



## ALESSIA PICCOLIORI

*visual designer*

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### Skills

Brand Identity  
Typography  
Vector Illustration  
Motion Media

### Software

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe AfterEffects  
Figma  
Canva  
Microsoft Office

### Languages

Italian  
English  
German  
Russian

### Interests

Tennis  
Music  
Nature  
The Baking Show

### Education

**SAVANNAH COLLEGE OF ART AND DESIGN**, Savannah, GA, USA  
B.F.A. Graphic Design, Graduation June 2025  
Dean's List, 2021–2025  
Academic Scholarship, 2021–2025

### Experience

- RACQUET MAGAZINE**, New York, USA  
*GRAPHIC DESIGNER, Contractor*, August 2024–March 2025
- Designed three distinct graphics for a foldable poster in collaboration with BOSS for the Dallas ATP 500 tennis tournament. 1000 copies were printed, and the graphics were published in the magazine's latest issue and website.
  - Designed invitations for Racquet's 'New Issue' party, which were distributed to key figures in the tennis industry.
  - Created the official Media Kit that is currently being used for inter-brand collaborations.
  - Vectorized the official logomark, and updated the logotype, which is currently being used for merch on their website.

**SCAD COMOTION 2024**, Savannah, GA, USA  
*GRAPHIC DESIGNER*, November–March 2024

- Created digital and print deliverables (title cards, lanyards, posters, and more) while following the direction and feedback of Leads and Art Directors.
- Prepared Adobe Illustrator files for animation.
- Contributed to the overall branding design that earned a prestigious Red Dot Award for excellence in design.

**RAFA NADAL ACADEMY**, Manacor ESP, & USA  
*TENNIS COACH*, July–August 2023, July–August 2024

- Coached groups of 15-20 children in a summer camp setting, delivering structured lessons, providing feedback, and ensuring adherence to scheduled plans.
- Conducted private lessons for adults and children, tailoring instruction to individual needs and goals.

### Honors & Achievements

- Red Dot Award, Best of the Best in Junior Brand Communication 2024
- SCAD Athletic Scholarship, Tennis, 2021–2025