

Education

VCU Brandcenter

MS Branding &

Art Direction

May 2026

University of South Carolina

BS Advertising

May 2024

Florence University of the Arts

Concentration in

Italian Advertising

May 2023

Tools

Photoshop

Illustrator

After Effects

Audition

DaVinci Resolve

Midjourney

Other Skills

4K Video

Photography

Post Production

EXPERIENCE

The Carolina Agency

January 2024 - May 2024

Art Director

- Delivered content for a nationally chartered PRSSA full-service student advertising agency
- Worked face to face with local clients under contract and deadline

Koger Center For The Arts

February 2022 - May 2024

Stagehand

- Helped construct, operate, and take down sets, lighting, cameras, and sound
- Operated under strict late night deadlines

WUSC-FM & HD-1 Columbia

August 2020 - August 2023

Radio DJ, Music Librarian

- Ran a weekly public radio show for the greater Columbia area
- Helped with mixing PSAs for station use
- Conducted and edited interviews with artists who've garnered hundreds of thousands of listeners

AWARDS

Young Ones Finalist

The One Club for Creativity

- Our *Fanta Flashbacks* campaign ended as a finalist in the competition and we were invited to NYC to attend Creative Week

Silver ADDY

American Advertising Federation Midlands

- My campaign *In Good Spirits* won one of the best in its category for Fever Tree mixers

INTERESTS

The Philadelphia Eagles' next Super Bowl

My level 7 D&D Monk

Asking people if they would get Severed

This one thing I ate in California that I've been trying to recreate from memory for 6 years (help)