

## LIHI LEVY

\*1981

Tel Aviv

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## WORK EXPERIENCE

2022 - 2024

### **Product Designer | Aman Digital, design studio**

Leading end-to-end visual design for multiple projects with market leading Israeli companies including Isrotel, Ashtrom and the IDF.

Overseeing the full design lifecycle from initial brief meetings with customers to successful product launches.

Responsibilities include full definition of the visual language as well as a design system, working closely with stakeholders both on the customer side and in the studio, and directing and mentoring multiple engineering teams.

2015 -

### **Head of Research and Co-creator | Public Movement**

Public Movement is a performative research body that investigates and stages political actions in public spaces, museums and art institutions.

Responsible for the group's works from the inception stage, including unique time and location based artistic research, content creation for raising funds and awards, and handling relationships with multiple world leading art institutions.

Member of the executive committee since 2020, partnering in both conceptual development and content creation of selected works.

Since 2023, co-creator of a new performative work commissioned by the Guggenheim foundation, for the opening of its museum in 2026 in Abu Dhabi.

2016 - 2021

### **Lead registrar of design archives | National Library / Shenkar College**

Responsible for design archives in the national digital collection - architecture, dance, design and theatre.

Used historic research to locate, identify and review major collections that serve as major milestones in the history of Israeli design (fashion, textile, product, jewellery and visual communication).

Conceived and developed new methodologies for registering audio visual content, along with a training program for the registering team.

Led outbound communications for the archives including lecturing and designing catalogues.

2017 - 2019 **Visual communication lecturer | Bezalel, Pre-Academic Preparatory**  
Created lesson plans and teaching materials for the preparatory course for visual communication studies, and mentored students in their admissions process for visual communication studies.  
Taught 2 cycles, with 95% admission success for mentored students.

## EDUCATION

2020 - 2021 **Graduated UX UI course**  
Create School, Tel Aviv

2013 - 2015 **MA in Policy & Theory of the Arts, Curatorial Program**  
Bezalel Academy of Arts and Design

2008 - 2012 **B. Des in Visual Communications Department**  
Bezalel Academy of Arts and Design

## PROJECTS

2022 Curator of the artist book **Through Soft Light**, by Shirel Safra

2019 Co-writer of the article: **Collecting Contested Identities: The ambiguity of national culture in the Israeli Digital National Collection** (together with Yair Agmon).  
Published in: InterActions: UCLA Journal of Education & Information Studies

2015 - 2017 Consultant to MFA students  
Bezalel Academy of Arts and Design

2015 - 2017 Curator Assistant to Noam Segal and Raphael Zagury-Orly, curators of the exhibition:  
**Walter Benjamin: Exilic Archive | Tel Aviv Museum of Art**

## MILITARY

2001 - 2003 Photographer of the Personnel Branch

## SOFTWARE SKILL

Figma; Adobe Suite; Microsoft Office

## LANGUAGES

Hebrew: mother tongue

English: fluent