Jocelyn Yun

Multidisciplinary Designer based in Brooklyn, NY
www.jocelynyun.com
jocelyn.yun.j@gmail.com

Work Experience

*TraceElement
Brand Designer | 10.2021 – Present
Working on diverse projects in a fast-paced environment, collaborating with copywriters, art directors, and creatives to produce designs across multiple brands. Develops brand identities, transforms concepts into print and digital designs, creates collateral and product packaging, and produces illustrations. Also collaborating on advertising campaigns, developing concepts, visual designs, and layouts across various channels for a range of clients.
Notable Clients: Central Market, Coca-Cola, Lavazza, Pizza Hut.

James Walker Design
Design Intern | 5.2021 – 10.2021
Developed and presented design concepts, created mood boards, and assembled presentation decks. Designed book layouts and contributed to the development of exterior packaging for various products.

AIGA at UT Austin
Public Relations / Designer | 1.2019 - 5.2021
Facilitated connections between students and AIGA members, as well as other professionals in the Austin area. Developed and managed social media content, designed promotional materials for meetings, and contributed to the curation, design, wireframing, and coding of the website for the 2020 AIGA Poster Show.

School of Design and Creative Technologies
Design Intern | 8.2019- 1.2020
Worked as a design intern for the Center of Integrated Design at SDCT. Created material to promote their 2020 Spring Semester classes.

Education

University of Texas at Austin
2017-2021
BFA in Design

Skills

Proficient In:
Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Figma, CSS/HTML, Cargo, Procreate, Canva, Google Slides, Slack, Asana, Microsoft Office.

Experience In:
Brand Identity, Brand Systems, Web Design, Motion Design, Art Direction, Packaging, Illustration, Concepting, Mural Installation, Typography, Layout, Strategy, Social Media, Deck Design, Mood Boarding.