

GAZAL DALMIA

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gazaldalmia.com/

EDUCATION

Pratt Institute

Bachelor's, Graphic Design

August 2020 - May 2024

GPA: 3.82

- Minor in UX/UI Design
- Graduated with highest honors

PROFESSIONAL EXPERIENCE

Sewa International Inc.

UX/UI Design Intern

Houston, TX, USA

August 2024 - October 2024

- Enhanced website usability by 20% during a redesign project for Sewa International Inc. by developing prototypes and wireframes using Figma and Illustrator to introduce new ideas and identify opportunities for improvement.
- Improved event engagement by 30% in a marketing campaign for Sewa International Inc. events by creating compelling marketing materials with cohesive branding using Photoshop and Illustrator.
- Streamlined design communication in collaboration with cross-functional teams by creating detailed user interface mockups and prototypes using Figma, adhering to UX design principles and color theory.

Pratt Institute

Peer Leader at Center for Equity and Inclusion

New York, NY, USA

August 2022 - May 2024

- Increased event attendance by 20% by utilizing Illustrator and Photoshop to create engaging marketing materials adhering to color theory and typography principles.
- Enhanced social media engagement by 30% by implementing user-centered design principles to produce compelling video content for student engagement.
- Improved outreach and visibility by collaborating with team members to develop wireframes and mockups for social media campaigns using Figma.

Stephanie Odegard Co. Ltd.

Graphic Design Intern

New York, NY, USA

June 2022 - August 2022

- Enhanced brand identity and social media presence by creating a comprehensive brand guide using Illustrator, Photoshop, and Figma to design visual elements and guidelines.
- Increased user engagement with product visuals by developing AR filters using user-centered design principles, allowing users to view products from home via social media platforms.
- Improved design consistency and user experience for future product presentations by creating detailed wireframes, mockups, and prototypes incorporating color theory and typography.

Ernst & Young

Graphic Design Intern

Mumbai City, MH, India

June 2021 - August 2021

- Enhanced brand identity for collaborative projects with Axis Bank and LIC by evolving presentation designs and concepts using Illustrator and Photoshop.
- Boosted social media engagement by creating final animations and assets for EY's social media presence using Figma.
- Streamlined design process by developing user interface mockups and wireframes using Illustrator and Figma, ensuring adherence to user-centered design principles and effective product management.

Pratt Munson

Resident Assistant

City of Utica, NY, USA

January 2021 - May 2021

- Enhanced event visibility and attendance by 25% by utilizing Illustrator and Photoshop to create visually appealing fliers and posters that adhered to color theory and typography principles.
- Improved resident engagement and satisfaction by designing and delivering a wide range of programming options and developing new virtual experiences using Figma to create wireframes and prototypes, ensuring user-centered design.

SKILLS

Skills: Figma, Adobe Creative Suite, Unreal Engine, HTML/CSS, Adobe Illustrator, user experience, UI/UX Design, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Blender, Cinema 4D, JavaScript, Marketing, Product Design, PowerPoint/Keynote/Slides