

Portfolio

Eduardo Plasencia Tapia

For a more interactive experience:
Eduardo-Plasencia.com



Eduardo Plasencia Tapia

I am a graphic and interactive designer, born in Gran Canaria in 1998. I studied Interactive Experience Design at Elisava, School of Design and Engineering of Barcelona, where I was trained in graphic design, digital design, and user experience.

I have worked at Elisava's photography studio, managing visual production and creative projects. Later, I joined Tandem Company as a junior graphic designer, combining graphic design with UX/UI. I am currently part of Win&Ken, where I continue to grow mainly in graphic design while also exploring the digital world.

I am driven by a passion for well-crafted design, constant curiosity, and the desire to grow with every project.

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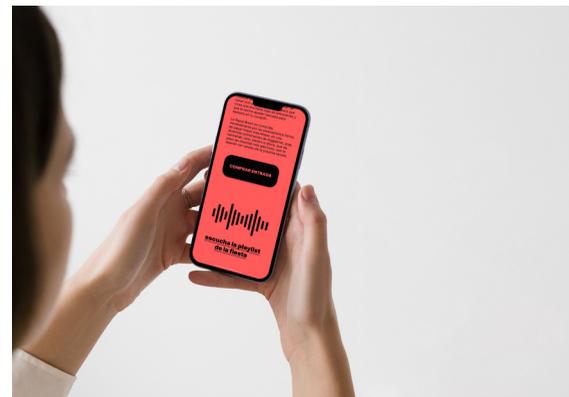
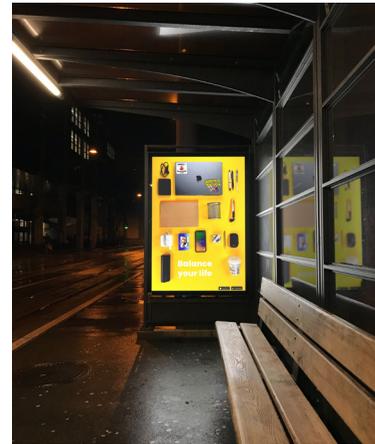
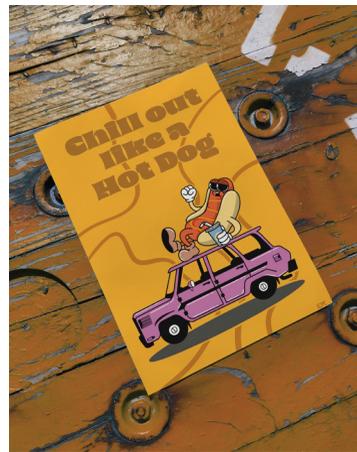
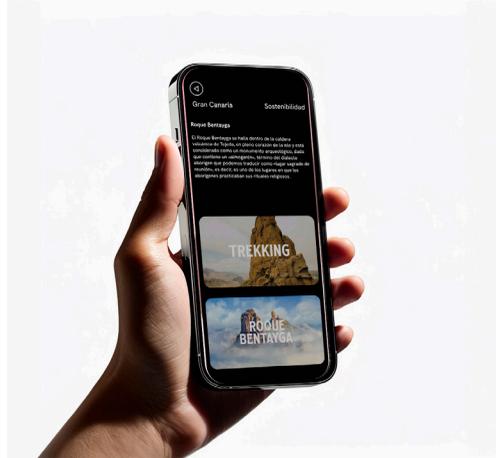
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Projects



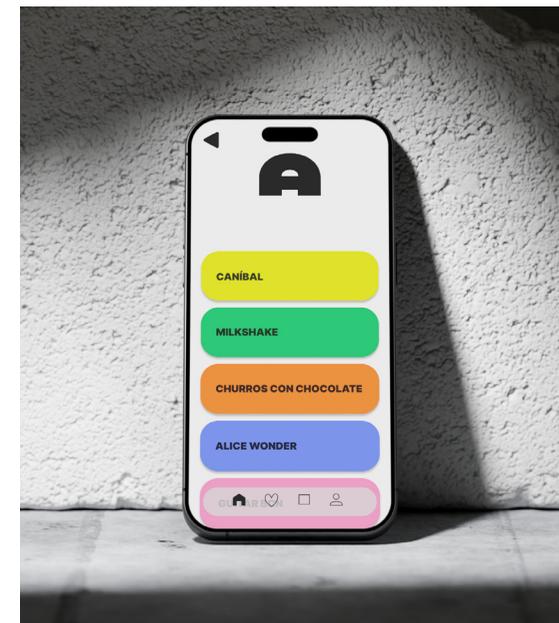
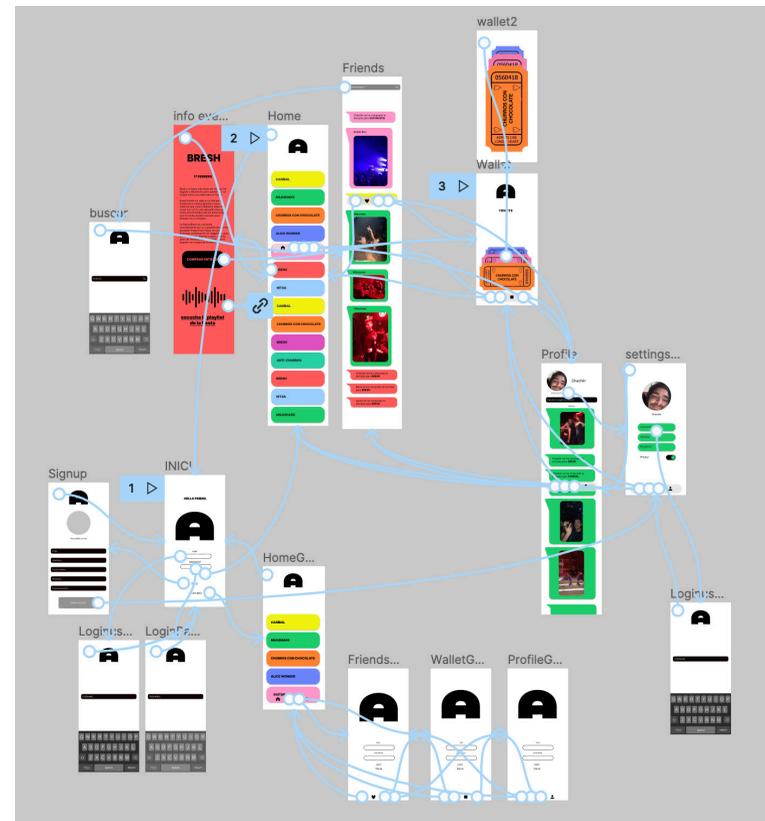
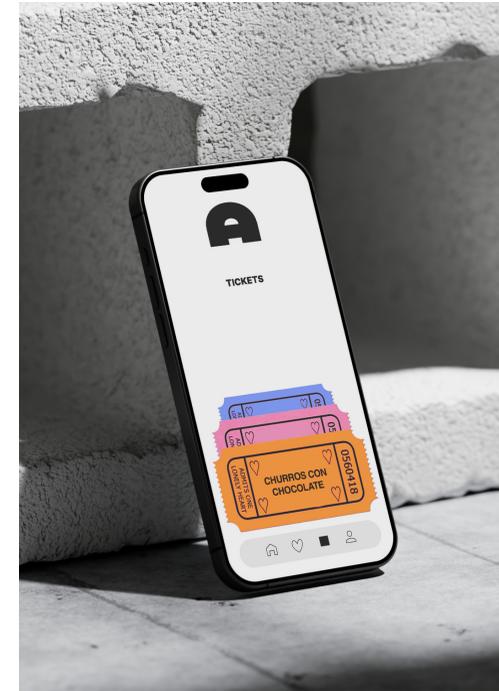
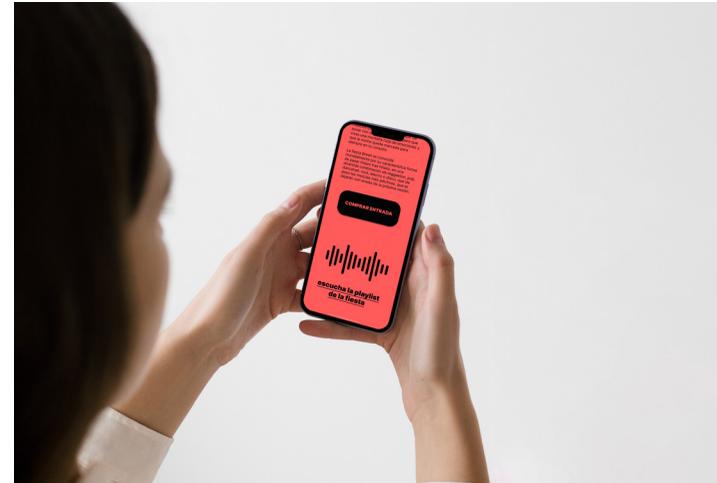
Selected projects

Apolo App

During a workshop at Elisava, supervised by Antonia Monjo Palau, we developed a prototype app for Club Apolo using Figma. The app allows users to check upcoming events, purchase tickets and drinks, find information about artists, and listen to playlists for each night. It also features a social section where users can create profiles, see which friends are attending, and share photos and videos of their experiences. The design aims to go beyond simple ticket management, fostering interaction and connection among users.



Selected projects



School
Elisava

Concept
2022

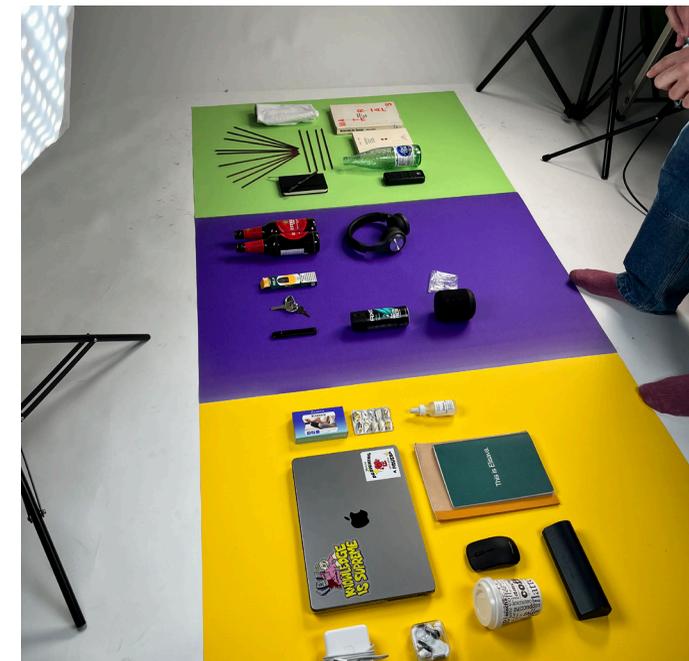
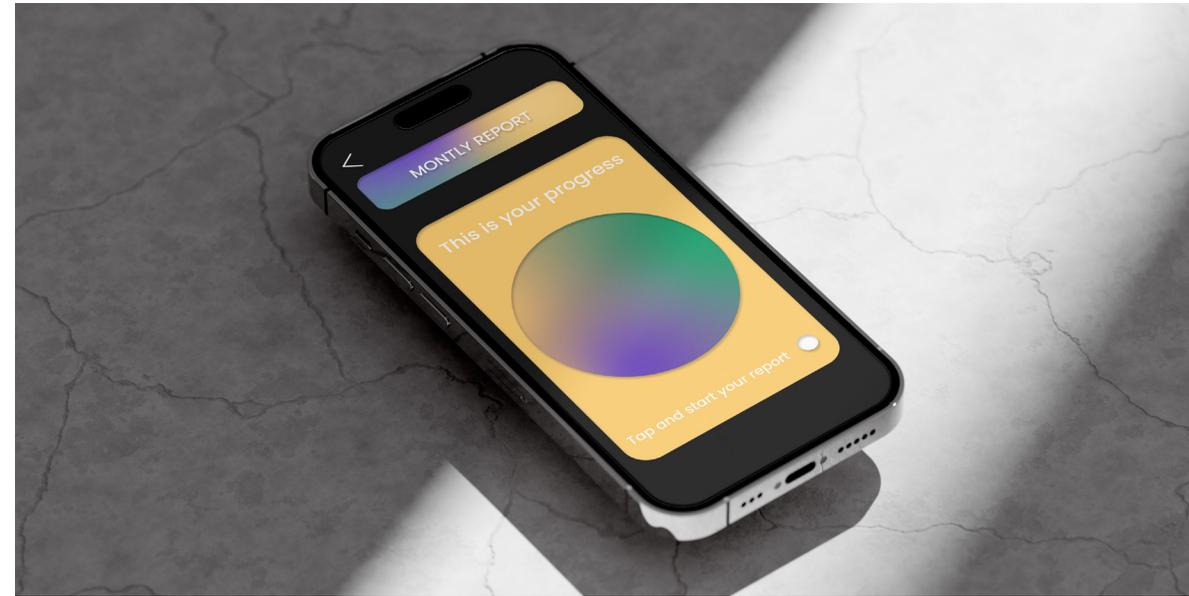
Selected projects

Time Balance

Time Balance is an app designed to manage time and improve productivity efficiently. Through user-centered research, an intuitive design, and strong features, it helps optimize daily routines and promotes a more balanced lifestyle. It represents data through spheres and colors to avoid the anxiety often caused by numerical displays, aiming to be a friendly companion in time management. Additionally, it includes interactions such as monthly reports with a humorous tone to strengthen the connection with the user.



Selected projects



School
Elisava

Concept
2024



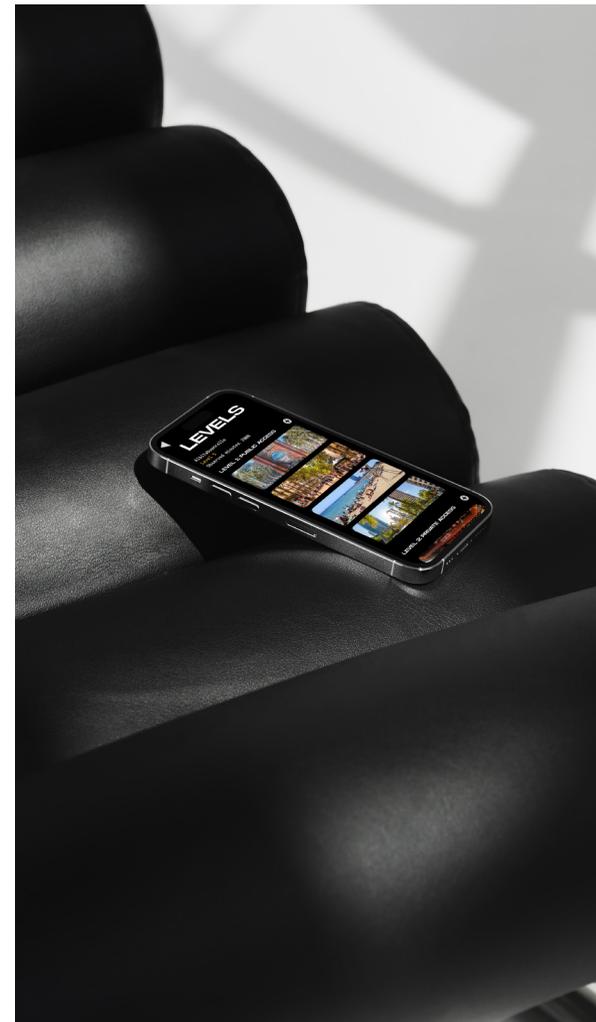
Selected projects

Secret Vision

Time Balance is an application designed to manage time and improve productivity efficiently. Through user-centered research, intuitive design, and strong features, it helps optimize daily routines and promote a more balanced lifestyle. It represents data through spheres and colors to avoid the anxiety often caused by numbers, aiming to be a friendly companion in time management. Additionally, it includes interactions such as monthly reports with a humorous tone to strengthen the connection with the user.



Selected projects



School
Elisava

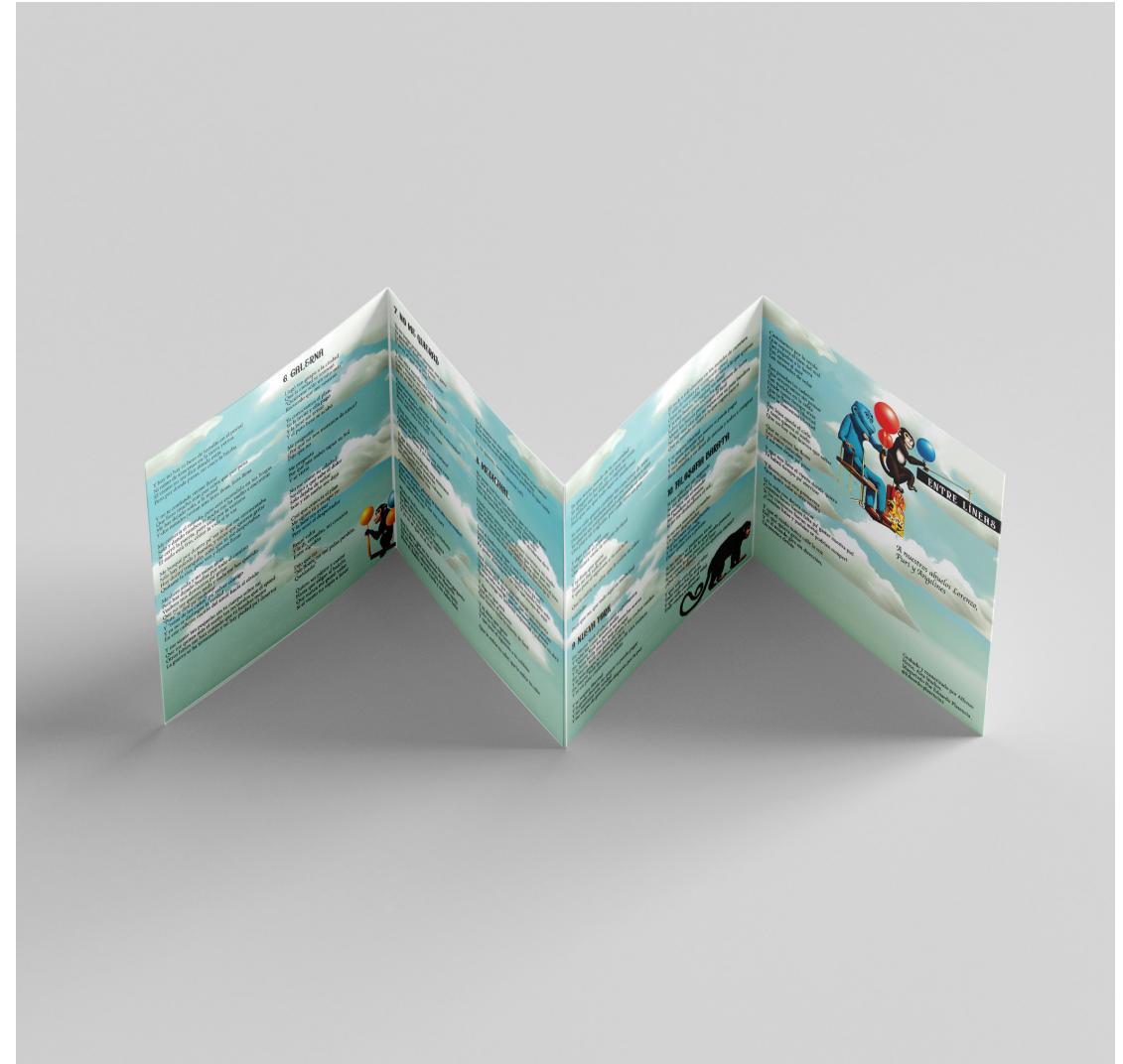
Concept
2023



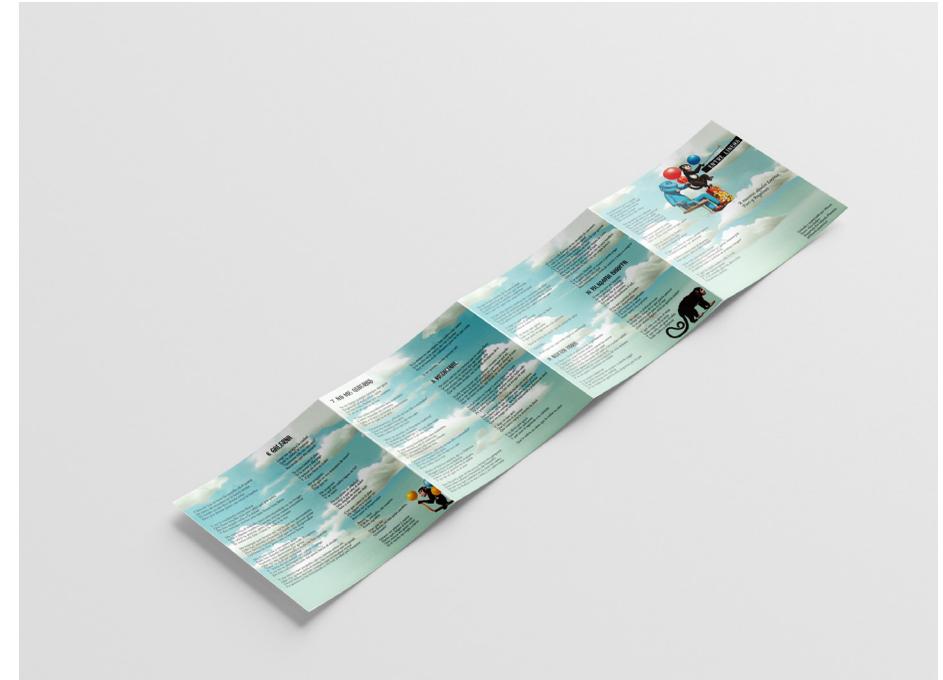
Selected projects

La superdroga

Entrelíneas is a small musical group making a comeback after years of hiatus with their new album, La Superdroga. This release marks a new chapter in their career, reflecting their artistic evolution. Alongside the album, they are also presenting a new cover that defines this era, symbolizing their creative vision and the essence of their music. The album and its editions are now available, inviting both longtime fans and new listeners to join this new stage of Entrelíneas.



Selected projects



Company
Entrelineas

Concept
2023



Selected projects

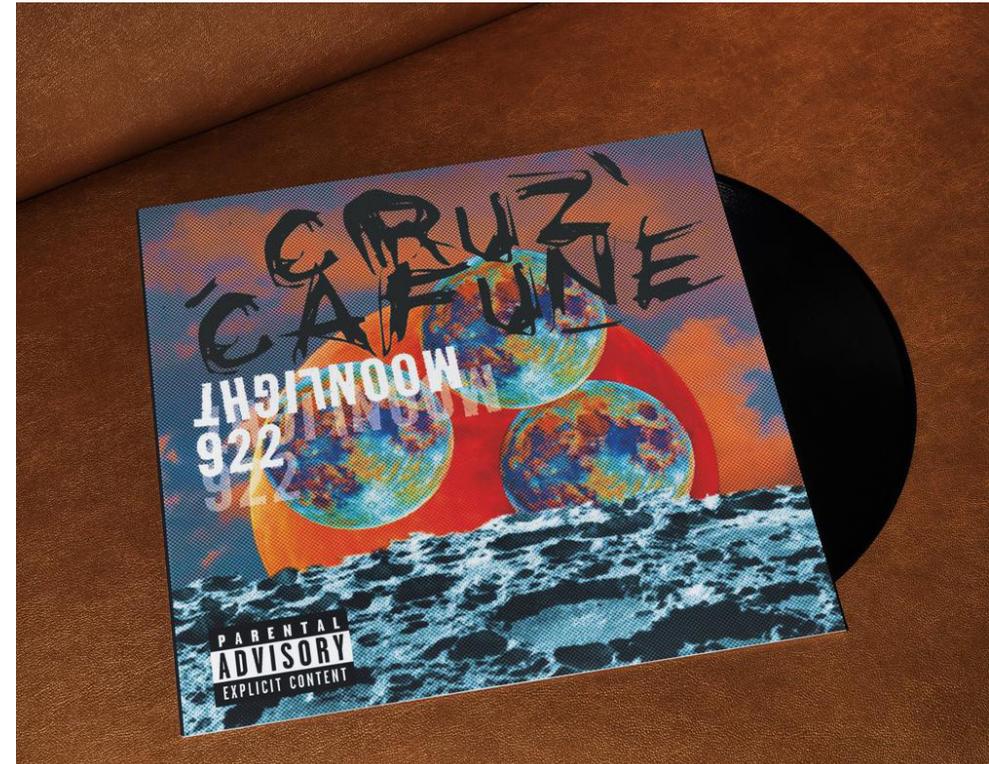
Diseño Grunge

This project brings together two of my passions: surfing and graphic design, through the study of David Carson's work, a key figure in surf and skate magazines. Inspired by his "dirty" style and experimental typography, I designed a magazine narrating his life, career, and the historical context that shaped his work.

Additionally, the project delves into the history of grunge design and culminates in the creation of a graphic piece representing this style. Drawing from my interest in vinyl records and the music of that era, I redesigned two contemporary album covers following the grunge aesthetic, integrating the visual and cultural values of the movement.



Selected projects



School
Elisava

Concept
2022

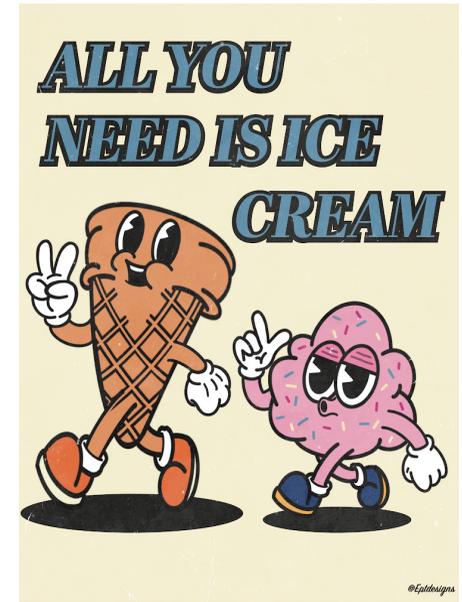
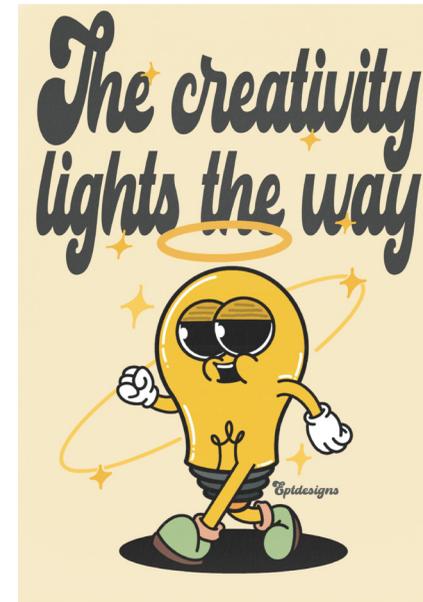
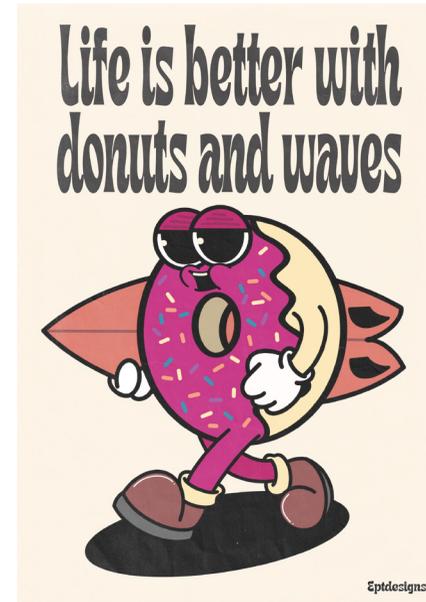
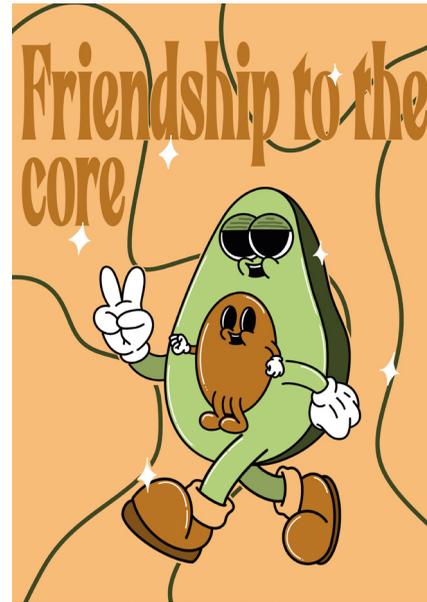
Selected projects

Creative Explorations

Creative Explorations is a personal project focused on the creation of graphic pieces, specifically posters, that capture an artistic journey undertaken in my free time. These creations blend personal elements and everyday experiences, serving as an expressive medium to share my unique perspective. By utilizing various design tools, particularly Adobe programs, I bring these visions to life. This project not only showcases my design skills but also reflects my continuous exploration and expression of art through poster design, offering a window into my creative process and individual style.

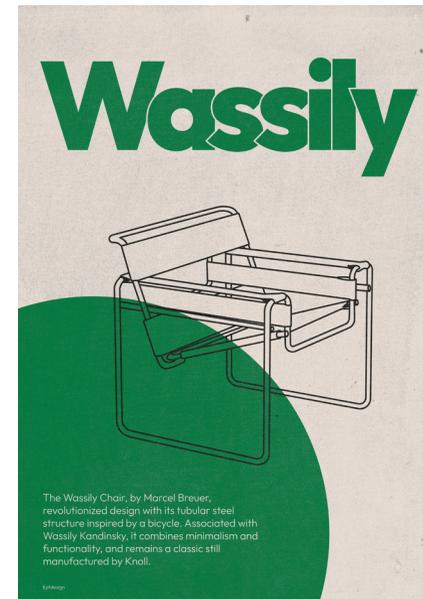


Selected projects



Proyecto personal
Exploraciones creativas

Concept
2022-2025



Selected projects

Querida Cereza

Querida Cereza emerges from the passion of Ramón, a connoisseur of fine coffee who seeks to share his love for it. Located in the south of La Gomera, in Valle Gran Rey, Ramón opens his specialty coffee shop with the aim of offering a unique experience to his customers. The design of the shop reflects cleanliness and embodies Ramón's personality, striving to convey this essence to the consumers. This project not only highlights Ramón's dedication to quality coffee but also his commitment to creating an inviting and distinctive atmosphere that resonates with coffee lovers.



Selected projects



Company
Querida Cereza

Concept
2023



Selected projects

World Hand Hygiene Day

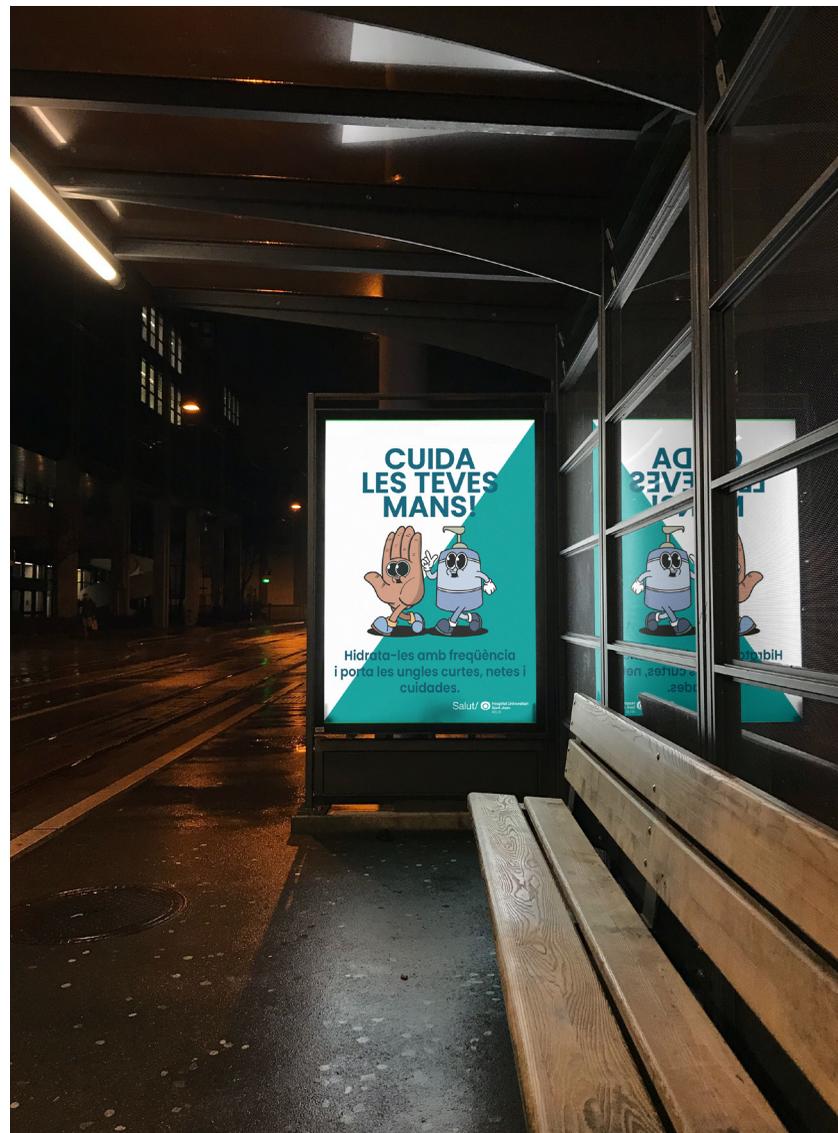
On the occasion of World Hand Hygiene Day, various posters were designed and displayed at Sant Joan de Reus Hospital and its surroundings. The design appeals to all users, from the youngest to the oldest.



Selected projects

Company
Hospital Universitario Sant Joan de Reus

Concept
2024



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