

MIKA HU

Ui/Ux Designer, Multimedia Designer

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Education

ArtCenter College of Design MFA Interaction Design	Pasadena, CA 08/2023 - Present
Virginia Commonwealth University (VCUarts) BFA Graphic Design	Richmond, VA 08/2019 - 05/2023

Skills

Programming Language: Html • Css • Javascript • Python • P5js

UI&UX Design: Figma • XD • UX Design Principles

Graphic Design: Photoshop • Illustrator • Indesign • After Effect

Video Editing: Adobe Premiere • CapCut

3D Modeling: Unity • Blender

Experience

Philips

User Experience & Visual Designer	05/2024 - Present
<ul style="list-style-type: none">Responsible for promoting branded medical products by maintaining and updating information on the WeChat platform, crafting product posts, and publishing them across social media channels.Design user manuals, brochures, and related promotional presentations for medical devices.Participate in the design of product promotional exhibitions, overseeing the design of interactive screens and developing the workflows for touch display screens and video playback.	

Alibaba Group

UIUX Designer	12/2020 - 02/2021
<ul style="list-style-type: none">Collaborated with the support coding team to assist client stakeholders in resolving emergent technical issues and developing effective solutions for their online application.Participated in the entire interface design process for the app, responsible for creating everything from wireframes to high-resolution graphics.Analyzed the needs and software requirements of a psychological consulting company to assess the design feasibility of an interactive space for individuals with depression and bipolar disorder.	

ArtCenter College of Design

Studio Manager	08/2023 - 12/2023
<ul style="list-style-type: none">Coordinated studio schedules, access, and equipment usage, optimizing resource allocation and facilitating smooth workflow.Improved inventory management by overseeing supplies, materials, and equipment procurement and replenishment.Provided administrative support to faculty and staff, assisting with scheduling, budget management, and procurement.Facilitated studio reservations and logistical arrangements for classes, critiques, and events, ensuring seamless coordination.	

Additional Experience

MUYA Art Media

Co-Funder	2020 - Present
<p>http://muyaart.com/home.html</p> <ul style="list-style-type: none">Increased user retention rates by {20%} on MUYA Art platform.Actively interviewed artists from home and abroad, developed publicity plans to promote artworks and cultural activities.	

Sichuan Fine Arts College

Artist assistant	2016 - 2018
<ul style="list-style-type: none">Improved collaboration with artists and partners for future projects.Produced intricate pieces of art by using ink, charcoal, oil, paints, pencils and computer software programs.Interfaced with clients and customers to determine special art project needs, prepared design proposals and defined project scope.	

FREELANCE PROJECTS

Banking Regulatory Commission in China Finance App Logo Design	2023
<ul style="list-style-type: none">Increased brand recognition with logo for Financial Promotion App for China Chongqing Banking Regulatory Commission.Improved logo design creativity and attention to detail by receiving positive feedback from supervisors and team members.	

Awards

📊 Charts Dean's List 2021-2023

💎 ArtCenter Grad scholarship

💎 VCUarts Top 5% students List