

//EXPERIENCE

**INKFISH + Murder Hornet**

**Freelance Copywriter** // JAN 2024-PRESENT

**Clients:** TAZO, Third Way.

Copy & concepts for joint TAZO pitch, winning new business against 72andSunny & Droga5.

**Laundry Service**

**Junior Copywriter** // (CONTRACT) OCT-DEC 2023

**Clients:** Meta, AT&T.

Experience on production.

**the community**

**Copywriter Intern** // JUN-AUG 2023

**Clients:** Verizon, Volkswagen, Smirnoff Ice, Pep Boys, Perfect Bar, and Cantaritos.

Produced the **Smirnoff Güiro**.

**McKinney**

**Creative Intern** // JUN-AUG 2022

**Clients:** Little Caesars, Blue Diamond, Stop & Shop, and Pulte Group.

Wrote and concepted Webby-nominated Little Caesars Instagram campaign, **The Galleroni**.

Experience on production.

//EDUCATION

**VCU Brandcenter**

**M.S. in Business/Branding** // GRAD. 2023

Concentration in copywriting.

Young Ones Shortlist (2023), Live Client Winner (2022).

**VCUarts**

**B.F.A. in Kinetic Imaging** // GRAD. 2020

Concentration in video.

Video, animation, sound design program.

//AWARDS

**Webbys** (Nominated) – Little Caesars, “The Galleroni”

**Young Ones** (Shortlist) – Spotify, “Sounds Familiar”

**Richmond Ad Show** (Gold, Student) – Oatly, “Oatology”

//SKILLS

Copywriting  
Videography  
Sound design  
Graphic design  
Photography  
Motion design  
Animation

//POP CULTURE  
OBSESSIONS

Charli XCX  
Powerpuff Girls  
Neoperreo music  
Denis Villeneuve  
X-Men  
The Muppets