

patrick tran

copywriter

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education

the university of texas at austin

b.s. advertising, 2020

texas creative sequence

- Learned how to make an ad, receive feedback, and form type out of Panda Express chow mein.

experiences

quantasy + associates, copywriter

october 2021 - present

- Honda on Twitch. Honda on YouTube. Honda on TV. Honda even in little, tiny boxes on websites.

david&goliath, junior copywriter

september 2020 - october 2021

- Cut my teeth on juicy Jack in the Box burgers and cold, hard Kia sheet metal.

the community, copywriting intern

june 2019 - august 2019

- Won best campaign for intern climate change brief.
- Worked on Verizon social, and made a disaster relief toolkit that went red alert because of climate change.

merit coffee, barista

may 2020 - april 2021

- High school dream fulfilled.
- Befriended all types, from the pour-overs to the half-caff oat vanilla lattes with *holds up fingers* that much ice.

honors

2024 webby honoree, 2020 maip fellow, aaf addys: 5x district 10, 7x austin, "most likely to make you feel like friends in .5 seconds" - awarded by my Texas Creative classmates

+etc.

interests: pasta, natural processed coffees, Arsenal FC + the Dallas Stars, steel bikes, my unnecessary vinyl vacuum cleaner