

CHARLOTTE CHAN

EDUCATION

KINGSTON UNIVERSITY
Graphic Design BA (Hons)
2023–2027

NANYANG POLYTECHNIC
Diploma in Visual
Communication with Merit
2020–2023

SKILLS

DESIGN AREAS

Editorial and Book Design
Branding and Identity
Advertising and
Campaign design
Motion graphics

PROGRAMS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Adobe Lightroom
Final Cut Pro X

LANGUAGES

English
Mandarin
Cantonese

EXPERIENCE

VOLUNTEER
SAVE THE WORLD CLUB
Jan 2025–Present
Participate in the daily operations of the charity.

FOUNDER
CHARMÀI
Nov 2019–Sep 2023
Founded and ran a secondhand fashion apparel store online to further the values of exploration and sustainability in one's fashion journey.

GRAPHIC DESIGN INTERN
FABLE
Sep 2022–Nov 2022
Supported the creation of physical and digital collaterals for clients, primarily in the sectors of hospitality and retail.
Produced a series of motion graphics in the showcase of past client work for the design consultancy's website.

SOCIAL MEDIA DESIGNER
CYBER YOUTH SINGAPORE (CYS)
Sep 2020–Feb 2021
Created a series of informational cybersecurity posts with the social media team for CYS' Instagram page (@cyberyouthcollective).

ACHIEVEMENTS

THE CROWBAR AWARDS
2023
Gold Award in Branding, B06 Packaging for the project *GAiA Contact Lens Packaging*.

MIGHTY JAXX AWARD FOR OUTSTANDING PROJECT WORK
2023
Silver medal

NANYANG POLYTECHNIC DIRECTOR'S LIST
2020–2023
Awarded to top 15% of the cohort.

SINGAPORE PACKAGING STAR AWARD
2022
Winner in the Student's Sales & Display Category for the project *GAiA Contact Lens Packaging*.

SINGAPORE NATIONAL DAY PARADE BRAND IDENTITY
2022
Developed and proposed a logo and visual identity for Singapore's annual *National Day Parade*, which was then developed by the committee for nationwide implementation.

CREATIVE COMMUNICATION AWARD
2021
Winner in the student category for the project *What is Trauma-Informed Care?*

WORLD SKILLS SINGAPORE, GRAPHIC DESIGN TECHNOLOGY
2021
Gold medallist

STRAITS TIMES FEATURE
Mention in the national newspaper article *Rise of Gen Z entrepreneurs: More young people in Singapore starting their own businesses* for running the small business *Charmàì*.

Graphic & Communication Designer.

Connecting with people and experiences; creating through conversation and good ol' fun.

charlottechancreates.com
+(44) 7917608061
charlottechan.sg@gmail.com
www.linkedin.com/in/
charlotte-chan-cc0920