艺术学院，现工作生活于上海/北京。

她的艺术实践探讨虚拟与现实、个体与它者的界限。她热衷于学习计算机的思维方式，并与其共同创作，她通过异化自我去质疑现实世界的构建，创造跨越维度的体验。

Xiaoyao Ma graduated from Royal Academy of Art, The Hague. Currently works and lives in Shanghai/Beijing.

Her artistic practice explores the boundaries between the virtual and the real, the individual and the other. She is passionate about learning how computers think and collaborating with them in her creative process. She questions the construction of the real world through the alienation of the self and creates experiences that transcend dimensions.

Education 教育

○ Royal Academy of Art, The Hague

[The Hague, The Netherlands](#)

Bachelor of Arts, Interactive/Media/Design

BA 交互/媒体/设计，

海牙皇家艺术学院，荷兰 海牙

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Experiences 工作经历

○ Graphic Design Intern 平面设计实习生

July - August 2020, On The Road Store 2020年7-8月 公路商店

○ Artist Intern 艺术家助理

April - July 2021, CAOYUXI STUDIO 2021年4 - 7月, 曹雨西工作室

Assisting the artist Cao Yuxi on creating visuals for the 2022 Beijing Winter Olympics Opening Ceremony under the direction of Yimou Zhang.

Details: Using GLSL in Touch Designer for material research of ice surfaces and animation for FU characters.

协助艺术家曹雨西, 作为张艺谋导演创作团队的一部分, 创作2022年北京冬奥会开幕仪式相应部分3d设计以及视觉特效工作.

工作内容: 使用GLSL在互动视觉软件Touch Designer中进行渲染冰面材料以及福字变体动画的研究.

○ Teaching Assistant 讲师助理

May 2021 - June 2021 / 2021年5月 - 6月

Assisting instructor Pawel Pokutycki with teaching at the 'PLAYSHOP' of School of Innovation Design, China Academy of Art. Theme: Artificial Stupidity and Machine Unlearning

协助讲师Pawel Pokutycki在中国美术学院创新设计学院「PLAYSHOP 玩吧」线上教学内容: 「“人工智障”与机器反学习」

○ Freelance Artist/Designer 自由职业艺术家/设计师

September 2022 - July 2023

2022年9月至2023年7月

Running a sole proprietor company in the Netherlands for graphic design services and artistic works.

在荷兰经营个人公司, 制作艺术作品和开展视觉设计业务。

○ Studio Artist/Technical Artist 技术美术

August 2023 - August 2024, CAOYUXI STUDIO 2023年8月 - 2024年8月 曹雨西工作室

Team member of CAOYUXI STUDIO, designing and implementing studio installation.

曹雨西工作室的团队成员, 设计和落地新媒体艺术装置。

参与项目:

- <算力: 速度之魅> 上海超媒体艺术节2023 / Natural Computing Power: The Speed Field 2023, MMFA Shanghai
- 重燃 Rekindle, 时代美术馆重庆馆, 2024 / Times Art Museum, Chongqing
- <多维采样>, The BOXX, 世纪广场, 上海, 2024 / MultiDimensional Sampling, The BOXX Shanghai
- <多维采样>, 数字影像艺术节2024, 中央美术学院, 北京, / MultiDimensional Sampling, Digital Media Art Festival, CAFA, Beijing
- <回文法典>, SYSTEM UPDATE, SYSTEM 上海, 2024 / Palindrome Codex, SYSTEM Shanghai
- Living Cask, 帝亚吉欧洱源酒厂, 2023 - 2024 / DIAGEO Eryuan Distillery, Yunnan

○ Research Assistant 研究助理

October - November 2024, SUSTech School of Design, Shenzhen 2024年10月 - 2024年11月

南方科技大学 创新创意设计学院, 深圳

Part of the Sound Studies Group led by Marcel Sagesser and the Materialities Group led by Enza Migliore.

声音研究团队&材料研究团队研究助理.

- 3D Artist on Future Archaeology & Flowing Sound.

○ **AIGC Designer AIGC 设计师**

November 2024 – April 2025, ByteDance, Shanghai (outsourced via Career International) 2024年11月 – 2025年5月
字节跳动 (第三方签约), 上海

Training data collection/data labeling for Large Vision Models (Doubao, Dreamina), Prompt Engineering, establishing aesthetic standards for visual models.
视觉大模型(豆包、即梦)的美学数据采集、标注, PE模型数据采集以及制定美学标准。

○ **Archive2.0 (Retro/Ethics)**

January 2020, Galerie HEDEN x Spaarnestad Foto

A publication inspired from the National Archive in the Hague, Netherlands on the topic of futurism, robots & ethics.

受荷兰海牙国家档案馆材料启发, 关于未来主义、机器人和伦理道德的一本书。成品在海牙的HEDEN画廊展出。

○ **The Data Flaneur**

June 2021, Livinglab Scheveningen x Municipality of The Hague

In collaboration with Jeroen Meijer & Marco Dell'Abate.

An interactive light installation that introduces the local Scheveningen population to the awareness of data collection and smart city technology. This project is funded by the Province of South-Holland & The Hague Municipality.

交互式激光装置, 向海牙席凡宁根地区的居民介绍数据收集和智慧城市技术与其重要性。该项目获得南荷兰省海牙市政厅的全金资助, 被Living Lab Scheveningen选为最佳方案。

○ **they wonder the real color of skyblue (2022)**

July 2022, KABK Graduation Show 2022

Final graduation show at Royal Academy of Art, The Hague.
海牙皇家艺术学院2022年毕业展览

○ **they wonder the real color of skyblue (2023)**

February 2023, DeSchool, Open Dag

Interactive animation + 3D printed sculptures exhibited at De School, Amsterdam.

交互动画、3D打印雕塑。在阿姆斯特丹的一家文化集合俱乐部DeSchool展出。

○ **during daytime we stay afloat(2022), i wonder the real color of skyblue (2023)**

July 2023, Eurocenter Amsterdam, I STILL CARE

Animation 动画

○ **Persona: 00**

May 2024, SYSTEM Shanghai

Audiovisual Performance 视听演出

○ **Persona:Signal 相：信号**

August 25 - September 14, 2024, 西岸油罐艺术公园1号罐, Shanghai 上海
UFO Terminal [Loading...Project]] UFO 未知终端 《加载...权限》

Audiovisual 视听叙事

○ **Persona:Echo Chamber 相：回音室**

February 21 - March 2 2025, De Katoenhuis
Exorcise the Candy House, Design Biennale Rotterdam
荷兰鹿特丹设计双年展 2025

Video Installation 视频装置