

# Anqi Qiao

Visual Designer

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## **EDUCATION**

01.2018 - 08.2022

## ArtCenter College of Design, Pasadena, CA

Bachelor of Science in Product Design Graduated with Honors

## **SKILLS**

#### 2D Software.

Adobe Illustrator, Photoshop, After Effect, InDesign, Figma, Procreate, Keynote, Google Suits

#### 3D Software.

C4D, Blender, Fusion 360, Keyshot, Gravity Sketch (VR), Rhino, Solidworks, SketchUp

## **Graphic Design**

Branding identity, Campaign, Storyboarding, Illustration, Packaging design, Art Direction

#### 3D Design

Industrial Design, 3D modeling, rendering, texturing, Form development, 3D motion

#### Prototype.

Model making, 3D printing, Rapid prototyping, Arduino, Handdrawing,

## Language

Fluent in English, Manderin Chinese

## **EXPERIENCE**

01.2023 - 03.2024 Junior Designer

#### Instrument, Culver City, CA

Worked with teams for visual identities from mood board pitches, brainstorm ideations, to visual systems. Created digital marketing campaigns, social posts layout, assets. Designed storyboarding, icons for motion videos. Explored 2D & 3D graphic for brand narratives, website, merch manufacturing. Create 3D modeling, renderings for packaging, products images. Clients include Google, Youtube, Meta, Salesforces, etc.

09.2022 - 12.2022 Junior Designer 05.2022 - 08.2022 Design Intern

#### Hello Design, Culver City, CA

Develop and execute comprehensive branding and campaign solutions. Worked closely with Art Directors with digital marketing campaigns, web banners for Meta, Japan House LA; Developed social post templates for Meta's sub-brand; Created 2D & 3D illustrations; Explored Packaging ideations & render product images for SOS Hydrations, YearOf- 88 Rising.

03.2022 - 06.2022 Designer, Freelance

## Ristich LLC, Los Angeles, CA

Work closely with Creative Direction developing brand proposals, packaging, home goods products. Pitched branding concepts, art directions with mood boards and write-ups. Design food and lifestyle packaging solutions in 2D and 3D.

01.2020 - 04.2020 Teacher Assistant, Package Design Principles 1

## ArtCenter College of Design, Pasadena, CA

Assisted instructor in one-on-one critiques in Packaging course. Helped students with creative strategies, branding, and packaging manufacturing problems.

06.2019 - 08.2019 Design Intern

#### Duanmu Studio, Beijing, China

Assisted creative director in luxury store window display design from sketch ideations, 2D vector files for manufacturing to 3D prototyping and window display in store.

## **INTEREST**

Plants & terrarium
Dogs, pets, aquarium
Longboarding
Fabric Arts (Crochet, Knittng, Tufting)
Gaming
Zoo, farm visiting
Dancing
Being in sunlight:)

## **RECOGNITION**

#### Core77 Design Awards

Student Notable Honor- Cosmo Pie, 2021

## Penta Awards

Student Catrgory Shortlist- Nasa Stellar Bistro, 2022

## Dieline Awards

Student Catrgory Shortlist- Nasa Stellar Bistro, 2022

Williamson Gallery 4x (ArtCenter College of Design)

Provost's List (ArtCenter College of Design)

Term GPA Higher than 3.8, 2019-2022