



Kerrie Chu

She/Her
Graphic Designer

+1 (949) 561-2534
kerrie@kerriechu.com
kerriechu.com

Education

04.2020–12.2023

ArtCenter College of Design

Pasadena, CA
Bachelor of Fine Arts in Graphic Design
Graduated with Distinction

Focused Coursework at ArtCenter
08.2022–12.2022

Meyers Manx Sponsored Project

Conducted an analysis of the brand to assess its strengths and weaknesses. Redesigned the Meyers Manx identity and designed the brand experience across their vehicles, print material, website, packaging, and interior design. Worked directly with the client to incorporate their input and enhance the narrative of the design concept.

04.2016–05.2019

Singapore Polytechnic

Singapore, Singapore
Diploma in Visual Communication and Media Design

Experience

01.2024–08.2024

Graphic Design Intern

Chase Design Group
Los Angeles, CA
Assisted in creative concepts and visual design solutions for branding, packaging, and marketing projects. Prepared presentation materials and created mockups for the clients. Had hands-on learning with the production team. Clients included Häagen-Dazs, Starbucks, Oreo, and Simply.

09.2023–12.2023

Teaching Assistant

ArtCenter College of Design
Pasadena, CA
Aided Instructor Monica Schlaug with individual and group critiques for students. Helped each student with branding, concepts, and packaging development over the course of the semester. Provided students with weekly tutorials on how to create their project models on 3D softwares.

06.2018–09.2018

Graphic Design Intern

TracyLocke
Singapore, Singapore
Assisted creative team with pitching art directions to clients and designing promotional material focused on shopper marketing. Clients included Estée Lauder, S.C. Johnson, Glade, and Ziploc.

Recognition

2024 DIELINE

Concept Awards

1st Place in Body Care
Purely (packaging)

2023 Graphis

New Talent Awards

Honorable Mention
ME (packaging)

2022–2023

ArtCenter Student Gallery

ME (packaging),
Purely (packaging)
Meyers Manx Redesign (identity),
How Many Genres Are There? (infographic)

2020–2023

ArtCenter Provost's List

Skills

Proficient in

SolidWorks, KeyShot, Illustrator, InDesign, Photoshop, After Effects, Figma, HTML, CSS, Procreate, Keynote, Word, PowerPoint, Acrobat, Miro

Familiar with

MadMapper, Lightroom, Bridge, XD, Premiere Pro, JavaScript, Webflow

Additional

3D printing, laser cutting, Kongsberg cutting, letterpress, cross-stitching, sewing, knitting

Languages

English (fluent)
Mandarin (conversational)