



# Xinman Jiang

Book Designer

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xinmanjiang.com

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## EDUCATION

09/2023–Present  
**ArtCenter College of Design**  
Pasadena, CA  
Candidate for a Master of Fine Arts in Graphic Design  
Specialization in Book Design

09/2017–05/2021  
**Rhode Island School of Design**  
Providence, RI  
Bachelor of Fine Arts in Graphic Design

07/2019–08/2019  
**Type is Beautiful TypeTour**  
Taipei, Taiwan  
Summer Chinese Typography Course

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## EXPERTISE

**Proficient in:**  
InDesign, Photoshop, Illustrator, Procreate, Glyphs,  
Keynote, and Pages

**Familiar with:**  
After Effects, Cinema 4D, XD, Midjourney, Cargo,  
Miro, and Slack

**Skills**  
Book binding, font design, silkscreen, letterpress,  
DSLR photography, darkroom film development,  
and paper making

**Languages**  
Mandarin (native) and English (fluent)

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## EXPERIENCE

05/2023–02/2024  
**Graphic Design Portfolio Instructor**  
Art Creativity Global  
Chengdu, China

Mentored students interested in graphic design who were applying to U.S. and U.K. art universities. Guided them through project proposals, idea development, work documentation, and portfolio layout.

08/2022–12/2022  
**Brand Identity Designer**  
LangLang Comic  
Yibin, China

Developed the logo, business card, packaging, and advertising posters for a local bookstore.

11/2021–10/2022  
**Graphic Designer**  
iQIYI  
Beijing, China

Designed film title, film posters, Instagram promotion posts and rolling credits for the film *Angel's Funeral*.

10/2021–12/2021  
**Packaging Designer**  
Yumberry  
Shanghai, China

Designed packaging for a juice drink, redesigned their brand identity and created pattern for each flavor.

08/2021–10/2021  
**Event Poster Designer**  
AXIS Club  
Chengdu, China

Designed promotional posters for weekend nightclub events, aligning the visuals with the event themes. Collaborated with event organizers to ensure the design captured the intended vibe, contributing to increased event visibility.