

# Joey Wong

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I am currently enrolled in the York University Master of Design program and am interested in visual communication design. I possess strong creative skills and am detail oriented. I am also a fast learner who is able to adapt to solve problems I am faced with.

## *Education*

### **Master of Design**

York University  
2022 - Present

### **Honours Bachelor of Design**

York University/Sheridan College  
2018 - 2022

## *Awards*

**RGD Award for Accessible Design**  
2023

**Lawrence Heisey Graduate Award**  
2023

**York Graduate Scholarship**  
2022

**Andrew Tomcik Scholarship  
in Design Studies**  
2021

## *Hard Skills*

- Adobe Creative Suite
- Figma
- Miro
- Microsoft Office
- Google Suite

## *Soft Skills*

- Communication
- Interpersonal Skills
- Organization

## *Work Experience*

### **York University**

Typography TA  
Sep 2023 - Dec 2023

- Facilitated learning and assisted students in understanding the principles of typographic design and composition through one-on-one and group sessions.
- Prepared materials for class and assisted the course instructor in marking assignments as well as providing feedback on student work.
- Guided students in using design software including Adobe Illustrator and InDesign.

### **Beehive Design**

Contract Designer  
Jul 2021 - Oct 2023

- Researched, conceptualized, and designed the program book for the annual ImagineNATIVE film festival in 2021 and 2022.
- Partnered with designers and clients to develop innovative website redesigns for Indigenous Fashion Arts, emphasizing user experience and brand storytelling.

### **York International**

Designer  
Oct 2021 - Apr 2022

- Designed engaging graphics for York International's social media platforms and the York University website.
- Edited and produced high-quality videos tailored for social media campaigns.
- Conducted user testing to identify usability issues on the York International website and provided actionable insights to improve navigation and user experience.

### **Freelance**

Designer  
Jun 2020 - Sep 2022

- Collaborated with international clients to conceptualize and design a cohesive brand identity for a travel brand.
- Adapted and applied the brand identity across diverse mediums, including a podcast, calendar, and game, maintaining consistency in visual storytelling.
- Coordinated with print vendors to oversee the production of high-quality print materials, such as books and posters.

References available upon request.