

# Chaoran Xu

Motion Designer  
Graphic Designer

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## Education

B.A Advertising  
2017-2021

Beijing Institute of Fashion Technology

M.F.A Motion Media Design  
Expected Graduation Nov2025  
GPA: 3.8

Savannah College of Art and Design

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## Experience

Brand Visual Designer Intern  
· produce daily content for social media  
· Ideation development for new visuals for recruitment  
· Collaborated with in-house design team for identities and event design.

ByteDance, Beijing  
March - August 2021

Freelancer  
· Aid clients from different fields for their visual requirements.

2021 - present

Branding Team (Designer)  
· Styleframe design for title sequence  
· Designs for social media content

CoMotion 2024  
Dec 2023 - Feb 2024

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## Awards

Excellence Award 2021

CGDA Graphic Design Academy Award

Outstanding Graduate

Beijing Institute of Fashion Technology

Creative Award

4th ByteDance Design Award

Dean 's List  
Distinguished Scholar Award

SCAD

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## Softwares

Illustrator  
Photoshop  
After Effects  
InDesign  
Cinema 4D  
Processing  
ProTool  
Cavalry

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## Languages

English  
Mandarin