



# Tylee Marsh

product designer

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## Experience

### Oak Studios

Product designer

2019 – present

Intern from

Nov 2018 – Feb 2019

- Executed projects from start to finish, working in all phases from discovery to wireframing to final handoffs
- Designed websites for clients such as Shared Future to drive customer engagement
- Created, organized, and revamped functional Figma files utilizing variables, components, and prototypes to boost efficient design principles and practices
- Authored and pushed code to Github for front-end design
- Custom copywriting for client and in-house web pages and social media to increase customer loyalty and create new connections with potential users
- Created social media posts and maintained blog posts, raising brand awareness by 82% compared to the same amount of social media posts prior
- Planned and created svg animations for multiple client and in-house projects
- Evaluated, planned, and designed UI/UX updates to Dropmark

### Denton County

Tax Office Clerk I and II

2016 – 2018

Court Clerk I, II, and III

2012 – 2016

- Applied county and state laws
- Adapted to ever evolving legislation
- Practiced effective communication skills
- Exceeded expectations for precise, accurate work

## Education

### University of North Texas

BFA in Communication Design

BA in Psychology / minor in Biology